

Tt[®] CULTURE BOOK

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Team Tt Modding Building Dreams





董事長的話
CEO's Corner



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Core Value Sharing



員工天地
Staff Communication



新鮮事
Features

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曜越集團董事長 暨 執行長

24th June., 2015

面對競爭是通往成功的企業生存之



業的生存之道，在當今變遷快速的市場競爭，企業要滿足本身的需求，和找尋生存和永續發展的方式，則必須高度重視產業和環境變化，了解顧客的需求和全面了解競爭對手，找尋予競爭者相異的不同之處，並具備高度靈活性和前瞻性的思維，才能正面迎向競爭。

企業的生存能力

然而企業將直接對手當成最具威脅的競爭對手，往往會讓企業本身陷入眼前的競爭小格局，忽略的長遠的發展和利益，導致價格下殺犧牲獲利的慘況，無法滿足客戶的需求，頓時也會失去客戶，也就是企業的獲利來源衣食父母；因此跳脫競爭，運用企業的實力整合資源，包括 Core X、W、P 機殼系列產品、ISURUS Pro 耳道式耳機、POSEIDON 機械式鍵盤系列的研發與規格的精準符合市場需求、供應鏈對於成本的有效管控、Ring Radiator Fan 專利商標的申請和維護等、通路渠道的拓展和建置，都是企業生存下去必須擁有主動權。

競爭本身也是相當於企業砥礪自己與免於原地踏步的重要因素，曾經是手機龍頭的 NOKIA、ERICSSON、Motorola 的崛起和殞落、Palm 所發明的掌上型電腦 PDA (Personal Digital Assistant)、SONY 數位隨身聽 WALKMAN，都在經過嚴峻和快速變化的市場競爭被 APPLE iPhone、iPod、iPad、Samsung 淘汰及被取代，取決在於企業是否認真對於市場大局、技術、消費趨勢和時間的掌控，以及快速和到位的行動力。

自己，才是最大的競爭對手

曜越的持續競爭優勢貫穿過去到現在，從現在到未來，不斷用自己的新品挑戰過去的作品，並反映到可為客戶創造的價值方面具有超越競爭對手的能力；持續面對競爭為顧客創造更好更可被購買的優勢，甩開競爭，永遠追求更好；並以顧客的需求為中心，提供完美的使用者經驗，不斷調整和升級；更用以不斷學習、戰戰兢兢的精神，跟自己挑戰，始終保持創業的精神，不斷追求完美！



The President and CEO of Thermaltake

24th June., 2015

Business Survival Amidst Increased Competition

In today's constantly changing and competitive market, companies must increasingly find ways to maintain their competitive advantage. They must do so in such a way that is both sustainable and for the long-term. Greater emphasis must be placed on the importance of industry and environmental changes in order to fully understand the market mechanics and moves of key industry players. It is these key factors that will assist in the creation of new strategy to ultimately set the company and organizational structure for the future.

The Viability of Enterprises

Direct rivals are often seen as the most threatening aspect to an organization's sustainability. This often leads to unsustainable price wars in sacrifice of profits which leaves customer demands ignored, forgotten and unmet. The resulting consequence equates to a loss in customers and therefore sales. It is important not forget that customers are the 'bread and butter' of any business and that their needs and wants should be made priority.

The strongest form of sustainable competitive advantage is one that cannot be imitated by other companies, and this is exactly what Thermaltake has achieved. By utilizing the vast depth of on-hand resources and the collective skills of our workforce, we've been able to constantly innovative and create exciting new products developed for enthusiasts by enthusiasts.

These include: the award winning Core X, W, P case series, world's first in-ear gaming headset with detachable microphone ISURUS Pro, and highly acclaimed POSEIDON mechanical keyboard series, which has been put together by our highly skilled R&D team to meet the current market needs and demand. In addition to this, the patenting and trademark of our most innovative designs such as the Riing radiator fan ensures the company's innovative efforts are maintained, recognized and promoted across all our business channels.

Competition in the marketplace provides the driving force for development and growth; it is of particular importance to monitor market environmental changes for future changes and developments. Failure to predict or undertake the necessary changes in time may result in detrimental consequences in which a return may not be possible- no matter how big the organization.

Examples include that of former market leaders such as NOKIA, ERICSSON, Motorola and Sony's WALKMAN whom all have been faced with demise directly as a result of the failure to predict market changes quickly enough; and have seen the likes of Apple and Samsung dominate their once tightly gripped market.

Your biggest competitor? You!

Thermaltake has always maintained a strong sustainable competitive advantage over its competitors. This has been achieved by the realization of the importance of our customers and their needs. By providing products and services they desire based on direct feedback – rather than what we think they want – Thermaltake has been able to take a huge step forward to delivering the perfect user experience. In addition, the company has sought to continually increase the number of purchase points for our enthusiasts as to expand further our reach to worldwide markets. By continually keeping in touch with our core customers, we are able to quickly adapt and adjust to market and environmental changes in order to maintain a strong and healthy competitive advantage.

Thermaltake
COOL ALL YOUR LIFE

The Ideal Home Entertainment Center

MozartTx
Entertainment Center
VE1000 Series

Features

- Cube tower with aluminum front panel
- Dual PC in one chassis:
Primary ATX / BTX + Secondary Mini ITX
- 7" Drive Bay :Compatible with 7" LCD monitor
- Media Lab(Optional) : Media Center / VFD compliant
- ITC : Independent Thermal Chamber Technology for optimal thermal management
- Liquid Cooling System : Spacious design for two 12 x 24 cm radiators
- Superb Airflow : Total 11 vents for ten 12cm and one 8 cm fans
- Color: Silver (all aluminum case)
Black (SECC body with aluminum front panel)
- Case dimension: 720 x 330 x 360mm (H*W*D)

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LUXA2 Tackles the True Year of Wireless Charging

Brand Marketing & PR Dept/ Brand Marketing Specialist/Tautlih

Throughout the last few years, wireless charging technology has been making major inroads into the infrastructure of various key industries. These include automotive, hospitality, household goods, airline and many more. Previous years have all been declared as ‘the year of wireless charging’ and 2015 is no different. “Every year I can remember has been ‘the year of wireless charging,’ and then the next year too,” said Avi Greengart, Research Director, at Current Analysis.

So if every year has been called ‘the year of wireless charging’ what makes 2015 different? The answer is quite simply the increase in numbers of key industry players “taking up” wireless charging technology. Most notably, IKEA, Starbucks and Samsung. It is perhaps worth noting that there are two major wireless charging standards that are vying for supremacy in the wireless charging market: Qi and the newly A4WP and PMA merger. Qi is currently the most widely adopted worldwide standard with charging points spread over 3,000 hotels, restaurants, airports, public places and backed by more than 200 companies, used in over 500 certified products to over 50 million consumers. This is the standard adopted by Thermaltake Mobile - LUXA2 in all wireless charging products.



Earlier this year, IKEA – world’s largest furniture retailer - introduced Qi wireless charging into a select range of household furniture. This is a major move for the company, which owns and operates 353 stores in 46 countries considering their affordability and popularity. Their wireless charging range includes floor/table lamps, tables and free standing pads. Samsung has also incorporated Qi into their latest S6 smartphone models, which represents a first in the smartphone market to have built-in wireless charging capability.



Device compatibility for Qi wireless charging has always been a major issue; however, with the release of LUXA2’s S100 Wireless Charging Pad & Receiver Pad this is no longer the case. The S100 is the world’s first UniQi mobile wireless charging total solution kit and works with any IOS and Android smartphone device. Enthusiasts no longer need worry about device compatibility, and can simply wirelessly charge their device from the off. A standalone version of the universal Qi wireless charging receiver is also available for added flexibility to the everyday modern ladies and gents – R200 Dual Wireless Charging Receiver for IOS/Android.

As wireless charging blasts off in 2015, LUXA2 rides the adoption wave and makes it available to all.



Market Trend

市場趨勢

眾星雲集 機殼狂人創意改裝秀

財務成本中心 / 財務成本中心專員 / Annie Huang 黃秋華

在

電腦改裝領域中，曜越科技的機殼一直是改裝狂熱者的指定產品之一，而隨著機殼改裝風潮崛起，不論從精緻實體外觀設計、水冷管線佈置到獨特的圖騰噴漆，只要透過改裝達人的巧手，一件件令人嘆為觀止的另類改裝結晶，便一一呈現，但作品的背後與過程其實耗費不少精神及心思。

機殼改裝 (MOD) 取自於英文 Modifications 的前三個字母，但卻不同於電腦組裝 (DIY) Do It Yourself，其層次更高階，難度也大幅提升，重點就在改裝後既要打破傳統機殼的整體架構也要同時清楚闡述作品的風格，但最重要還能強化整體效能的提升，所以想要擁有改裝達人封號，並非一蹴可幾；基本上，改裝方式種類多元，然而今年曜越科技以『散熱』與『燈光』為改裝雙主軸，首先，運用水冷專用的 V-Tubler PETG 硬管具備彈性佳、耐彎、耐用的特性，能給予改裝者隨心所欲的迴路設計，再搭配擁有專利設計的 Riing 系列 LED 導光圈風扇，可以選配多種不同的 LED 顏色，方便打造專屬的水冷散熱系統，最後再加上改裝達人鬼斧神工的精湛技巧，才有機會成就一件兼具效能與視覺的改裝逸品。

今年 2015 台北國際電腦展，曜越科技的展示攤位一字排開，來自全球，美國、英國、法國、德國、澳洲、日本及泰國，共七個國家的頂尖改裝達人，個個皆是擁有豐富組裝經驗的大師級人物，現階段更是活躍於全國知名改裝賽事，其中幾位更是積極參與超過 25 個國家的資深玩家論壇，成為現場媒體爭相取景的焦點之一，除此之外，改裝達人也親自走入現場講解改裝過程外，更提供現場媒體朋友藉由熱風槍親自動手作簡易的抽水冷硬管的機會，不只讓現場觀眾做最深度的改裝體驗，更是一解機殼改裝 (MOD) 之謎！



