

Tt[®] CULTURE BOOK

www.thermaltakecorp.com

April 2016 Volume 12

Reaching for the Top



曜越前進的動力 打造核心競爭力



曜

越，從專注於電腦 DIY 到今日融合了電腦改裝 (Case Modding) 和電競遊戲 (Gaming)，我們的文化實踐在每一位同仁每天的工作意識和行動中，企業文化的中心是企業精神，促使全體同仁可以團結一致發揮我們的核心競爭力，貫徹公司的經營戰略！

發現機會 提升產品價值

曜越能在長期競爭中持續勝出的決勝關鍵，無非是我們提供具備長期性、差異化的產品和服務給消費者與客戶，我們本身必須在了解消費者需求，懂得如何滿足消費者需求，然後擁有獨有的水冷散熱 (Liquid Cooling) 核心技術，著手實現這些目標既能為客戶帶來利益，也可為公司帶來利潤，進而延伸出後續多款產品線：風扇、風扇控制器、水冷頭、管接頭、甚至水冷電競機殼等。

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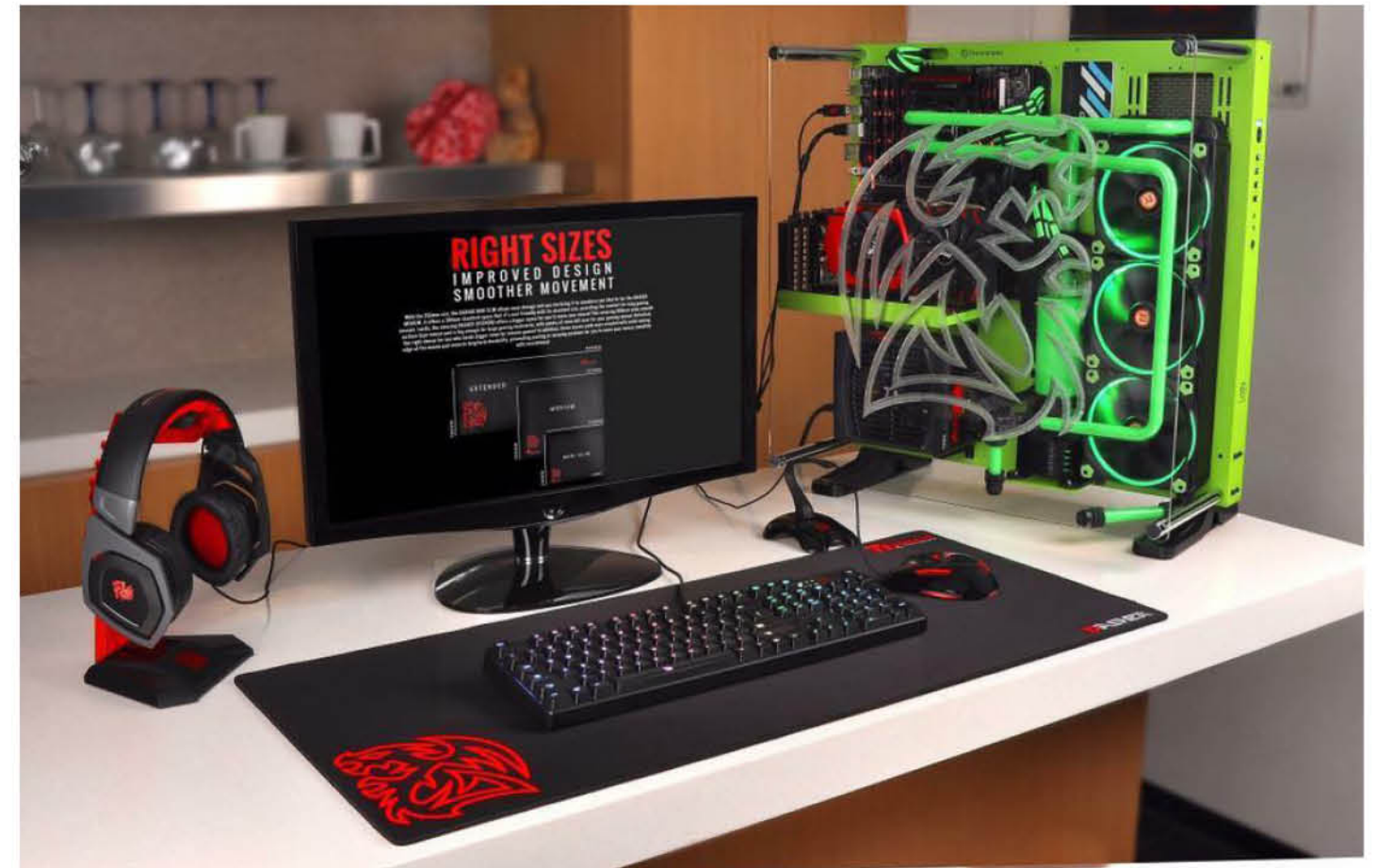
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Thermaltake Moving Forward By Building Core Competency



At the beginning, Thermaltake focused on case DIY, and now, Thermaltake has merged case modding with gaming. Employees follow corporate culture in their daily working routine. Company spirit is the core of Thermaltake's corporate culture; it enables everyone to work as a team to exert core competency, and allows the business strategy to be fully implemented.

Discover Opportunities and Enhance Product Value

The key to Thermaltake's success in the long-term competition is that the company offers diverse products to customers and clients. The corporate has to understand consumers' demands and learn to satisfy those needs. Thermaltake uses unique liquid cooling technology to achieve the goal, and at the same time benefit the customers and the corporation itself. Moreover, various product lines are extended; such as the fan, fan controller, waterblock, fittings and liquid cooling gaming system.



整合資源 持續創新

不光只是憑藉令對手難以模仿、顧客高度期待的暢銷產品，無論是 Level 10 傳奇的延續，以及 Core 機殼系列，不斷的「創新」就是我們曜越的文化。除了內部對於產品的投入，對外的傳播我們積極透過舉辦《曜越電腦 MOD 改裝達人爭霸戰 (Thermaltake CaseMOD Invitational)》、於台北、大陸、泰國、法國、土耳其《電玩展 Game Show》、贊助法國《LDLC Gamers Assembly》機殼改裝大賽、大規模贊助電競配備與超過 25 支國際電競戰隊等，用以情感層面與改裝完家和遊戲愛好者聯結和溝通，讓國內外的意見領袖得以感受與傳達我們完整的產品系列和獨有的品牌文化。

Chairman and CEO of Thermaltake Group

曜越集團董事長 暨 執行長

7th Apr., 2016



Integrate Resources and Continue Innovation

Thermaltake's products have two competitive advantages. First, it is difficult for rivals to duplicate; secondly, the products meet consumers' high expectations. The company always puts lots of efforts in being innovative since it is our corporate culture. This can be seen in the legendary Level 10 series, and Core Series. Besides our investment in the products, Thermaltake also holds a variety of events such as the Thermaltake CaseMOD Invitational \ Game Shows in Taipei \ China \ Thailand \ France \ Turkey \ and sponsors the LDLC Gamers Assembly in France and esports teams all over the world by offering them equipment. Thermaltake tends to communicate with modders and gaming enthusiasts on an emotional level, and therefore successfully delivers the company's products and unique corporate culture to the world.

The President and CEO of Thermaltake

7th Apr., 2016



Tt Global Events

曜越全球風雲



1月 January



Thermaltake major events around the globe Jan. 5-9
Las Vegas, United States

Thermaltake Unveils the Core X71 and Core X31 Chassis at CES 2016 Taking the Core Series to the Next Level

Thermaltake unveils two new members to the Core Series case line at CES 2016, the Core X71 full tower chassis and the Core X31 mid-tower chassis. With its groundbreaking interior design, the Core X71 delivers a streamlined experience making it easier for PC makers and hobbyists to put together high-end systems.

曜越 CES 2016 全新發表 Core X71 與 Core X31 雙倍力量激發創客新能量

曜越於 CES 2016 大展揭幕 Core 系列兩名新血「Core X71 高直立式機殼」及「Core X31 中直立式機殼」，兩款尺寸皆採用創客 (maker) 思維設計打造而成，提供理想的擴充空間及散熱解決方案，配上透明側窗，讓 Core 機殼系列賦予了更多樣化的魅力！



New Thermaltake Water 3.0 Riing RGB Series All-In-One Liquid Cooling System With Patented 256 Colors LED Lighting Effect and Tt LCS Certified

Thermaltake releases the latest Water 3.0 Riing RGB Series, a 256 multicolored AIO liquid cooler with dual/triple 120mm powerful high static pressure fans and a smart fan controller. Being positioned as a top of the line liquid cooler, Water 3.0 Riing RGB adopted compression blades to enhance air pressure inside radiator and applied hydraulic bearings to guarantee ultra-low noise during the operation.

曜越最新 Water 3.0 Riing RGB 系列一體式水冷散熱排搭配高風壓 RGB 256 色 LED 專利設計風扇及 Tt LCS 水冷認證終極散熱武器強勢登場

曜越推出最新革命性的 Water 3.0 Riing RGB 系列一體式水冷散熱排，搭載曜越所研發的 360/240mm 散熱排及三個或兩個 120mm 高風壓 RGB 256 色 LED 專利設計風扇，並搭配一組風扇控制器。全新 Water 3.0 Riing RGB 系列擁有高風壓扇葉設計，可將空氣從中心無風區向扇葉前緣擠壓，提升集中風壓；液壓軸承擁有較大儲油空間並配有油封蓋，可減少潤滑油溢出，同時減少摩擦降低噪音，維持高效轉速。



The Keyboard with the RGB Colors : Tt eSPORTS unveils the new CHALLENGER Prime RGB Membrane Gaming Combo

Tt eSPORTS is excited to announce the new CHALLENGER PRIME RGB Membrane Gaming Combo that packs a whole lot of features at a budget friendly price. Featuring an enhanced colorbar concept, our basic customizable backlighting has been evolved for extreme customization. The Challenger Prime RGB gives a spectrum of visual effects featuring multicolor backlighting and provides users the easiest way to customize their keyboard!

曜越電競 TteSPORTS 發表進化版挑戰者 CHALLENGER Prime RGB 多彩背光薄膜式電競鍵盤滑鼠組 成就遊戲無限色系選擇

曜越電競 Tt eSPORTS 結合「完美的使用者經驗」引領電競時尚科技，推出【挑戰者 CHALLENGER PRIME RGB 多彩背光薄膜式電競鍵盤滑鼠組】新增多項個人化功能特色及簡約設計，價格親民卻讓玩家享受遊戲等級的滑鼠鍵盤組。特色包含強化的軟體背光色條技術加持，讓玩家享有進化後可自由調整 RGB 多彩背光色彩及簡單易懂的個人化設定。



Thermaltake Mobile LUXA2 Attends CES 2016

Thermaltake Mobile - LUXA2, a market leader in power, audio and holder solutions, is extremely excited to announce our attendance again at this year's biggest consumer electronics event in Las Vegas - CES 2016 during January 5 - 8. On show is a range of classic modern mobile essentials that include the classic EnerG Slim Power Bank Series, the iconic E-One Aluminum Headset Stand, and the widely acclaimed Lavi L/D/S/O Headset/Earphone Series, together with all the latest in power, audio and holder solutions.

曜越行動配件 LUXA2 納爾莎前進 CES 2016 國際消費電子展 高科技效能·低調奢華美學

曜越行動配件 LUXA2 納爾莎前進 CES 2016 國際消費電子大展，於 1 月 5 日 (二) 至 1 月 8 日 (五) 展出 LUXA2 經典簡約時尚風高規格行動配件系列：「E-One 晶鑽級全鋁合金耳機支架」及「Lavi L/D/S/O 耳罩式藍芽無線耳機系列」等更多時尚行動配件。

曜越全球風雲
Tt Global Events

2月 February



Thermaltake major events around the globe. Feb. Akihabara, Japan

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Tt eSPORTS Gaming Store Opens in Sofmap Flagship Store in Akihabara, Japan

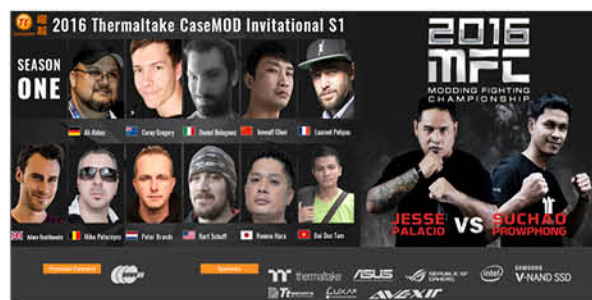
Tt eSPORTS Gaming Store opens in major electronics retailer, Sofmap's flagship store in tech hub, Akihabara. Tt eSPORTS with the brand motto "Challenge is the Game" promises to deliver the best gaming gear and experience to gamers in Japan. The new store will be selling a full line of gaming keyboards, mice, headsets, controller, and other accessories.

曜越電競 Tt eSPORTS 進駐日本東京秋葉原『Sofmap 本館・電器量販店』積極拓點日本流行聖地 零距離完美電競體驗

曜越電競 Tt eSPORTS 插旗進駐位在日本東京一級商圈秋葉原的知名 3C 連鎖量販龍頭『Sofmap』本館(旗艦店)，帶給日本電競玩家最完整零距離的電競產品體驗。『曜越電競 Tt eSPORTS 專櫃・Sofmap 本館』店內呈現曜越 Tt eSPORTS 一貫的「挑戰我的遊戲」的品牌精神，電競專用鍵盤、滑鼠、耳機及手遊等全系列完整陳列販售。

Thermaltake major events around the globe. Feb. Taipei, Taiwan

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2016 Thermaltake CaseMOD Invitational Season 1 Eleven World Top Modders Compete to Reinvent the Core P5

Thermaltake, an industry leader in computer chassis, thermal solutions, and power supply units, has unfurled the biggest international modding event of the year, the 2016 Thermaltake CaseMOD Invitational Season 1, which takes place in the Tt Community on March 1st, and features eleven of the world's top case modders from the United Kingdom, Germany, Vietnam, Australia, Italy, China, Japan, France, Belgium, the Netherlands, and the United States. Contestants will use Thermaltake Tt LCS certified liquid cooling components and the Toughpower DPS G RGB 1250W Titanium smart power supply to transform the Thermaltake Core P5 open-frame ATX Wall-Mount chassis into a brand new creation!