萬眾矚目的 曜越「雷神之鎚」



與華碩合作推出「LCS 開放式壁掛雙迴路」電腦系統



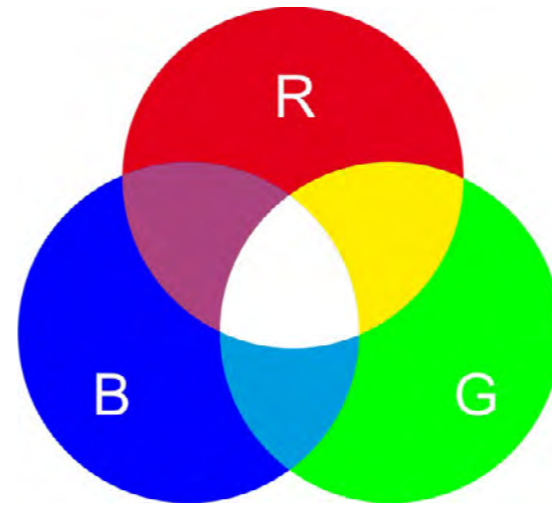
「美國知名改裝達人 Modder Richard Surroz」親臨指導

淺談 RGB 與 CMYK 色彩模式

產品企劃部 / 視覺傳達設計師 / Poki 謝豐吉

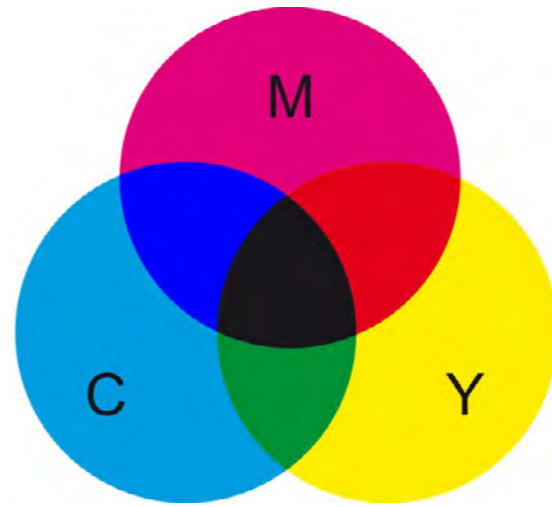
透

過棱鏡的實驗，白光通過棱鏡後被分解成多種顏色的色譜，依次為紅、橙、黃、綠、藍、靛、紫，這就是可見光譜。其中人眼對紅、綠、藍最為敏感，人的眼睛就像一個三色接收器的體系，大多數的顏色可以通過紅、綠、藍三色按照不同的比例合成產生。



RGB 稱為【色光三原色】，是一種加色模式。紅 (Red)、綠 (Green)、藍 (Blue) 三原色的色光以不同的比例相加，以產生多種的色光。

三原色光顯示主要用於電視和電腦的顯示器，有陰極射線管顯示、液晶顯示和電漿顯示等方法，將三種原色光在每一像素中組合成從全黑色到全白色之間各種不同的顏色光，目前在電腦硬體中採取每一像素用 24bit (位元) 表示的方法，所以三種原色光各分到 8bit，每一種原色的強度依照 8bit 的最高值 28 分為 256 個值。用這種方法可以組合 16777216 種顏色 (但人眼實際只能分辨出 1000 萬種顏色)。

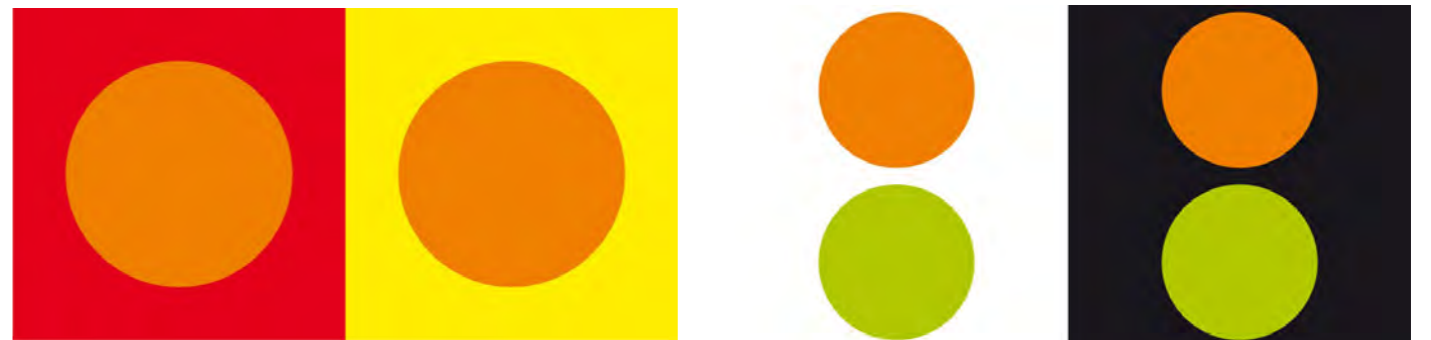


RGB 與 CMYK 色彩模式

RGB 是色光，所以在顏色的疊加是越加越亮，稱為【加色法】；在電腦螢幕上三原色的顯示範圍為 0 到 255 (0 表示無色彩)，例如 RGB 為 255、0、0 表示全紅，0、255、0 表示全綠，0、0、255 表示全藍，0、0、0 表示黑色，255、255、255 表示 RGB 三色光全混色，表示白色。CMYK 一般稱為【印刷四色】，C (Cyan) 青色、M (Magenta) 洋紅色、Y (Yellow) 黃色、K (Black) 黑色，是由色料構成的顏色，一般用在印刷或是大圖輸出。CMYK 的顏色階調為 0 到 100，在顏色的疊加是越加越深，稱為【減色法】；道理跟水彩調色是一樣的，這樣的混色關係，與 RGB 色彩模式剛好相反。(從附圖 1 的色彩關係圖來看，可以得知)

色彩搭配的基本概念，是我們在運用色彩時常遇見的問題，將相同的橙色，放在紅色或黃色上，會發現在紅色上的橙色會有偏黃的感覺，因為橙色是由紅色和黃色調成的，當他和紅色並列時，相同的成份被調和而相異部份被增強，所以看起來比單獨時偏黃，我們稱為明度對比 (如附圖 2)。

色彩和另一彩度較高的色彩並列時，會覺得本身彩度變低，而和另一個彩度較低的色彩時，會覺得彩度變高，這種現象稱為彩度對比。如附圖 3，將相同的色彩，放在黑色和白色上，比較色彩的感覺會發現黑色上的色彩感覺比較亮，放在白色上的色彩感覺比較暗。



明度對比

彩度對比

Customer Sharing

全球運籌管理處 / 倉管員 / Akiyon 劉政宗

顧客 客想要的是甚麼，又聚焦於何處？

值。

這是理所當然的事。

但是，有時我總會想；不完全是這麼絕對的理所當然。蘋果最初做智慧型手機與 MP3 隨身聽以及平板電腦的時候，其科技巨人的身分所發表的概念受到了各方注目，但是也有很多人對蘋果的做法持保留的態度，因為這裡面有些已經發表過卻失敗的東西，也有以現有的習慣無法想像的概念。

但是，蘋果卻成功了，把無法想像的概念實現了，改變了人類的行動生活模式。

創造這樣成功結果的思考，在於蘋果不單單只是看著現有的市場與現今顧客聚焦之處，而是主動積極地為顧客想像他們的需要，自動地讓自己成為被關注的焦點。

老舊的、陳年的事物不見得就一定是不被青睞之物，曾經消失的糖果玩具透過懷舊情感與得當的行銷包裝，一樣能夠令人趨之若鶩。一度被宣告失敗的平板電腦概念，經過蘋果的改造之後一樣能重新出發。任何事物的價值與被需要的程度，其實就看經營者怎麼說服消費者，讓他們覺得自己需要而且具有其必要性。

與其調查消費者的習慣與需要，毋寧在顧客還沒想到之前就設想到他們需要的一切，應該思考到的是這樣一件事，而且不能停止思考，即使是曾經改變世界的蘋果，最後也在手機尺寸越做越大的潮流下被迫改變自己的堅持，世界永遠在變，引領變化的人才能走在浪頭的前端，為顧客創造價值的企業才能讓自己被顧客永久的聚焦。

圖 1：這是 iPod Shuffle，蘋果推出的 MP3 隨身聽

圖 2：這是 iPad，公司的 LUXA 品牌有生產很多支援 iPad 的配件

圖 3：竹蜻蜓，老舊的童玩透過懷舊情感與適當的行銷包裝之後也能創造新的商機



1



2



3



Customer Sharing

顧客焦點

Thermaltake Computex Taipei 2015



LUXA²
A Division of Thermaltake

Branding Case

品牌推廣

Thermaltake

Computex Taipei 2015

Computex Taipei 2015 has been very exciting for Thermaltake. This collage is a collection of snapshots that best represent the Thermaltake DNA = Courage X Passion X Perseverance!



Get Serious. Get the Best. New Thermaltake Toughpower DPS G Titanium 1600W Digital PSU & DPS G App 2.0 IoT Solution COMUPUTEX 2015 Showcase

Thermaltake, an industry leader in computer chassis, thermal solutions, and power supply units, has introduced the Toughpower DPS G Titanium Digital PSU 1600W with 80 PLUS Titanium certification. The 1600w digital PSU with DPS G App 2.0 software has the highest wattage and efficiency rate of 94% in the PC industry.



Out of all the PSU monitoring software applications on the market, Thermaltake DPS G App 2.0 is the most powerful, flexible, universal and easy-to-use monitoring tool that provides IoT (Internet of Things) solution with hardware, software, mobile application, and cloud power management platform. The combination of Toughpower DPS G Titanium and DPS G App 2.0 software provides clean and stable power and an intelligent platform for users to monitor and record the status of power consumption, voltage distribution, and electricity cost for advance usage.