《2016 曜越電腦 MOD 改裝達人爭霸戰·第一季》啟動！11 位頂尖電腦改裝達人改裝 Core P5 創意無限！

曜越，身為電腦改裝 Case MOD 領導品牌，視機電產業革新提升為己任，大規模舉辦的國際性電腦改裝 MOD 大賽《2016 曜越電腦 MOD 改裝達人爭霸戰·第一季(2016 Thermaltake CaseMOD Invitational Season 1)》！曜越自去年首度舉辦《2015 曜越電腦 MOD 改裝達人爭霸戰》，一推出得到國內外機殼改裝玩家及各大國際 IT 媒體的高度關注。如今，曜越電腦改裝比賽今年擴大競賽規模，而為了讓比賽更豐富，本屆大舉增加參賽人數，力邀來自英國、德國、越南、澳洲、義大利、中國、日本、法國、比利時、荷蘭及美國共十一位電腦改裝高手一同加入一較高下。這次競賽產品以綠能和水冷系統改裝為核心，選手們使用曜越 Toughpower DPS G RGB 1250W 鈦金牌雲端智慧電源供應器，以及曜越 Tt LCS certified 水冷認證的產品來改裝『Core P5 壁掛式透視全景機殼』！



3月 March



Thermaltake major events around the globe. New Taipei City, Taiwan

Mar.

10

Tt eSPORTS Gaming Store Opens in Sanjing Consumer Electronics in Zhongli, Taiwan

Global gaming brand Tt eSPORTS has been actively expanding their brand by opening several Tt eSPORTS Gaming Stores, in Ximending, Shinkuchan and Dream Mall Kaoshiung. And Tt eSPORTS has opened a new store within the Sanjing Consumer Electronics store in Zhongli, Taiwan. Thermaltake Chairman and CEO performed the ribbon cutting ceremony with Sanjing's executives, celebrating this glorious moment. The new store sells a full line of gaming keyboards, mice, headsets, controller, and other accessories.

《曜越 Tt eSPORTS 電競專賣店—三井 3C 中壢店》攜手三井擴增服務據點盛大開幕 祭出電競新品酬賓回饋

全球電競霸主曜越電競 Tt eSPORTS 挾其拓展台灣電競市場的企圖心和決心，延續《曜越 Tt eSPORTS 電競專賣店》拓展計畫，已陸續在台北西門町、高雄市新崛江和夢時代等地設立據點。今天(10日)在中壢攜手台灣知名電腦 3C 量販龍頭「三井 3C」，舉行隆重的《曜越 Tt eSPORTS 電競專賣店—三井 3C 中壢店》開幕儀式，曜越董事長暨執行長林培熙、曜越電競 Tt eSPORTS 協理徐雲浩、三井 3C 莊龍維董事長與王連煙總經理一同剪綵見證這榮耀的時刻，共同打造絕佳的電競殿堂，並升級對電競玩家的服務，包括售後服務、電競戰隊贊助報名處等服務，致力提供在地玩家最極致的品牌與體驗！

Thermaltake major events around the globe. Taipei, Taiwan

Mar. 15

Thermaltake Premium Sponsor of LDLC Modding Trophy 3rd Edition



Thermaltake together with top French e-tailer LDLC (LDLC.com) collaborated to hold the LDLC Modding Trophy 3rd Edition, and this year Thermaltake takes the role as the premium sponsor for the event. The LDLC Modding Trophy is a popular modding competition in France, where 6 top modders from all over France were invited to transform sponsored cases over the course of 4 months. Thermaltake sponsored top modder Thomas Scherrer, who won the LDLC Modding Trophy 3rd Edition with his piece the "Perceptio X9", a transformation of the Thermaltake Core X9 E-ATX Cube Chassis.

曜越贊助 LDLC Modding Trophy 電腦改裝獎杯 3

曜越與法國電子商 LDLC (LDLC.com) 合作舉辦 LDLC Modding Trophy 電腦改裝獎杯 3，邀請 6 位法國改裝玩家在 4 個月期間改裝贊助商提供的電腦機殼。曜越贊助的 Thomas Scherrer 改裝高手也是這次比賽的冠軍，他以作品「Perceptio X9」曜越 Core X9 平躺式 E-ATX 概念機殼改裝機殼獲勝。

Thermaltake 3DMakers.thermaltake.com Promoting the Maker Culture

Brand Marketing & PR Dept / Brand Marketing Specialist / Melissa

Thermaltake released 3DMakers.thermaltake.com, the most professional website offering 3D Printable PC Component Models. 3DMakers.thermaltake.com promotes the Maker Culture and encourages the Maker Movement. According to Wikipedia, the Maker Culture is defined as “The maker culture is a contemporary culture or subculture representing a technology-based extension of DIY culture that intersects with hacker culture (which is less concerned with physical objects as it focuses on software) and revels in the creation of new devices as well as tinkering with existing ones. The maker culture in general supports open-source hardware. Typical interests enjoyed by the maker culture include engineering-oriented pursuits such as electronics, robotics, 3-D printing”. And Techopedia’s definition for the Maker Movement is “The maker movement is primarily the name given to the increasing number of people employing do-it-yourself (DIY) and do-it-with-others (DIWO) techniques and processes to develop unique technology products.” In sense, the Maker Culture and Maker Movement are the next stage after DIY and emphasizes on creativity and innovation. One of the hot trends in the Maker Culture now is 3D printing. 3D printing is no longer exclusive to just modders and tech-fans, but has also become a popular mainstream activity. 3D printers now can be bought easily online and at retail stores like Best Buy and other electronics, home appliances, etc stores. Thermaltake 3DMakers.thermaltake.com allows users to download the Tt 3D Model from the website, and features several of the Thermaltake CaseMOD Invitational contestants (global edition, China and Malaysia version). Not only can users check out the modder’s casemod pieces, they can also upload their own designs. 3DMakers.thermaltake.com is a platform where modders and other makers worldwide can exchange information and learn from one another. With 3DMakers.thermaltake.com, Thermaltake shows how it is always one step ahead of the market trend, and is fully supportive of the Maker Movement and Culture.

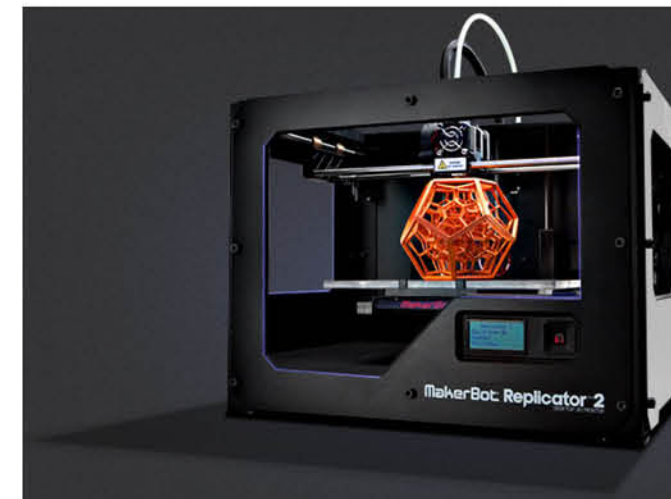


The Maker Movement
(via blog.techdesign.com)

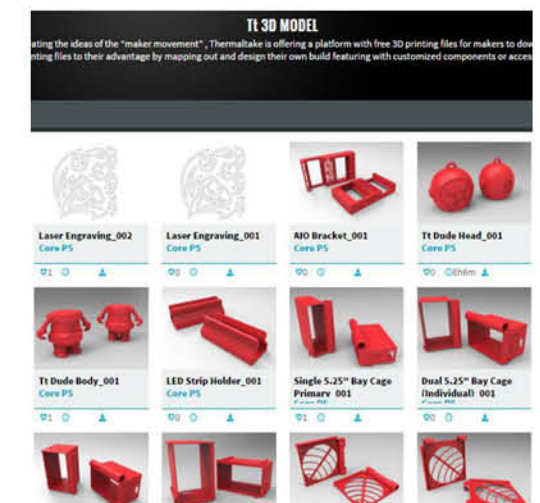


Market Trend

市場趨勢



3D Printing (via hothardware.com)



Tt 3D Model

How Thermaltake is getting challenge in India?