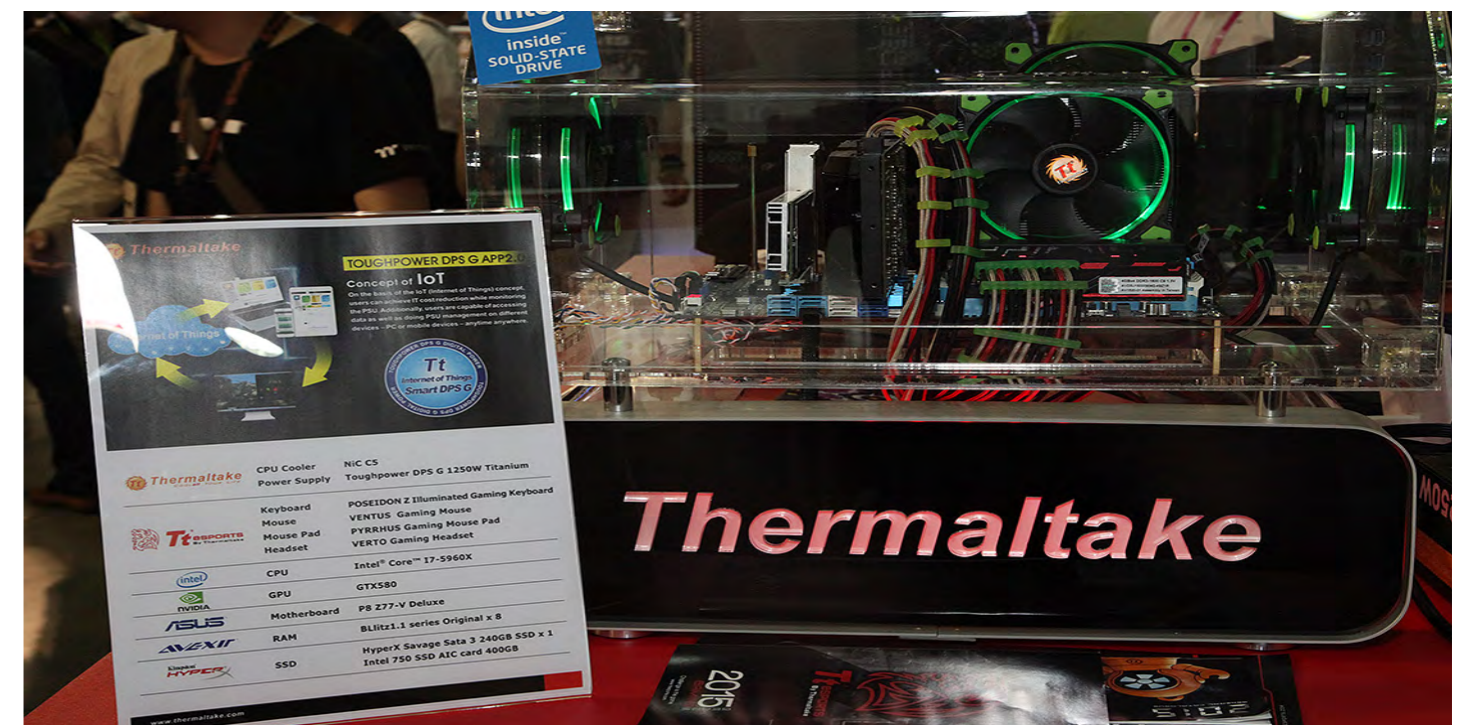
Thermaltake DPS G App 2.0 Features

- Concept of IoT (Internet of Things): No time and space restrictions on accessing data.
- Monitor PC/VGA/CPU: Digitally monitor key parameters of CPU and VGA, including voltage, current, wattage, and temperature.
- Mobile App: Download the application on the mobile devices to check and share system parameter data anytime anywhere.
- Synchronize statistics via cloud: Browse and share information about multiple power supplies on the cloud power management platform.
- Export records into an Excel report.
- See people on the map using DPS G power supply, add friends, and communicate worldwide.



Features of Thermaltake Toughpower DPS G Titanium

- Electricity cost calculations
- Power consumption, efficiency, and voltage monitoring
- Cloud sharing
- Quantitative data management
- Digital fan control: Silent performance and zero fan mode
- Fully modular cable design
- 80 PLUS Titanium certification and Haswell ready
- 100% Japan-made electrolytic capacitors
- Massive and dedicated +12V output





THERMALTAKE AT COMPUTEX 2015 - TEAM TT MODDING • BUILDING DREAMS

Thermaltake celebrates a double world premier : LCS Open Frame PC System Collaboration with ASUS & Level 10 Titanium LCS Modding Case
Mr.Kenny Lin, CEO & Chairman of Thermaltake and USA Modder Mr.Richard Surroz with Titanium Liquid cooling Modding.

Thermaltake, Thermaltake Gaming – Tt eSPORTS, Thermaltake Mobile – LUXA2 revealed a stunning Thermaltake x ASUS collaborated dual looped LCS Open Frame System packed with the latest Sabertooth Z97 Mark S/Sabertooth X99 ASUS motherboard, and Thermaltake STIX-GTX 970/980 VGA water blocks. This stunning premiere, together with a host of closely collaborated case modding solutions from world renowned enthusiasts in the case modding community included special guests: Josh Wu, Associate Director, ASUS Motherboard Business Unit; USA's renowned and very highly regarded modder Richard Surroz with his Limited Edition "007" themed Level 10 Titanium LCS case modding project – The Man with the Titanium Gun; Thailand's Suchao Prowphong - Winner of the 2015 Thermaltake CaseMOD Invitational – whose winning design was exclusively unveiled, together with his magnificent "Thermalhor" case mod based on Thor's hammer; and Denmark's Marcus Vestergarrd superb "Project X" open frame case mod. "Team TT Modding . Building Dreams!" identifies the 2015 theme for Thermaltake and the company's continuing commitment in developing products for enthusiasts, by enthusiasts. By playing a key role in the modding culture, Thermaltake continues to deliver the most innovative, stylish and high quality products that delivers the perfect user experience. Thermaltake further celebrates in receiving two significant honors in the "2015 COMPUTEX d&i Awards!"

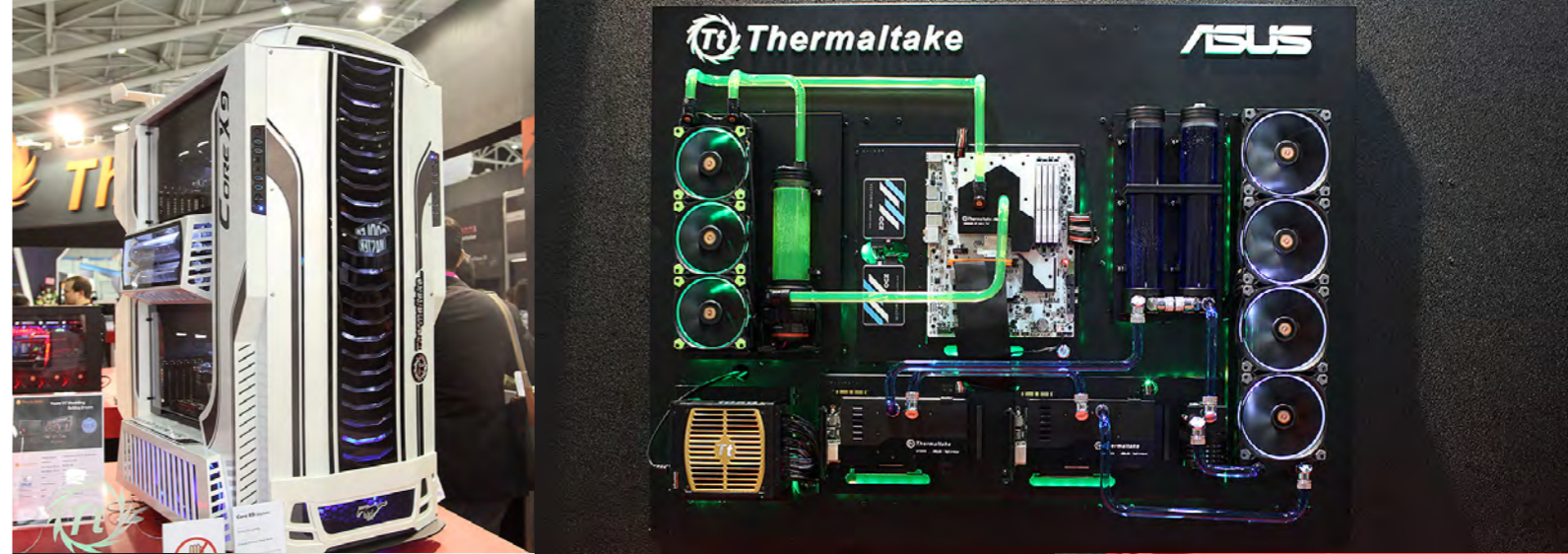


Thermaltake x ASUS – Just the Beginning:
The design epic Thermaltake x ASUS collaborated dual looped LCS Open Frame System saw ASUS special guest Josh Wu, Associate Director, ASUS Motherboard Business Unit, describe this first time collaboration as "The best ever!" Mr. Kenny Lin explained the rationale for this collaboration as follows: "As a market leader in LCS components, we want to provide our enthusiasts with the most stunning experiences possible, and to do this we need to work with the best. ASUS has a long and prestigious history for quality and performance, and to have the opportunity to equip our most innovative and high-tech LCS systems onto their motherboards is a match made in heaven. We aim to use this first time collaboration to springboard many new projects in the future, whilst at the same time, share new ideas and bringing enthusiasts the experiences they deserve." Mr Kenny Lin further added that Thermaltake "will continue to work closer with enthusiasts and to create new possibilities for hardcore gamers and modders; bringing to life concepts and turning them into reality. In doing so, enriching the experiences of core enthusiasts and making more personal and connected products."

COMPUTEX d&i Awards 2015

Thermaltake Gaming - Tt eSPORTS : CRONOS AD Gaming Headset and ISURUS Pro In-Ear Headset

Thermaltake CEO & Chairman Mr Kenny Lin kicked off COMPUTEX Taipei 2015 by highlighting several notable achievements this year. Firstly, the Q1 launch of the Core X case series, a chassis series that offers an endless stackable and expandable cooling solution experience, which is quickly becoming the fastest selling chassis series in the company's sixteen-year history. Next, the launch of the Riing LED Radiator Fan Series, a patented designed LED ring radiator fan fitted to enhance static pressure that produces impressive cooling performance with an optimized fan blade design. Since it's Q1 release, the Riing LED Fan series has become the best-selling series product in Thermaltake history. Finally, April saw the launch of the 2015 Thermaltake CaseMOD Invitational - the biggest international modding event of the year – that pitted seven of the world's top modders in going head-to-head to create the ultimate Core X9 case mod.



COMPUTEX Taipei 2015 Thermaltake Launches The New Pacific RL140 Water Cooling Kit Custom DIY LCS Combo Unit

Thermaltake, an industry leader in computer chassis, thermal solutions, and power supply units, has unveiled a spread of highly engineered DIY liquid cooling solutions. As part of its 'hardcore' spirit towards the ultimate in custom PC water cooling configuration, Thermaltake has launched the new Pacific RL140 Water Cooling Kit, which consists of CPU water block, D5 pump and reservoir, 140mm radiator, fittings, Luna 12 LED blue fan, tubing, blue coolant, and other accessories, allowing enthusiasts to build up superior water cooling system from an aesthetic standpoint as well as incorporate externally-modular upgrades for their chassis. Together, these provide exceptional performance, unrivalled reliability, and gorgeous liquid cooled styling for modding enthusiasts around the world.