OBU - India / Country Manager - India / Nil Bhowmik

India is a very interesting and fast growing Market in PC gaming segment, as you will see many Brands trying to grab a share here. It's challenging, but that's what gives us the best opportunity to show its strength in our latest and exciting new range of products which Indian PC gamers are searching for long time. Now they are being more excited to find all in under single umbrella.

Indian market scenario in PC gaming

Regardless of peoples opinion the Indian PC gaming is flourishing rapidly. More so after the fixation of regional pricing by steam which is the leading game distribution platform currently. As a consequence thereof along with other factors people are building more computers and demands are increasing for good PSU, Cabinet and Coolers. Thermaltake with its products can seize a major chunk of the business if the products are placed correctly.

Though India is a price sensitive market, we are not comprising any high-end product from coming to India, but provide a better competitive pricing and wider SKUs to cater different category of users. Like we have introduced few products to see Indian customers requirement like chassis we introduced P5, Core X 9 , Core V51, Core W100 ,in enthusiast segment also we have VERSA series of chassis. To concentrate more for the whole Indian PC users to see the Indian environment, we introduced our SPM technology Power Supply to save environment, where Thermaltake trying to spread the message SAVE ENVIRONMENT.

Aim to be the no.1 Brand in India.

Thermaltake will strictly follow trends and serve the best to the community. Looking forward, to being the top brand in India, not towards value products but in launching latest high-end category which will allow Indian user to get into the newest trend happening worldwide at the same time.



MD computers, dedicated reseller for TT LCS products



Country Manager – Nil Bhowmik



LCS and SPM demonstration in India

Built for Makers 電競產業新藍海

整合行銷業務二處 / 國外業務專員 / Sabrina 李雅琴

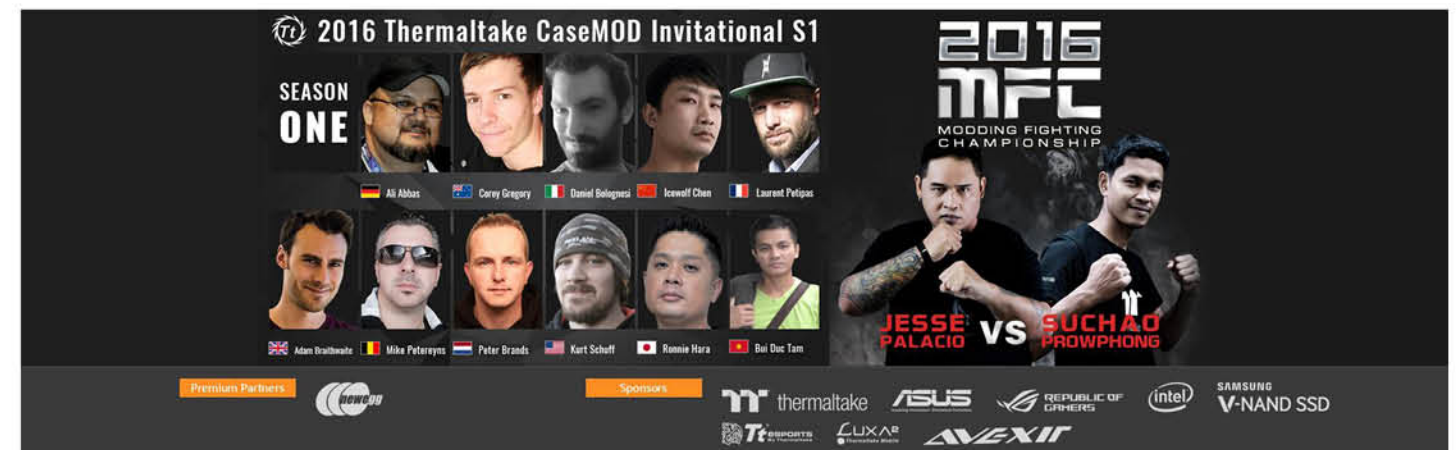
根

據資策會產業情報研究所調查，2014 年因為 Windows XP 作業系統停止支援而掀起的換機潮，讓桌上型電腦成長至 1.3 億台，但隨著換機潮結束，預估 2016 年桌上型電腦全球市場約有 1.13 億台規模。近年來桌上型電腦穩定維持在每年 1.2-1.3 億台水準，而電競機約占其中市場總體規模的 5%。

在這 5% 電競桌機市場中，蘊含數十億人口的商機與市場。2014 年預估全球電競玩家約有 15.5 億人，且因為目前中國網路遊戲玩家占網路人口使用比重為 33%，顯示仍有相當大的成長空間。市場調查機構 SuperData Research 也預估，線上遊戲市場規模將會從 2014 年的 110 億美元，成長至 2017 年的 130 億美元。

目前影響整體桌上型電腦銷售波動的原因，雖然主要源於 Windows 作業系統的汰換所影響，另一方面的影響則來自手持式裝置，如智慧型手機、平板電腦等興起。但電競桌機所需求的是強大的硬體效能，因此電競玩家對於提升與升級硬體設備的投資意願相當高，除了電競滑鼠、鍵盤、耳機等周邊配件，獨立顯示卡、聲光效果、散熱系統等都是喜歡自行 DIY 組裝電腦的電競玩家所不斷追求的，也是 PC 產業的新藍海。

整體而言，在電競市場仍有極大發展空間的情況下，預估電競產業的整體發展與銷售並不會受到桌上型電腦逐漸消退的影響，反而會加速此塊利基市場的蓬勃成長。但相對來看，產業間的市場競爭也勢必將會更加激烈。因此，電競產業的銷售勢必受到競爭對手間的挑戰而有所影響，而電競市場與參與人口的持續擴展，也將會是影響廠商銷售的一大因素。



各國 Modder 熱請參與 TT CaseMod 水冷組裝競賽



DIY 水冷組裝帶動視覺新體驗



DIY 水冷組裝帶動視覺新體驗

機殼

數位內容中心 / SPM 系統工程師 / Eddie 黃韋智

個人電腦的組成元件有主機板、中央處理器 (CPU)、記憶體、顯示卡、電源供應器還有機殼組裝而成，隨著時代的演進個人電腦處理效能也有卓越的提升，為了提升散熱效率，機殼的設計更是精密複雜。消費者選購機殼考慮的大多是機殼的內容量多大，能放多大的顯示卡、多大的散熱風扇等就沒其他的選擇可供消費者選購了。因此曜越科技為了讓消費者能在選購機殼上有更多的創意變化，於 2015 年 10 月上市了一台 Core P5 壁掛式機殼，還可隨自身喜歡更換水冷顏色，讓電腦從千篇一律的樣式中脫穎而出，使個人電腦晉升為居家擺設的一環，進而讓消費者一邊使用電腦，一邊欣賞自己組裝而成的藝術品。