Details of Kit Content as Follow:

- Pacific W1 CPU Water Block: The W1 CPU water block is constructed with a copper base and anti-corrosive nickel plating to provide exceptional heat transfer and cooling performance. Fits all modern CPU sockets.
- Pacific PR15-D5 Pump/Reservoir Combo: Includes a 150mm reservoir and D5 pump to provide the perfect combination for proper water cooling circulation and capacity, manufactured from high quality POM and PMMA material.
- Pacific RL140 Radiator: With high-density fin design (FPI: 13), the 140mm radiator is optimized to accommodate high airflow and high air pressure with increased capacity and provides superior cooling performance to all components.
- Pacific 1/2" ID x 3/4" OD Compression Fittings (Chrome): Six durable brass compression fittings allow proper connection to G1/4" ports to properly secure cooling components.
- Luna 12 LED Blue Fan: An efficient and quiet cooling LED fan with anti-vibration mounting system, strengthens the stability during operation.
- V-Tubler 4T: The V-Tubler 200cm ID 1/2" (13mm) water tube provides custom PC water cooling configurations with flexibility and durability from end to end.
- Coolant1000 Blue: Eco-friendly pre-mixed blue coolant for custom PC water cooling configurations prevents corrosion, rust and scaling across every component for a total system solution.
- Accessory: Intel and AMD universal backplated and mounting kit, 24pin ATX bridge tool, and Thermaltake thermal grease are included in the kit.

Exclusively "Tt LCS Certified"

Tt LCS Certified is a Thermaltake exclusive certification applied to products that pass the rigorous hardcore enthusiast standards that only the world's best LCS chassis are held to. The Tt LCS certification was created to identify chassis that have been tested for best compatibility under extreme liquid cooling configurations, in order to ensure power users and enthusiasts are given products with the best performance, compatibility and features.



Who Says You Can't Have it All? New Thermaltake Riing RGB High Static Pressure Radiator Fan With Patented LED Ring At COMPUTEX 2015

Thermaltake, a leading brand in PC Modding solutions, chassis, power supply units, and cooling systems, introduced the new Riing RGB High Static Pressure Radiator Fan. The patented circular multicolored 120mm radiator fan is fitted with blades optimized to enhance static pressure for an impressive cooling performance. Hydraulic bearings for silent operation guarantee ultra-low noise, and the anti-vibration mounting system strengthens the product's stability during operation. The color and brightness uniformity of the multicolored LED ring is visible from all directions and adds style to the chassis.



More Details about Riing RGB High Static Pressure Radiator Fan: Color-Changing Fan Controller

A self-contained fan controller can switch between 5 modes in the combo LED: red, blue, green, white, and multicolor. In multicolor mode users can pause to choose and automatically save the preferred color gradient. To change colors disable the LEDs by switching from ON to OFF mode, or reboot the PC.

Concentrated Compression Blade

Custom designed for high static pressure requirements of demanding applications such as radiators, the concentrated compression blade is engineered to focus the weaker, inner circle of air outward, allowing the outer section to pressurize the air.

Wind Blocker Frame

The wind blocker frame is designed to work with the concentrated compression blade's pressure mechanism by directing airflow toward the middle section of the blade, thereby creating a compression effect. The containment of pressure in turn reduces the blade's noise and vibration, creating a perfect balance between power and sound.

Hydraulic Bearing with Low-Noise Design

The hydraulic bearing self-lubricates with a high-quality, friction-reducing substance, which lowers operating noise and improves efficiency. The seal cap prevents leakage of the lubricant and improves the lifespan of the unit. The low-noise cable can reduce the noise level by 21% to 24%.

Anti-Vibration Mounting System

In-mold injection anti-vibration rubber pads provide a hassle-free usage with 80% protection coverage for all corners.



AERODYNAMIC

CONCEPT



The Improved Perfection Tt eSPORTS AERODYNAMIC Designed Mice : Level 10 • Level 10 M Hybrid Wireless • VENTUS • VENTUS X

Tt eSPORTS, the energetic and powerful challenger reveals four AERODYNAMIC designed mice : Level 10 Gaming Mouse, Level 10 M Hybrid Wireless Gaming Mouse, VENTUS Gaming Mouse and VENTUS X Gaming Mouse, inspired by the attention of gamers towards top performance, their exquisite taste and appreciation for the aesthetics! With ergonomic solutions increasing the usage comfort as well as the functionality, these aspects are strengthened by Thermaltake's competitive knowledge regarding aerodynamic concept!

Aerodynamically Engineered

Integrated with Tt eSPORTS' Level 10 M Series ventilation concept, VENTUS's aerodynamically honeycomb designed mouse with breathability to keep your hand cool, allow you to manage the airflow while using the mouse and increase the flexibility of moving. This concept enhances expressively more ventilation as it will help ease sweaty palms throughout intense gameplay, let your hand cool, increasing your comfort and allow you to bring your performance to a new level. The maximum ventilation is ultimately required for keeping gamers cool. Due to the longer gaming time, aerodynamic gives advantage as it could influence your ability to compete over the long period!



Aerodynamic Concept

Thermaltake's aerodynamic concept made possible the sandwich design of the top and lower part creating a hollow, open structure that lets the light, the air as well as the surrounding travel through the product almost creating the feeling of a 4th dimension. Additionally the Mouse is fitted with exquisite texture - a perforated surface which provides for a better air and temperature exchange as a means of passive ventilation, solving issues due to heavy use and direct touch of gaming equipment and the rise of temperatures of the hand!

Level 10 M Hybrid Wireless Gaming Mouse

The M Hybrid Mouse can function as a wired mouse via USB cable and wirelessly with the included 5.8G USB receiver dongle plugged into the PC. It inherits the all special characteristics of its close sibling the M Mouse, but with new improved ergonomics.

Aerodynamic Series Level 10 M Gaming Mouse

The Level 10 M gaming mouse maintains the design aesthetic of the Level 10 projects, displaying elements of open spaced architecture and geometric modularity, as well as a 3D-Steering Axis system allows you to customize the angle at which the Level 10 M mouse sits in the palm of your hand!

VENTUS Gaming Mouse

The VENTUS ambidextrous laser gaming mouse is designed specially to fulfill the needs of both left handed and right handed gamers, this gaming weapon is the ultimate tool to enhance your gaming skills and place you at a perfect winning position.

VENTUS X Gaming Mouse

The VENTUS X also brings about a new ergonomically tuned right handed laser gaming mouse to the VENTUS family, that will appeal to gamers who are fans of some classic legacy styled mouse shapes and brings the new tech to them.



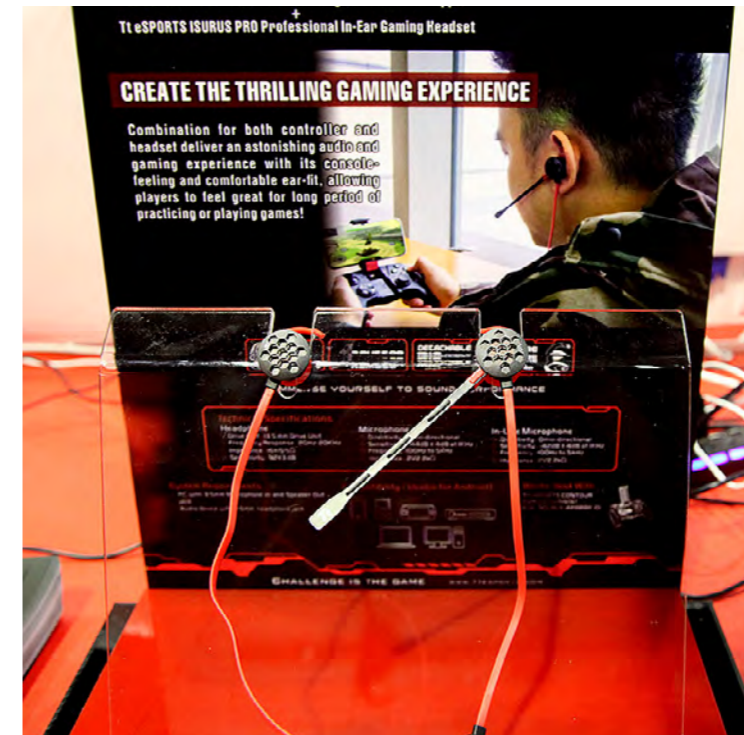
Tt eSPORTS launches the New ISURUS PRO The World's First In-Ear Gaming Headset with Detachable Microphone



Tt eSPORTS, the energetic and powerful challenger reveals the new member for its ISURUS family, ISURUS PRO. The new ISURUS PRO In-ear gaming headset wins the 2015 COMPUTEX d&I Award and it is professional engineered for professional gamers. The ISURUS PRO delivers an astonishing audio and gaming experience with its comfortable ear-fit. The enhanced in-ear fit is succeeded by the headset's compact; with a large 13.5mm neodymium drivers provide clear sound and powerful bass, while a flat cable effectively removes tangles, producing a strong bass while delivering its crystal clear sound quality. Interchangeable ear-tips are included in 3 sizes to offer a more premium sound and bass response that suits you. Pair with the world's first detachable microphone, you can adjust the detachable microphone to any position that fit most and detach the microphone whenever you want! Besides the detachable microphone, this remarkable audio solution also contains an in-line omnidirectional microphone with phone call control for handy voice communication with mobile devices on the go!

World's First In-Ear Gaming Headset with Detachable Microphone

Most importantly, the world first detachable microphone design on an in-ear gaming headset, the lightweight stainless steel detachable microphone design offers a clearer voice communication and enhances phone call control by adjusting the microphone to ensure you have a perfect fit. You can use the microphone while in gameplay with friends or detach the microphone for music enjoyment. Additionally, ISURUS PRO consist a dual microphone design where you can choose either to speak through the inline microphone or via the detachable microphone. Gamers are recommended to use the detachable microphone while in gameplay for better sound quality and inline microphone let you to switch between calls and music, and control music as well, also skipping a track with the press of a button without touching the device!



Honeycomb Design with Secure Fit System

The new ISURUS PRO added a honeycomb cut brushed shell design with Tt eSPORTS's battle dragon logo in it, and its elegance is perceivable from all angles that presented in our Level 10 concept. Furthermore, the secure fit system, exceptionally designed to nestle in the ear without really entering your ear canal – spreading contact equally across the ear for supreme coziness, and forms a soothing cap that gives to the headphones' full-spectrum noise reduction. ISURUS PRO comes with 3 sizes of silicone sleeves where you can choose the pair that best fits you naturally. These awesome washable, soft silicone sleeves were designed to provide comfort in your ear canals for long hours of use.

Powerful 13.5mm Neodymium Driver

Deliver unbeatable in-ear audio, with natural high-reliability, crisp trebles and powerful bass - allowing you to hear and retain your daily soundtracks perfect and experience the true gaming atmosphere! Whatever your mood you have for the day, just immerse yourself in the best quality of sound!

Inline Remote with Tangle-free Flat Cables

Besides that, combined with the ease of use from the 3 button in-line remote (previous, next, play & pause button) with integrated microphone, allowing you to answer your calls and control the music with just the push of a button. ISURUS PRO also consists with tangle-free flat cables, so say goodbye to those frustrating cable tangles and have fun with the great designed for functionality and enjoy your game and music every day! ISURUS PRO is the perfect headset when you are on the move or in a gameplay!

Light Up the Keycaps for Your Keyboard : Tt eSPORTS launches the New METALCAPS Illuminated

Tt eSPORTS, the energetic and powerful challenger reveals the new METALCAPS Illuminated keyboard accessory. Now with Tt eSPORTS's new enhanced METALCAPS Illuminated, you can change your keyboards to metallic feel mechanical keyboards to diffuse the light into a magical glowing effect which make your mechanical keyboards look trendier! The METALCAPS Illuminated will fit on most mechanical switches with a cross shaped stem, such as Tt eSPORTS Certified Mechanical switches and Cherry MX switches.



Illuminated Metalcaps

Tt eSPORTS wants to provide something to enhance the mechanical keyboard community, by illuminating the METALCAPS to boost the awesomeness of their mechanical keyboards! The METALCAPS Illuminated comes with a 5-key (WASD + Esc) pack, make it perfect for users who wanted to have a cooler metallic feel mechanical keyboard for both stylish and night-time functionality straight to your desktop.

Durable Metal Frame & Anodized Keycaps

The METALCAPS Illuminated are made of a Zinc alloy for overall durability and a solid feel while typing! In addition, the METALCAPS Illuminated are anodized to enhance color sustainability and look new for years to come! You can also feel the iconography on the cylindrical keys. As for slippage, the caps stay cool since they are metal, so sweat will not be an issue!

Compatible with Most Cross Shaped Stem Switches

The METALCAPS will fit with on Tt eSPORTS Certified Mechanical switches (POSEIDON Series, MEKA Series & COMMANDER COMBO) /Cherry MX switches with cross shaped stems!



The Keyboard with the Perfect Colors : Tt eSPORTS reveals the POSEIDON Z RGB Mechanical Gaming Keyboard



Tt eSPORTS, the energetic and powerful challenger reveals the POSEIDON Z RGB that is simple yet astonishing spectrum keyboard; it offers extreme customization options for users to play with, energizing you with the colors to take gaming style to the next level with experiencing the colorful of life. With the sleek POSEIDON Z design, the POSEIDON Z RGB gives a spectrum of visual effects featuring 16.8 million colors, not just with an impressive spectrum of colors but with customized lighting controls too! The new POSEIDON Z RGB provided users the easiest way to tune and most importantly, it colors up your life!

Cutting-Edge Sharp Colors & Stunning Lighting Effects

POSEIDON Z RGB used a silver metal plate which placed under our switches and LEDs. The POSEIDON Z RGB keyboard uses Pantone 877C color that lightens up the gorgeous colors, differentiate itself from other normal metal plates which often used by others! It brings the amazing colors for astounding appearance! POSEIDON Z RGB also built with an astonishing 5 levels of brightness (included OFF). Tt eSPORTS engineered a real RGB keyboard which offers better and stronger colors and features that fit all needs! In addition, you can also customize your own special effects and make the POSEIDON Z RGB specially yours with our 5 preset beautiful lighting effects (Fully lighted, Reactive, Arrow Flow, Wave & Ripple) that you can simply play with on-the-fly! With all these beautiful lighting effects, you can color up your keyboard and power up in your battle!

Advanced Microcontroller Technology

The RGB model defines a color by giving the intensity level of red, green and blue light that mix together to create a greater color and our POSEIDON Z RGB has built with 3 colors in each LED that make the final color's spectrum! The POSEIDON Z RGB uses the newest technology for the microcontroller (32BIT ARM CORTAX-M0) and the 3 LED controllers (16 Bit) to control each Red, Green & Blue light. When all 16 bits are used, one of the components (usually green, see below) gets an extra bit, allowing 64 levels of intensity for that component, and a total of 65,536 available colors. POSEIDON Z RGB uses 8-bit for each Red, Green and Blue color (total of 24-bit) with 256 shades of red, 256 shades of green, and 256 shades of blue, equals to 16.8 million colors, giving you the millions of possible colors!

Tt eSPORTS Certified Mechanical Blue Switches

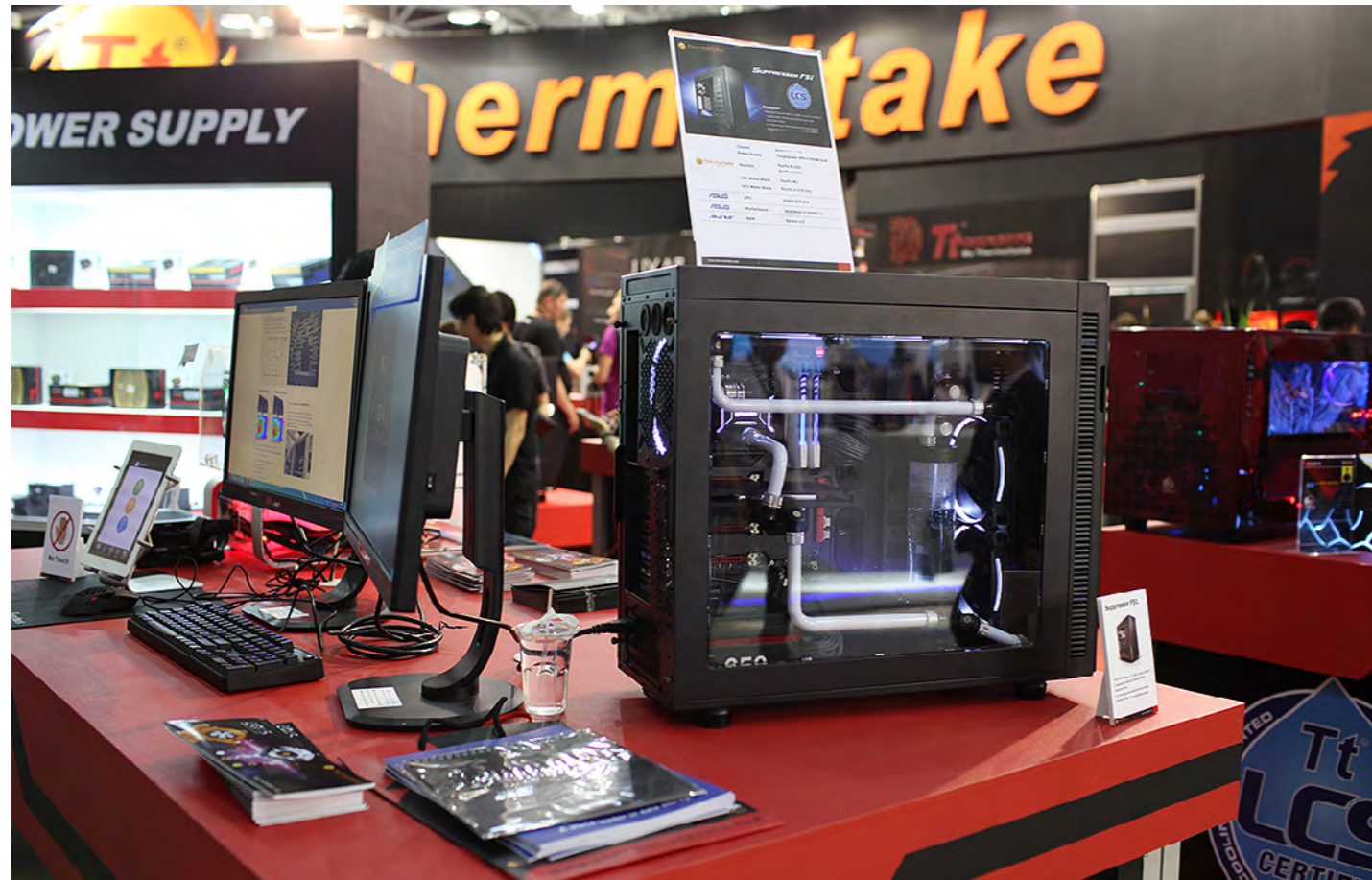
The Tt eSPORTS Certified Mechanical BLUE switches are built for speed and durability, offering a pronounced tactile feel and audible click feedback. These switches were specially chosen by our pro-gamers and engineers, and we believe in them so much that we're offering the world's first 5 year warranty on a Mechanical gaming keyboard.



Enhanced Macros Setting with Fully Anti-Ghosting and 6-Key / N-Key Rollover

The POSEIDON Z RGB not only delivering the best colors nor only offering the unique lighting effects, you can also record macros on-the-fly with or without using the software to configure! Everything you need, you just need to hit the key and make it your own personal keyboard! We offer you all the needs you want and even made it user-friendly! Moreover, POSEIDON Z RGB's keys are 100% anti-ghosting with full key rollover so there will be no concerns with complicated multiple key presses failing to register. The I.S.S. (Instant Shift System) allows users to use either the Shift, Ctrl, or Alt key to quickly switch between macro groups. Besides, with the USB N-Key Rollover function, the POSEIDON Z RGB will allow you to hit combinations of keys at once to make sure your gaming session is as fluid as it can be without obstacles! A dedicated 'windows key disable' key, prevents accidental presses of the windows key while in-game!





Speechless Beauty New Thermaltake Suppressor F51 Mid-Tower Chassis Silent & Sleek with Unique Sound Dampening Panels

Thermaltake, an industry leader in computer chassis, thermal solutions, and power supply units, has unveiled the Suppressor F51 window/non-window mid-tower chassis, the latest series to the Thermaltake case line. Featuring leading-edge sound reduction panels on all sides, expand your cooling options with removable panels for the perfect balance in silent operation and cooling performance. The Suppressor F51 supports a range of motherboard platforms from Mini ITX to E-ATX solutions, unrivaled liquid cooling expansion and expandability for all high-end GPU solutions users.