曜越科技也會不定期的舉辦像是 CaseMOD 的活動，讓全世界一同參與動手設計機殼的活動，透過趣味比賽的方式展開一連串的腦力激盪，讓參與者在動手開發設計機殼的過程中打破以往框架隨心所欲的設計一台全世界獨一無二的機殼，最終再透過網路一同投票選出本次 CaseMOD 活動優等的設計作品。

曜越科技的巧思與創新，一次次的顛覆既有的框架思想，走在業界的前端，成為領頭羊。期待未來曜越科技能設計出更令人驚嘆且新穎的機殼，顛覆我們對機殼的認知。



2015 CaseMod 活動



2015 第一名作品展示



2015 第一名作品展示



2015 第一名作品展示



Customer Sharing

顧客焦點

Lebanon distributor vowed to make Thermaltake a smash hit among Lebanon PC market

整合行銷業務二課 / 國外業務專員 / April 林佑蓁

Based in Beirut, Lebanon, Middle East I.T. (MEIT) has been pioneering in the IT market since 2005. For the purpose of sustainable growth, they opened a branch in Jebel Ali Free Zone, which is one of the world's largest free trade zones, in 2013. Thermaltake has been cooperating with MEIT for 3 more years. As a local distributor, MEIT has made every endeavor to promote Thermaltake brand and products. For the recent Christmas period, MEIT had a massive LED campaign in major region of the country to advertise Thermaltake Chassis products, such as Versa N21, CoreP5 and Level 10 limited edition case. Also, they advertise products quarterly on their premises building situated on the main highway, which is considered a prime location in the city. For this quarter, MEIT specially go for Core P5 visual on the building. In store merchandising and retail store branding, MEIT make sure that Thermaltake brand has the right exposure in all major shops. Furthermore, they send mass mail to their clients (more than 300 clients) on a daily basis, promoting and introducing all Thermaltake products. They communicate with end users through Facebook, let them know more about Thermaltake products and keep them updated with the newest arrivals. Besides, they used Thermaltake products to sponsor gaming event. In 2014, they participated in the League of Legend tournament, which was organized by one of their partner. And it did a major success. Having this wonderful experience, we plan to sponsor a gaming event again in order to promote Thermaltake brand among Lebanon PC market. Currently, MEIT is updating their official website, which will be a huge platform to expose all MEIT products. Thermaltake will have a dedicated space for exposing all the available and upcoming products as well as latest news. Since cooperation between Thermaltake and MEIT is getting stronger and stronger, there will be, for sure, more joint event and marketing activities this year.



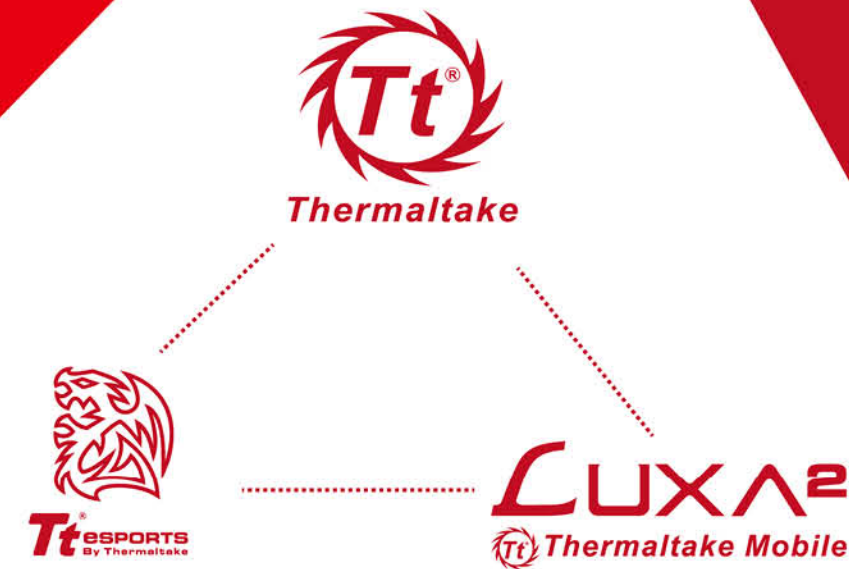
A massive LED campaign in major region of the country



Thermaltake sponsor in the League of Legend tournament in 2014.



MEIT headquarters in Lebanon, with Thermaltake logo on left side and a Core P5 see-through banner.



Branding Case

品牌推廣

TT Premium.com and Team Tt eSPORTS

Brand Marketing & PR Dept / Brand Marketing Specialist / Melissa

Thermaltake with gaming brand Tt eSPORTS have been seeking to take the brand name to the next level and to better engage target consumers. Thermaltake has been promoting modder culture for a while and has recently strived to provide premium products. Also, Tt eSPORTS has been actively sponsoring several e-Sports teams worldwide to support the gaming culture. Together Thermaltake and Tt eSPORTS as a whole promote the Thermaltake brand and increase exposure through high quality products, platform culture, and gaming teams.

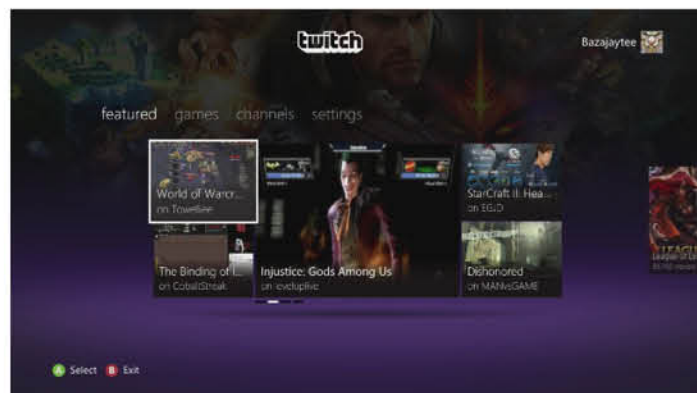
Thermaltake launched TT Premium.com near the end of January this year. Thermaltake first introduced the TT Premium brand with the Core W Case series last year at the 2015 COMPUTEX Taipei, a line of premium cases with the new TT Premium logo design, known for their core values of Excellent Quality, Unique Design, Diverse Combinations and Boundless Creativity. TT Premium.com provides the most diverse and complete high-end liquid-cooling and modding products, includes exceptional service to customers worldwide. With the TT Premium brand, Thermaltake broadens their market, offering entry level products for first time users, mid-to-high end products for DIY fans and modders, and premium products for advanced modders and makers looking for products of a different caliber. As of last year, Tt eSPORTS has been swiftly expanding their number of sponsored teams. The current total of 25 teams come from all over the world, South Africa, Europe (France, United Kingdom, Denmark, Germany, Russia, etc), Asia (Japan, China, Thailand, etc), Oceania (Australia), and Northern America (USA). These teams take part in gaming competitions on an international and local level, are live streamers (like Twitch.tv), and many more. Through the sponsorship of these teams Tt eSPORTS increases its global presence through the exposure in the team outfits (logo), Facebook, Twitter, Youtube, Instagram and other social media, and the competitions and events they take part in. Tt eSPORTS Taiwan is also currently in the process of looking to sponsor local talented gaming teams with pro-gaming potential.