Features of Suppressor F51 Mid-Tower Chassis: Tool-free Installation

Innovative 5.25" and 3.5" tool-free drive bay design minimizes installation/removal with hidden drive bays on the back panel to provide a clean look and improved expansion for liquid cooling components. The "2 + 6" drive bay with modular drive racks allows multiple SSD/HDD devices for improved storage capacity.

Fully Modular Design

With removable "2 + 6" drive racks, gain more for custom cooling components to freely interchange SSD/HDD cage sections for maximum interior space. Take the advantage to include high-end, maximum capacity, cooling allotment without the reduction of GPU length limitations when incorporating liquid cooling expansion for the ultimate cooling performance.

Dust Reduction

Super fine fan filters provide excellent protection and reduction against dirt and dust on the top, inside front panel, and bottom. The magnetic fan filter on the top simply attaches to the filter for dust filtration.

Handy I/O Ports with Fan Speed Control

Designed with convenience and cleanness in mind, Suppressor F51 has a built in fan speed control that supports up to four fans at the same time on the top-front panel, and together with the dual USB 3.0 and 2.0, a HD audio connector, power, and reset button, direct and easy access for external devices are granted.

Modular Sound-dampening Design

Built-in sound-dampening panels incorporated on the top, front, and side panels of the Suppressor F51 chassis reinforce noise reduction for silent operation. Optimizing cooling performance with removable mounted top panels expand cooling configurations for both air and liquid cooling solutions. Design and build a custom leading-edge silent operation PC with options for 120/140/200mm cooling fans and liquid cooling support for single, dual and triple radiator applications.

Optimized Silent Operation

Preinstalled sound-dampening foams of F51 reduce noise and acoustic levels within the entire chassis for extreme silent purpose.

Optimized Cooling Performance

After the removal of all sound-dampening covers from the top panel, Suppressor F51 dissipates heat more efficiently. The temperature decreases 2.6°C/36.38°F without any sound damping covers.

Outstanding Ventilation

The Suppressor F51 delivers advanced cooling performance for DIY/AIO liquid cooling and air cooling systems. With wide top-to-bottom side ventilation grills, air intake is maximized with a single 200mm front fan built-in and includes options for up to (3) 120mm or 140mm front fans with the provided ODD bridge (optional) combined with (2) bottom mount 120mm fan locations for maximum fan space selection. Dissipate heat properly with (1) rear built-in 140mm fan and (3) sectional top mounts to manage proper air flow in and out.

High-end Complete Solution

The Thermaltake Suppressor F51 Window enables users to build a complete high-end system that supports up to triple 120/140mm liquid cooling radiators or up to 200mm case fans. With extended graphic card support (up to 465mm), the Suppressor F51 simultaneously protects the hardware and increases the CPU's overclocking potential for users looking to get the most out of their hardware. Most importantly, the Suppressor F51 delivers outstanding cooling efficiency, reduced exterior noise and dust signatures for ideal silent operation.

Tt eSPORTS is proud to reveal the 2015 version of our premium gaming headset, the 2015 CRONOS. This professional gaming headset from Tt eSPORTS is engineered for superior sound with enhanced boosted bass enhancement for gamers to enjoy while gaming!

Boosted Bass with Optimum Frequency Response

The 2015 CRONOS gaming headset comes with a 40mm driver unit and high-energy neodymium magnets that produce a high frequency response (19Hz - 100Hz) to strive for an exceptionally powerful bass output that offers an excellent amount of clarity. Delivering you an astounding and exceptional audio delivery for all your gaming sessions! No matter what style of game you're playing, you will never miss a single beat with the 2015 CRONOS!

Bendable Microphone and In-line Controller

The 2015 CRONOS features a bendable microphone that accommodates any style of gameplay. The 2015 CRONOS also features an in-line controller that allows gamers to control the headset on the fly.

Specially Designed Lycra® Headband with Fold Flat Design

The New 2015 CRONOS is specially designed to deliver a comfortable experience while you game for long sessions! The 3-sectioned headband made with LYCRA® fabric, eases the pressure on your head for a comfortable gaming experience. The fold flat design allows you to fold the headset for convenient transportation and it helps the ear cups provide the right fit for any gamer.

The Premium Sound Gaming Headset : Tt eSPORTS unveils the New Enhanced **2015 CRONOS**



The Superior Sound Gaming Headset : Tt eSPORTS reveals the New Enriched 2015 SHOCK

Tt eSPORTS, the energetic and powerful challenger unveils the new enriched edition gaming headset, 2015 SHOCK. This improved professional gaming headset from Tt eSPORTS has been designed with premium sound from an enhanced boosted bass for all gamers to enjoy! This highly functional stereo headset is optimized to deliver awesome sound and provides you the best experience for any game you play.

Boosted Bass with Optimum Frequency Response

The 2015 SHOCK gaming headset comes with a 40mm driver unit and high-energy neodymium magnets that produce a high frequency response (19Hz - 100Hz) to strive for an exceptionally powerful bass output that give a thump for an extra kick. This allows you to hear things that are inaudible excellent amount of clarity. No matter what genre of gaming you are playing, you will love this headset and will never miss a single sound!

Bendable Microphone and In-line Controller

Tuck away your microphone when you aren't barking orders at your teammates or your enemies and control the volume easily with the in-line controller! The microphone of the 2015 SHOCK headset can accommodate various comfortable distances quality and the in-line controller that makes it easy manageable for users while they are in an intense game!

Comfortable Headband with Fold Flat Design

The 2015 SHOCK headset features improved ear up sizes and an adjustable headband making it one of the most comfortable headsets on the market. The foldable design also allows you to easily store the headset when you travel to your next event.



Tt eSPORTS unveils Version 1.0 of Their New Community & Data Management Platform

Tt eSPORTS is excited to announce the launch of version 1.0 of our Community & Data Management Platform, providing users a platform to analyze their performance stats and compare their gaming stats with pro players. Users who own a Tt eSPORTS THERON Plus Smart Mouse can challenge their friends to competitions to see who's stats are the best. The data platform acts as a data center to process analytics so gamers can improve their stats each time they play.

Tt eSPORTS PLUS+ Community & Data Management Platform

Data Management & Analysis

Users can analyze their stats on PC and mobile devices to improve their gameplay no matter where they play. Users can review their performance history, analyze stats, compare their stats against pro-players, and challenge their friends to stat competitions.

Track Activities

See performance stats like total clicks, total distance, total lift off counts, current and maximum action per minute and more when you use the app with the THERON PLUS+ Smart Mouse.

Connect With Friends & Share

Share your recorded statistics to your friends and family and even compete on the leaderboard.

Check Progress

View progress and analyze your performance statistics with easy-to-read charts and graphs.



Create a Club

Create clubs with your friends, set up club challenges, and compete with other clubs from around the world!

eSPORTS Team Club

Users are able to review analytics from our Tt eSPORTS Teams around the world. These teams are all sponsored teams by Tt eSPORTS and you will be able to see all their gameplay statistics on the platform!

Earn Points & Get Motivated

Achieve clicks and receive your achievements with Dragon Points. You can check your account to see how many Dragon Points you've earned on your clicking journey. Additionally, earning Dragon Points will keep you moving toward and give you urge to achieve more!