TTPremium



Team Tt eSPORTS



Twitch TV

Love Earth by Energy Saving 節能愛地球

物聯網 IoT 軟體研發部 / IoT 軟體工程師 / Wei 許修維

隨著人類科技的發達，給人們的生活帶來了莫大的便利性，但也因此影響到了自然環境。過量的碳排放令全球的二氧化碳含量越來越高，造成了溫室效應，氣候變的得異常，讓環境及生態受到了重創。而在地球有限的資源下，為了不在再讓環境惡化下去，節能減碳、永續發展的理念逐漸成為人們的共識，也因此成為產業發展的主流。節能成為環保的方式之一，政府也因此推出節能政策，提供補助給擁有節能標章的電子產品，吸引消費者從而購買，帶動產業發展節能產品，不僅替消費者省錢，也替產業帶來了買氣。由此可見，節能這個議題在市場上已成為主流之一。

在這科技的時代，從家家戶戶的電器用品、電腦近而到人人手上的智慧型手機，人們的生活已離不開電力的供應。但在全球能源吃緊的情況下，電力成本卻越來越高，因此消費者在購買電子產品時，會額外注重系統的功耗及節能表現。在節能方面，大多的電腦使用者並不會注意到自己的電腦究竟會消耗多少電力，想要節能卻只有關機這一途徑，而智慧電源提供了解決了這一問題的服務，它為使用者記錄了個人的用電時間以及度數，並分析使用者的用電行為，適時提醒使用者目前使用情形，讓使用者可以掌控自己的用電量，藉此方式來設立目標改變自己的用電行為，進而達到節能減碳的效果。選用 SPM，讓我們一起為愛護地球盡一份心力！



綠能保護生態



曜越企業總部七樓的 SPM 綠色生態牆



綠能電源

萬丈高樓平地起 – 積木牆帶來的矚越文化新感動

整合行銷業務二處 / 國外業務專員 / Sabrina 李雅琴

動，就從一小塊樂高積木開始…

感 七樓的矚越樂高積木牆，每兩個月總是為每位矚越人帶來無比驚艷。由各組同仁發想的主題，時而大膽創新，時而幽默童趣，令人會心一笑，成為每位矚越人繁忙工作與壓力的出海口。然而，這面由小小積木拼成的積木牆，不只帶來緊張情緒的舒壓，更蘊含大大的矚越精神。

起初，就因為整面牆由不起眼的小積木組成，心中曾經閃過「拼這片牆應該不難」的想法。但當收到指示輪到我們組別要組積木牆的時候，才發現完全不是這麼一回事。等到實際參與過，才能真正的體驗到這片巨大的積木牆，並不是在家裡玩玩樂高隨意堆疊那麼簡單就可以完成的。

帶著雀躍的心情與躍躍欲試的興奮情緒，我參加了第一次的集體討論。但大夥光集思廣益想個主題，就足以讓我體會到每次路過看到的這片積木牆，真的是每位同仁絞盡腦汁的心血結晶。經過一番腦力激盪後，積木牆主題終於好不容易確定，接下來每位同事開始分工合作，發揮我們的創新創意，大家發揮各自所長，從一開始的繪圖草稿，到拆積木、排積木，到後續文案編輯、影片製作，所有同事都積極主動的參與這項活動。在一片綠油油的積木牆上，同事們一點一滴，層層拚疊一塊塊小小積木。大家分工合作，努力讓平面的草稿變成立體的真實畫面，當看到成品的那一剎那，我的心中除了感動，更忽然領悟到，這整個過程，不就是矚越企業文化的最佳實踐嗎？

正所謂「萬丈高樓平地起」，企業的企業文化，也要從細微處累積。從積木牆的參與及實踐，我也體認到矚越「集思廣益、創新創意、積極主動」的企業文化，也在這個過程中慢慢發酵，並已植入每位矚越人的DNA中。



Core Value Sharing

企業文化分享

實事求是 躍越精神

整合行銷業務二課 / 國外業務專員 / April 林佑蓁

走

進躍越總部位於五樓的科技實驗室，除了忙碌的研發人員外，還有一群拿著螺絲起子顯得不知所措、舉止格格不入的人。他們，就是與躍越國外客戶第一線接觸的國外業務專員。

印象中的國外業務專員，理應是隨時隨地在電腦前回覆信件、與客戶 con call、為了達成本季業績目標而汲汲營營接訂單的樣子，怎麼會出現在科技實驗室裡呢？

原來，為了瞭解客戶在收到產品之後可能會遇到的各種問題，躍越的國外業務們不定期會自發性地撥出時間，集合到科技實驗室裡，就地組裝躍越的機殼產品。

畢竟非科班出身，在組裝的過程中，難免會遇到許多大大小小的問題，諸如電源供應器的擺放位置、水冷硬管如何切除至適當大小、注意水箱是否完好沒有漏水等等。幸好，研發人員有時會適時地來幫忙這些手足無措的新手 modder，並指點較為正確的安裝方法，所謂教學相長、實事求是，正是躍越科技企業文化的一部分。

身為躍越業務，我們不只關心帳面上的數字，也必須要了解自己所賣的產品優勢，力行躍越實事求是的精神。對於產品的細節了解越多，我們也就越有信心將產品賣給客人。



準備安裝的機殼 -Core P5

在躍越的國外業務，每天面對的不只是與客人接洽新訂單，常常也會遇到客人詢問產品相關細節，以及售後問題。若業務只是將產品賣出去，而無法解決客人對於產品的疑問，就喪失了業務做為公司一線人員的樞紐功能。

正是因為躍越企業文化裡的實事求是精神，以及公司上下一心的努力、人員之間相互協助，使躍越的客戶們願意信賴我們的產品，讓躍越不僅僅是一間賣好產品的公司，也是一間擁有良好文化的公司。



業務們在做安裝準備



業務們在做安裝準備



Staff Communication

員工園地

甜美的果實 - 旺年會

全球運籌管理處 - 產銷管理二部 / 產銷助理 / Apple 林筑君

2016年旺年會到啦！每年對於這日子，心裡總是住著天使以及魔鬼，既是又期待又怕受到傷害的心情！

為了享受旺年會後，甜美的果實，快快召集組員們絞盡腦汁的激發出天馬

行空的靈感，籌畫著旺年會各組別的表演主題。開會時，每個人心中都累積著童年時期滿滿的回憶，頓時小組會議的氣氛，似乎讓大家乘著時光機，穿梭到紅白機的年代。就這樣，在大家集思廣益下，小瑪利、小路易、TT公主以及海盜庫巴等等的人物角色，誕生在表演主題裡。想著如何串起故事的啟承轉合？想著如何將公司產品融合在瑪利的寶物中？想著瑪利如何拯救TT公主？想著瑪利如何擊敗海盜庫巴？

有了故事的開端，大家各司其職，開始了不停歇的練習。很開心在第五小隊裡，大家在平常忙碌的工作裡，利用工作之餘的時間，大家認真的勤練習，從忙碌的時間中找時間。我想這就是心中天使與魔鬼的戰鬥。但是天使往往戰勝了魔鬼，因為我們擁有那不認輸、不服輸的精神與鬥志，驅使著我們。

【膽識、熱情、毅力】，不管在任何的工作領域上，我想在這團隊的每一個人，在人格特質裡，應該都擁有這三個層面的分子吧！團隊的合作裡，我們享受的是合作的過程，在合作過程中，我們得到了彼此的信任，也得到了凝聚力，我想這就是那最甜美的果實吧！



從練習裡找樂趣



可愛的組員



表演囉

新進員工心得

全球運籌管理處 - 產銷管理一部 / 產銷管理專員 / Xavier 龔志平

這是我第一次寫企業文化的投稿，其實來到曜越才剛滿三個月，卻被這邊的企業文化深深的感動。公司內員工們的團結與互助，令我這個初入社會的新鮮人十分訝異。

在收到面試通知時其實有點訝異，為什麼這麼說呢？在收到面試通知時一定會有一個填寫的個人基本資料的檔案，這沒有甚麼問題，驚訝的地方就在於竟然還有其他附檔。不僅有企業文化簡介，甚至還有企業八大核心！！令我十分訝異這家公司到底是有甚麼特別的地方？

進到五樓大門口時，櫃台小姐給了我一個識別證，非常的特別，識別證的套子竟然還是皮套製的，相當有質感。經過了一連串的面試，甚至還考了電腦實機操作，也令我深深覺得這家公司在人才選用方面一定相當的嚴格。最後進入了單位主管面試階段，也讓我感觸良多，主管一開始就給我相當親切的感覺，主張每個人處理事情的方式都不一樣，但只要目標與結果相同，中間處理過程並不會過問，讓我覺得主管其實相當尊重員工的想法，是個非常棒的主管。

而在面試完後還收到了人資主管這的回函，請我針對產銷管理這個職務及曜越未來前景發展作一份簡單的心得報告，我從沒遇過這麼特別又有想法的一間公司，令我相當期待進來工作之後的生活。

在新進人員訓練時，才知道公司原來有這麼多的福利及活動，令我相當驚訝原來公司是多麼重視員工的休閒和娛樂，而且對於員工也是相當照顧的，不僅有電影欣賞、忘年會、運動會等等。甚至員工們還會自組桌遊社、羽球社、籃球社等好多社團，在下班之後的休息時間也能夠好好的放鬆自己，而這些社團活動也令同事間有了更團結及默契的結晶。

很榮幸能夠加入曜越這個全球性企業的大家族，未來還有好多挑戰在等著我去參與，不論是運動會、忘年會、還是其他有挑戰性的社團活動，期待著未來在公司的每一天的生活。



六樓門口充滿創意的機器人模型
不僅象徵著 TT 的產品，更融入了 TT 人的精神在其中！



相當有質感的皮質套識別證



工作使用的電腦鍵盤也使用相當有質感的電競鍵盤

FEATURES 新鮮事



What do you game with?
Check out these 5 teams

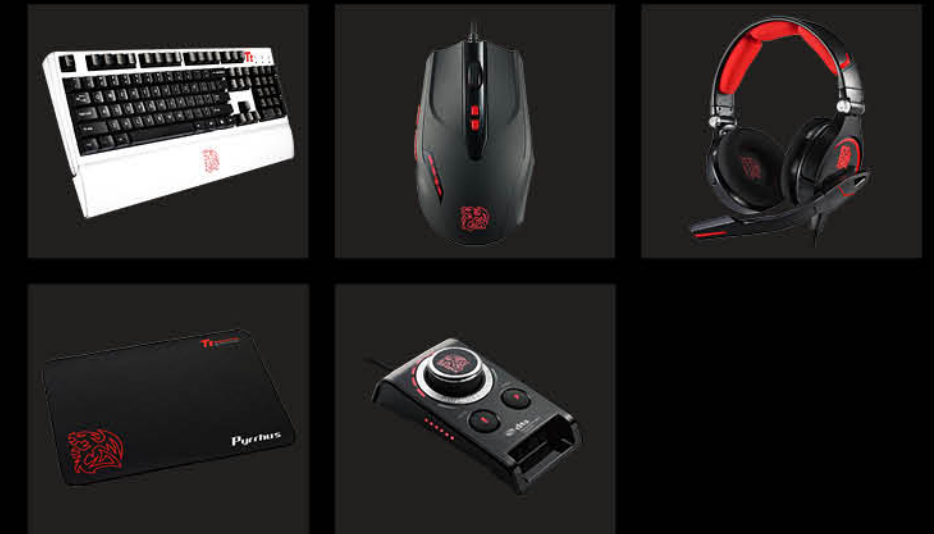


A Armor Legion Gaming has been operating since October 2011, with the only focus on winning DGC Battlefield 3. Over the last 3 years they have been represented at various online tournaments as well as the annual South African Rage Expo 2012 – 2014 LAN championship events. Their players continue to bring their game to the next level, by sheer determination and focus each and every season. For the past 2 years ALG has been gaming harder than ever before reaching new heights and exceeding their expectations. They have a deep focus on eSports growing vastly within the community as a well-respected clan. They have specialities in many different titles and focus on helping and teaching whoever they can in the community in an attempt to do their part to help grow eSports. Their newest team is ALG Explicit – their very first CSGO team. Which is already making big waves in the local South African gaming world. ALG and Ttesport share a unique outlook on gaming which makes this a beautiful partnership indeed.

Basic Information

Team name
Armor Legion Gaming
Team location
South Africa
Founded
2011
Games played
DOTA2,
Counter-Strike : Global Offensive
Battlefield 4

What gears are they using?



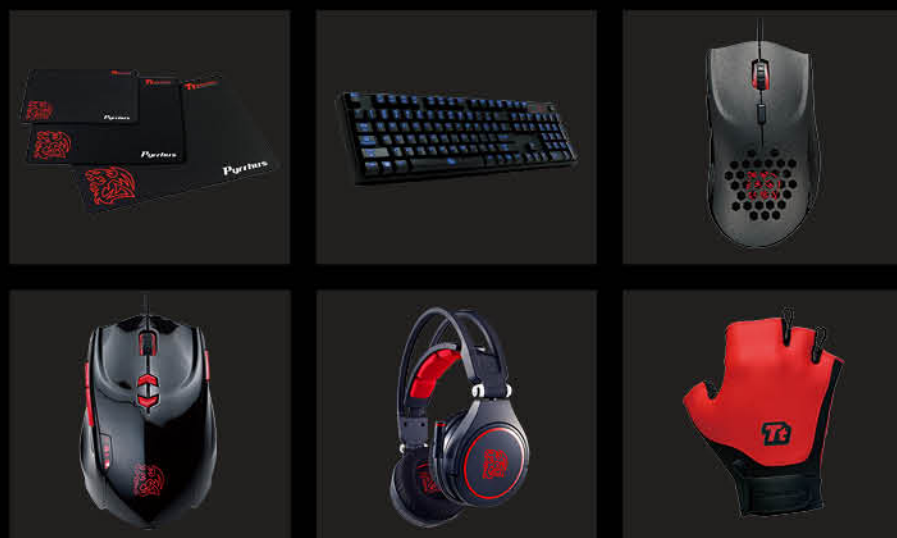


Pew might not have been founded by a group of friends, but it is built on a foundation of them. Likeminded individuals that are bound by honour, respect and a code of ethics that is respected and revered by friends and opponents alike. It is one of the longest standing names that has gone through all kinds of changes and challenges and endures despite it all. Every person that wears the Pew tag is immediately identified as a person of skill and integrity, that carries the tag with pride and is honourbound to do the best they can for Pew. More recently PewPew Gaming had two teams competing at the Battlefield 4 Do Gaming Championship at the rAge expo in 2015. Both these teams will also be competing in the Premier Division for Battlefield 4 in 2016.

Basic Information

Team name
PewPew Gaming
Team location
South Africa
Founded
2010
Games played
Counter-Strike :
Global Offensive Battlefield series

What gears are they using?