Tt PLUS+ eSPORTS COMMUNITY & DATA MANAGEMENT PLATFORM



VERSION 1.0

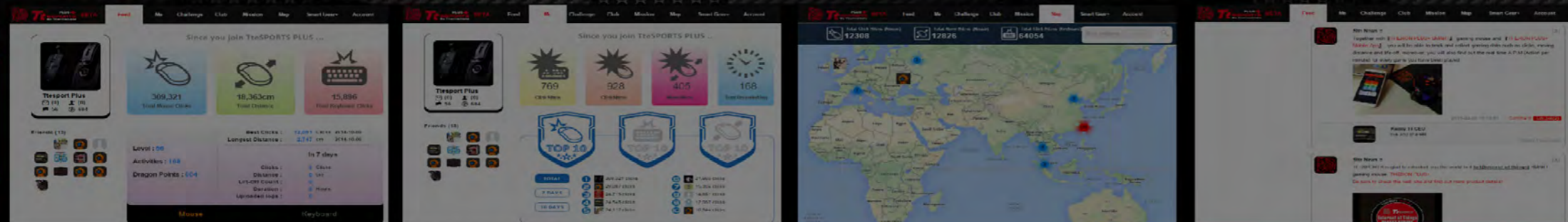
REGISTER NOW



THERON Plus SMART MOUSE



POSEIDON 71 Plus SMART KEYBOARD



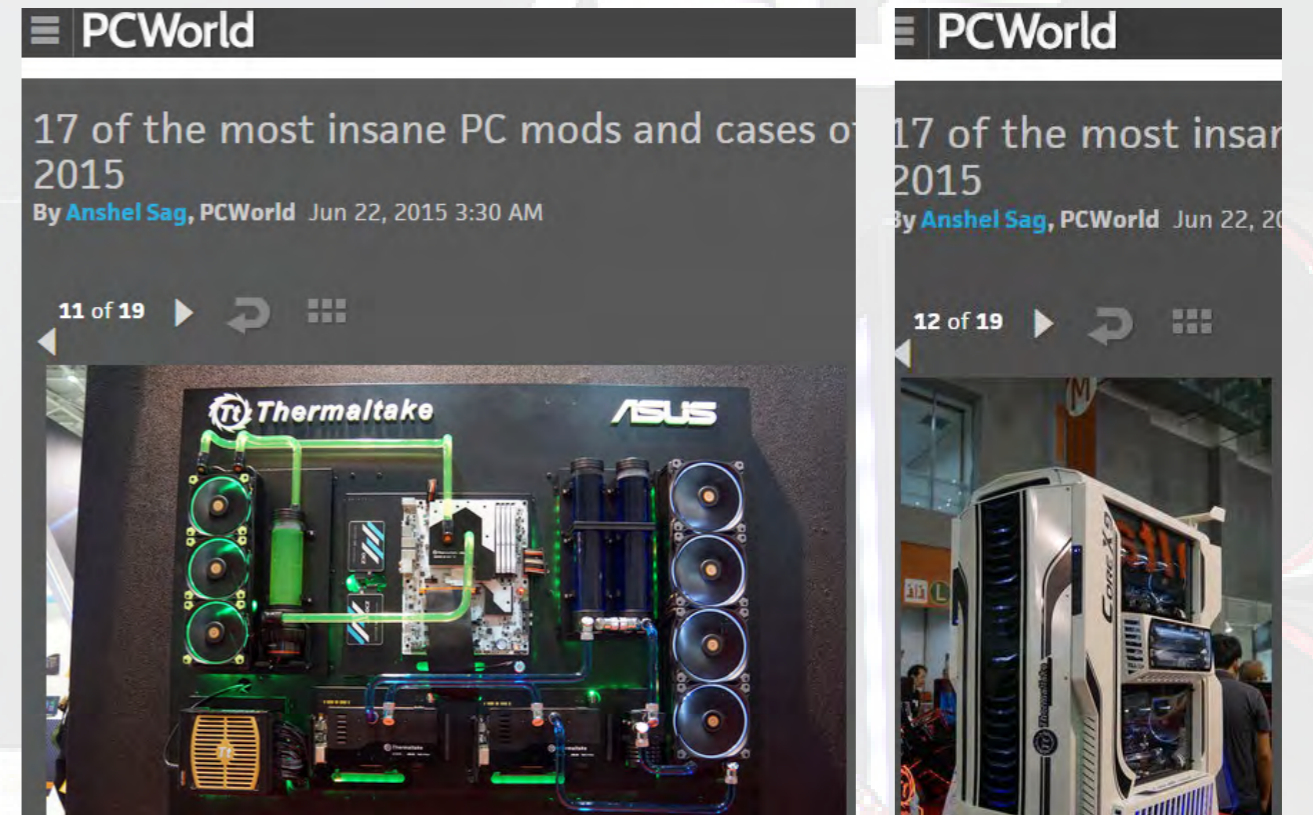
Team TT Modding – Building Dreams

Brand Marketing & PR Dept./ Brand Marketing Specialist / Melissa

At COMPUTEX Taipei 2015 Thermaltake revealed the theme for the year “Team TT Modding – Building Dreams” signifying the company’s new marketing strategy with its focus on the MOD community. The word “Team” in this year’s new slogan shows how Thermaltake views the relationship with modders as “being part of the same team”. “TT Modding” represents Thermaltake’s recent collaboration with modders all around the world and the various international modding events that were held. It also represents the Thermaltake employees, many of whom are also modders and gaming enthusiasts.

The most exciting and talked about event of the year was the “2015 Thermaltake Casemod Invitational” Thermaltake’s first case modding competition and the world’s first international online MOD contest held in this May, featuring seven of the world’s top case modders from the United States of America, Japan, Germany, France, United Kingdom, Thailand, and Australia. These seven top modders used various Thermaltake liquid cooling components to transform the Thermaltake Core X9 E-ATX Cube, and the public voted for their favorite MOD piece on the Tt Community Forum. This event garnered over 1,000 votes from the public, and the winner Suchao Prowphong from Thailand’s piece “Core X2 Furious” a tribute to the “Fast and Furious” movies series’ actor Paul Walker, along with his other work “Thermalthor” inspired by Thor’s hammer in the movie “Thor” were displayed at Thermaltake’s booth at 2015 COMPUTEX Taipei.

Another awesome MOD project that garnered a lot of press attention was the collaboration between Thermaltake and ASUS on the dual looped LCS Open Frame system, a wall mount PC MOD. The “LCS Open Frame System” created by Thermaltake’s own TT Modders and the Suchao Prowphong’s Mod pieces made it into many best COMPUTEX MODs list created by the media like PC World’s “17 of the most insane PC mods and cases of 2015”, Maximum PC’s “Here’s the Coolest/Craziest Stuff We Saw at Computex 2015”, and was also reported in the “Geek Show” section of the well known Apple Daily Newspaper. Through the “2015 Thermaltake CaseMod Invitational” Thermaltake builds its fan base, engages with the audience, collects a rich source of data, and empowers the consumer to do the marketing for the Thermaltake brand. And this effective marketing strategy has been reflected in the news monitoring with this event receiving the most press attention.




選擇電競配備的三大攻略

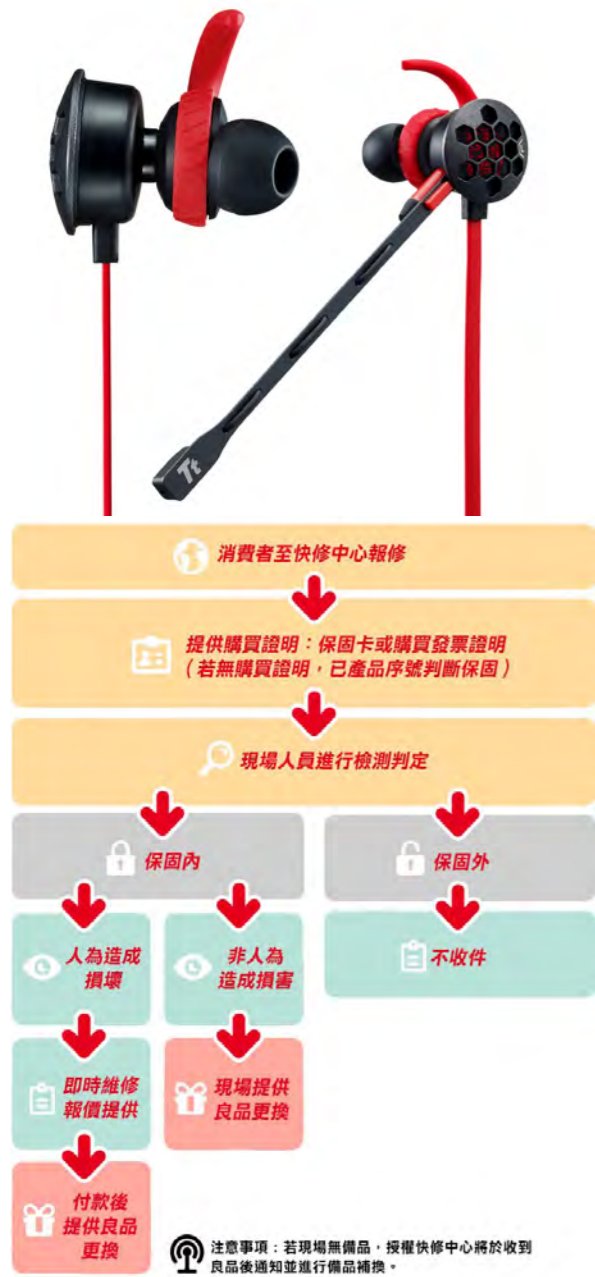
Tt eSPORTS 品牌事業處 / 行銷企劃課長 / Paul Lin 林時盟

電

競週邊的過度蓬勃發展，帶來空前未有的市場大亂鬥，百家爭鳴之下讓消費者無所適從，琳琅滿目的電競配備，如何做出萬中選一的抉擇，也真是另人傷透腦筋！先以價格面做購買考量，從陽春入門款的百元有找到千元以上的進階款選擇，著實讓人摸不著頭緒，若想從符合個人需求的規格面切入，上網來個貨比三家，交叉驗證，相信到頭來也會比的頭昏腦脹，最後只能默默祈禱自己能受到幸運之神的眷顧。

做為世界領導電競品牌先鋒，曜越 Tt eSPORTS 一直以【傾聽玩家心聲】作為開發產品的重要指標，也因如此，更能深刻體會到一般消費大眾在選擇電競配備時所會遇到的重點難題，可大致歸類成三大類別，消費者可輕鬆以這三大攻略來作為選購標準；第一，『產品特點故事性』，每一樣產品都有其獨特的優點，以隱者 PRO【專業版】耳道式電競耳機為例，此款耳機擁有世界首創可插拔式雙麥克風設計與 13.5mm 大尺寸驅動單體，相較於傳統耳罩式耳機會因長時間佩戴造成雙耳不適與頭頂壓力的問題，隱者 PRO【專業版】提供輕鬆且不悶熱的使用過程；第二，『產品整體概念性』，從 Level 10 M 系列到近期的夜襲 VENTUS 系列，就主打曜越散熱學專業領域「氣動工藝學」的 DNA 精髓，設計靈感來自於 Tt eSPORTS 觀察世界頂尖賽事選手在賽事進行過程中，所關注的透氣舒適性能，進而研發完成氣動解決方案，而這氣動工藝著實把電競配備的散熱效能推至頂峰；第三，『完整的售後服務配套』，於 2014 年成立的【曜越 Tt eSPORTS 特約即時快修中心】，讓玩家和消費者能全方位享有曜越 Tt eSPORTS 品牌慣有一致的全套完善購物體驗及保障，保固加長、保障更高，讓電競戰備保持最佳狀態！

消費者在選擇電競配備時，非常容易受到外在影響進而做出錯誤的選購判斷，由其是置入性的網路行銷策略，但只要掌握住選購的三大攻略，相信就能找到門當戶對的最佳搭檔！



Core Value Sharing

企業文化分享

堅持的信念

全球運籌管理處 / 船務專員 / Louis Lee 李權倫

海上的燈塔，是指引海上的船隻平安抵達港口的守護者，企業文化就是全體員工達成目標唯一一條正確的道路；曜越科技與其他競爭者不同之處在於有完整的企業信念：追求完美的使用者經驗，全體同仁將以八大核心價值列為行動準則，使得曜越成為「享受娛樂、電競、科技、生活的文化品牌」。

越艱困的環境下，越是要遵從企業的核心價值，員工確實遵從八大核心的行為準則，才會讓顧客感受到，越總是在乎他們的；顧客的反映就會是最好的驗證，顧客眼中的曜越員工，究竟是自我導向的功利主義，還是遵守企業內團隊精神，都會讓每位顧客有產生不同的感受，也會是顧客的評價這家公司的指標，這也是日後觀望以後是否繼續合作的重要關鍵。

我是關務課的一員，不論國內外、商品以及樣品配送都會經由我們來進行規劃，我們所要負責的內容不只是把貨物送出倉庫大門，而是每次出貨都會依照客人的需求、效率等考量，規畫出專屬的出貨流程，以期待貨物能以最快的速度、最具有經濟效益以及在商品在最完整的情況下送抵客戶，藉此提升客戶在販售商品時所帶來的經濟效益。