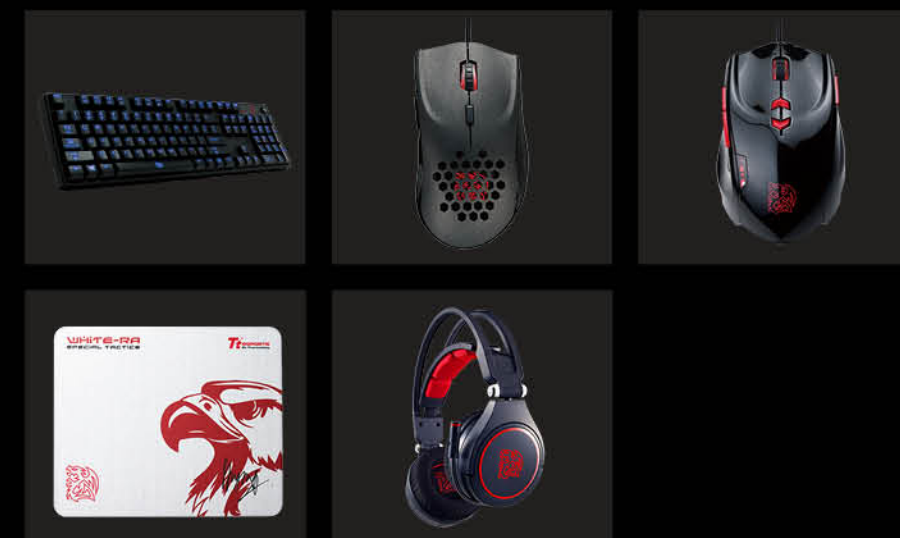


Epiphany Bolt was founded in early 2013 and have made tremendous progress in that very short time that helped us reach this level. We had a leave of absence from late 2013 and just returned in 2015. Epiphany Bolt is built by a group of gamers that not only play the games they love but also strongly support any communities that we are involved in. The story of Epiphany Bolt is a story about a group of managers and players brought together from a number of different countries, who have in common their love for the world of the electronic sports. Now, you know our past, but we want you to be a part of our future, we want you to be a member of our family.

Basic Information

Team name
Epiphany Bolt
Team location
Denmark
Founded
2015
Games played
Counter-Strike : Global Offensive,
Hearthstone

What gears are they using?



Source from: HLTV.ORG



Source from: RCTIC



Molotovs and Marshmallows (MnM) Gaming launched on Jan 1st 2014 as a UK based eSports Organisation. Opportunity was the keyword for MnM, hoping to give players a platform and a place to improve in all aspects of gaming. In 2015 we are now supporting teams and players across the European continent with a strong presence in UK eSports.

Basic Information

Team name

Team Molotovs and Marshmallows

Team location

United Kingdom

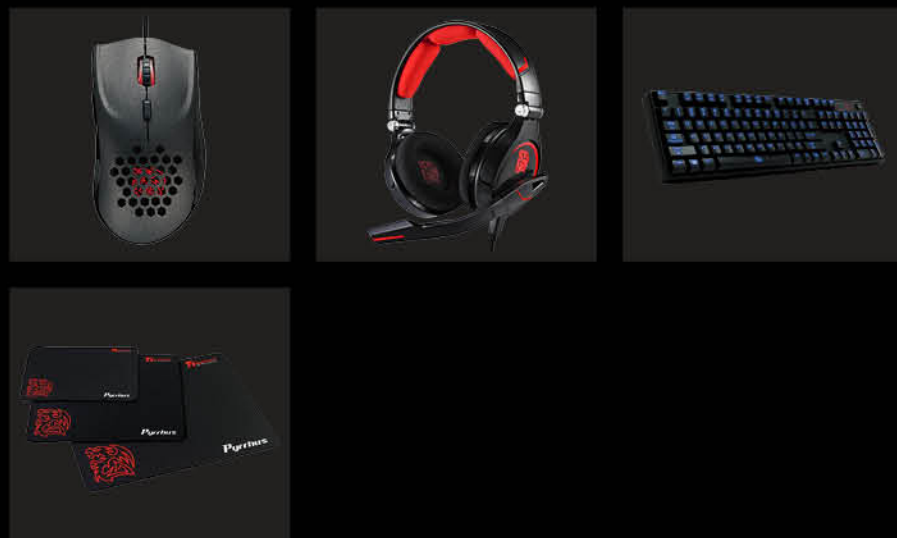
Founded

2014

Games played

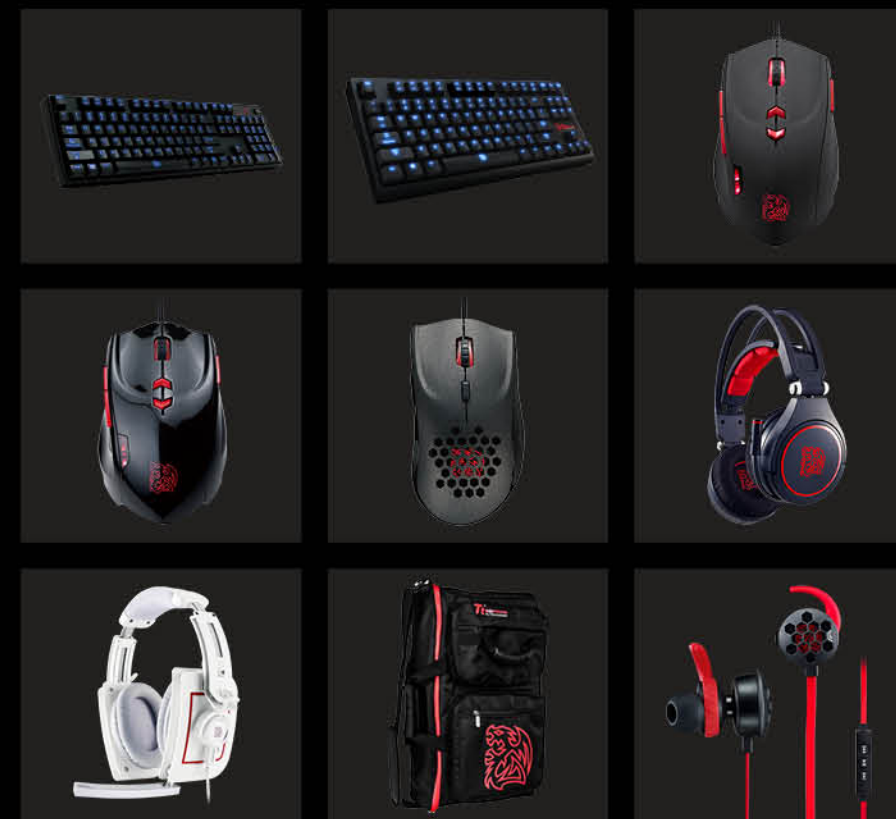
League of Legends, Counter-Strike: Global Offensive

What gears are they using?



Formed in 2013, and having qualified for the World Cyber Gaming tournament in the same year, Team Rampage has quickly become one of the top and strongest League of Legends (LoL) eSport teams in Japan. Team Rampage is also the longest LoL carrier in Japan. Our goal is to provide fans with great quality entertainment by enjoying the games we play.

What gears are they using?



Basic Information

Team name

Team Rampage

Team location

Japan

Founded

2013

Games played

League of Legends



實事求是 Logical Approach
創新創意 Continuous Innovation
立足全球 Global Thinking
誠信正直 Honesty & Integrity

集思廣益 Collective Wisdom
學無止境 Learning Culture
創造價值 Adding Value
積極主動 Encouraging Initiative