失敗的組織員工，只會在意自己是否達成預期目標，對於其他事情漠不關心，像是對於企業永續發展的理念毫不理會，彷彿自己變成機器中的小齒輪一樣，只會注意自己轉動的節奏，完全不在乎外在的環境的變化，或是其他人們的感受，這樣的組織崩解只是時間的問題；一流的企業的員工，會堅持著企業文化，重視團隊合作、秉持永續精神以及無止盡的好奇心來為每一次挑戰注入最大的心力，讓顧客看到我們最有精神的一面，讓他們了解我們與顧客不只是一次性的出貨的關係，而是要成為永遠的合作夥伴關係。

時常關注身邊的夥伴們，當夥伴們秉持八大核心來為顧客創造出更多的價值時，我們就要給予夥伴們正面的鼓勵，並期許夥伴在下次行動時，繼續秉持著此種精神為顧客打拼，時常將八大核心的信念常駐在團隊的所有行動中，將會是公司在艱困的環境下應做的事情。



為顧客衡量運輸背後所帶來的經濟效益，是關務課重要的課題。



為顧客確認各種貨物運輸的可能性



與夥伴們一同接受艱鉅的挑戰

淺談曜越集團企業文化

財務處會計部 / 會計專員 / Jim 黃怡鈞

遙想 2013 年 10 月份初到曜越公司服務，光陰荏苒已超過了 1 年半的時光，從當初剛任職對公司企業文化、八個核心價值的陌生與虛幻，到如今漸漸在這個充滿熱情、生命力的公司環境裡，有了確切而深刻的體會「組織如何完成工作」的過程及內涵。

依我個人淺薄的想法，大家對於工作準則（什麼是對、什麼是錯？）有一致的共識——就是企業文化，有好的文化自然就能替公司帶來助益；如同個人有了目標一般，神采奕奕。而公司同仁們在工作上的共識，自然就不離八大核心了，印象最深刻的是每年電腦展的到來，由董事長帶領整個團隊、海外子公司同仁們回台與母公司同仁們，為了讓公司創新創意之新品推薦給全世界，在一年一度的 GSMM 會議中集思廣益、不斷的激盪、發想，為了在電腦展中能大放異彩，公司上下單位無不積極主動，全力出擊，創造最大的品牌價值，跨部門間，無論是各項活動流程、場地的佈置、各相關媒體與客戶、世界各地的組裝玩家之聯繫等，都實事求是的修正每個流程，於是成就了每次的電腦展。曜越的成功，來自於每個同仁們有信念，期許自我本身與公司是與全世界進行比賽及競爭，不僅要達成所設定之目標、更要立足全球，一同完成致力於創造完美的使用者經驗的使命！

那麼究竟是什麼樣的力量，能夠讓公司同仁們有如此好的精神與血統，能持續不斷的前進，自然就是企業的願景了 - 享受娛樂、電競、科技、生活的文化品牌，此文化的底蘊，讓每個人清楚的知道我們想要的成果、景色是什麼，簡潔明快的表達了我們要打造出的一種文化與品牌，佈滿了多元性、創新度、樂趣性的元素，能讓使用者分享、比賽、愛不釋手，最重要的是讓人們在生活中，享受我們致力打造的產品與想帶給使用者的美妙感受。簡單的說，因為公司有這些企業願景、使命、核心，以上企業文化的構成，讓公司有了認知、共識與準則，讓同仁們對目標的共識更明確、也更有參與感，自然對未來目標的落實更有幫助，曜越企業文化推動了曜越發展的不竭動力，成就了一個強而有力之企業。

在全球著名管理諮詢公司 - 麥肯錫公司顧問阿倫·肯尼迪在《企業文化 -- 企業生存的習俗和禮儀》一書指出：傑出而成功的企業都有強有力的企業文化，即為全體員工共同遵守。企業文化 - 此一非技術、非經濟的因素，大至決策的產生、企業中的人事任免，小至員工們的行為舉止、衣著愛好、生活習慣。在兩個其他條件都相差無幾的企業中，由於其文化的強弱，對企業發展所產生的後果就完全不同。曜越集團絕對是屬於有著強有力企業文化的一方，在一個具有明確良好企業文化，內部員工亦能同心認同之下，我堅信曜越就如同旗下第一大品牌 Thermaltake 的 Logo，如同太陽般，生生而不息，邁向永續經營。



集思廣益的 GSMM

我們的最愛 – 電影欣賞

全球運籌管理處物流管理部倉儲課 / 倉儲課長 / Danny 歐陽中和

高

科技的我們，競爭激烈，求新求變，壓力極大，公司為了舒展員工身心並增加向心力，凝聚共識，每年都會舉辦許多活動，如電影欣賞、員工旅遊、公司社團、運動會、部門聚餐、積木牆、忘年會等等的活動。而電影欣賞是全體員工最愛的活動之一，亦是我的最愛，能在繁忙的工作中抒解壓力，每每有此活動，電影院幾乎是坐無虛席，大家都非常踴躍參與。

自 2012 年 2 月進入公司至今，公司所舉辦的電影欣賞幾乎每場都參加，如雷神所爾 2、怪獸大學、鋼鐵人、神影任務、傑克巨人戰記等等電影。每部電影都是同仁一起票選，皆為熱門強檔，看完電影後必大呼過癮、回味無窮，並期盼下次電影欣賞的到來。

一部好的電影，不只體驗到電影震撼式的特效場面，更觸動到你內心，喚起心裡最深層的感動，如少年 PI 的奇幻漂流，拍攝的手法、3D 的特效、電影的場景，讓你能身歷其境，感受到自己就像是少年 PI，身處於那一艘船上，一樣刺激緊張，充滿著奇幻的海上漂流旅程，啟發並觸動內心深處探索生命的意義，讓整個探索之旅提升至另一個全新領域，共同見證史無前例的視覺新饗宴，帶給我們永難忘懷的絕妙體驗！就如同公司的企業文化致力於創造消費者完美的使用者經驗，公司的產品能讓你更貼近遊戲當中，更具臨場感，享受聲光之中，啟發腦力激盪，創造出奇妙的體驗，達到人機合一的境界。

人是圖像記憶，圖像思考，在圖像思考後會給人類無限的想像，電影也是一種圖像及聲音的衝擊，它直接帶給你身歷其境的感受，帶領你進入故事中，體驗你一生中可能都不會面臨的境界，電影所留的伏筆讓你充滿無限想像空間，甚至開啟了不同的人生體驗，我常常會看完電影後不斷去思考這部電影帶給我什麼感受、有何意義，也常激發我許多的創意及人生啟示。

最後，非常感謝公司舉辦電影欣賞，因為這項活動，讓全公司有更多的互動，在共融中凝聚向心力，並於舒展身心時激盪創意，讓員工與公司提升至更高的領域。



Staff Communication

員工天地



工作中的小幸福

全球運籌管理處 - 採購二部 / 專員 / Angel 高詩婷



最

近在電影院看到一則廣告，或許是電影院內螢幕大，且大家都很安靜所以更能讓人靜下心來思考。這則廣告是國泰金控的廣告，內容大概就是描述現代人，被太多現實面所影響，被太多情緒所壓抑，讓人每天在水深火熱中完全忘了快樂。

想想有多久沒那麼幸福了，上次的幸福是何時呢？廣告中雖然沒有對白但在簡單的互動中及字幕中配上輕快的音樂，足以讓人靜下心來深思。

在現代忙碌的工作，同事間的相處時間相較之下比家人的相處時間更長，但要如何的互動才能增進彼此間的默契，也不要因為工作上的種種因素而形成團隊的低氣壓。有時工作中的氣氛也能帶動工作的效率，如果成天只是忙於工作，久了也會讓人失去了動力。就像齒輪用久了轉動速度也會變慢也會生鏽，一定要上點油才能再恢復原本的效用。

如同工作中有時部門來辦個小聚餐，利用中午的用餐時間或者是下班的晚餐時間，不僅能增進同事間彼此的情誼，也能多了解部門同事的個性，而不單單只是工作上而已，有些人上班時給你很嚴肅或很安靜的感覺，但私底下也有個性可愛的一面。也經過這樣的認識才更了解對方。



FEATURES

新鮮事

GADGET ESSENTIALS

FEATURES





We accessorize
your mobile life



Power
Audio
Holder

E-One Aluminum
Headset Stand



EnerG Slim Portable
Power Bank Series



Groovy Duo Live
Wireless Speaker



OFFICE

1. LUXA2 P-MEGA 41,600mAh World's Largest Power Station

P-MEGA 41,600mAh World's Largest Power Station
Winner of the 2014 Golden Pin design award, it is the world's largest power charging station. Equipped with six USB output ports for simultaneous charging of smartphone, tablet and other digital devices. Weighing just under 1kg, it is also light enough to take with you on group travels with friends and family. Most notably, the P-MEGA can be hand carried onboard flights and comes with a full two-year warranty.



TRAVELLER

2. LUXA2 GroovyW Bluetooth Speaker with Wireless Charging Station and APP

The world's first Bluetooth speaker with wireless charging station. Packed with features: NFC, LED touch controls, speakerphone with mic and much much more. Unleashing 6watts of superior sound quality for all your entertainment needs. The accompanied wireless charging pad possesses a generous 4000mAh cell that provides Qi wireless and wired charging for a variety of devices.



3. LUXA2 Lavi S Over-ear Wireless Headphones

Superior triple mode technology: wireless headphone, aux-in play, and duo speakers in one. Streams high-quality tunes with maximum ease making it the perfect travel and sports companion.

4. LUXA2 GroovyA Wireless Stereo Speaker

Premium high definition sound with massive 52mm drivers delivering 7watts of immersive sound. Featuring adjustable angle sound projection design for optimal speaker placement and positioning no matter where you are.

5. LUXA2 MFi Lightning to USB Charge Sync Aluminum Cable

Made for Apple iPod/Phone/iPad. Apple certified with a sleek aluminum braided construction and supports 2.4A fast charging. Tested to withstand 3000 USB insertions and removal cycles for long lasting durability and reliability.

6. LUXA2 EnerG Slim 10,000mAh Power Bank

Sleek, slim and supreme. Weighing only 222g, and with a thickness of only 15.8mm, this power bank packs a forceful 10,000mAh capacity with commanding dual charging 5V2.4A and 5V1A USB charging port. Coated in fire-proof ABS and comes with full 2 year warranty.



實事求是 Logical Approach
 創新創意 Continuous Innovation
 立足全球 Global Thinking
 誠信正直 Honesty & Integrity

集思廣益 Collective Wisdom
 學無止境 Learning Culture
 創造價值 Adding Value
 積極主動 Encouraging Initiative

