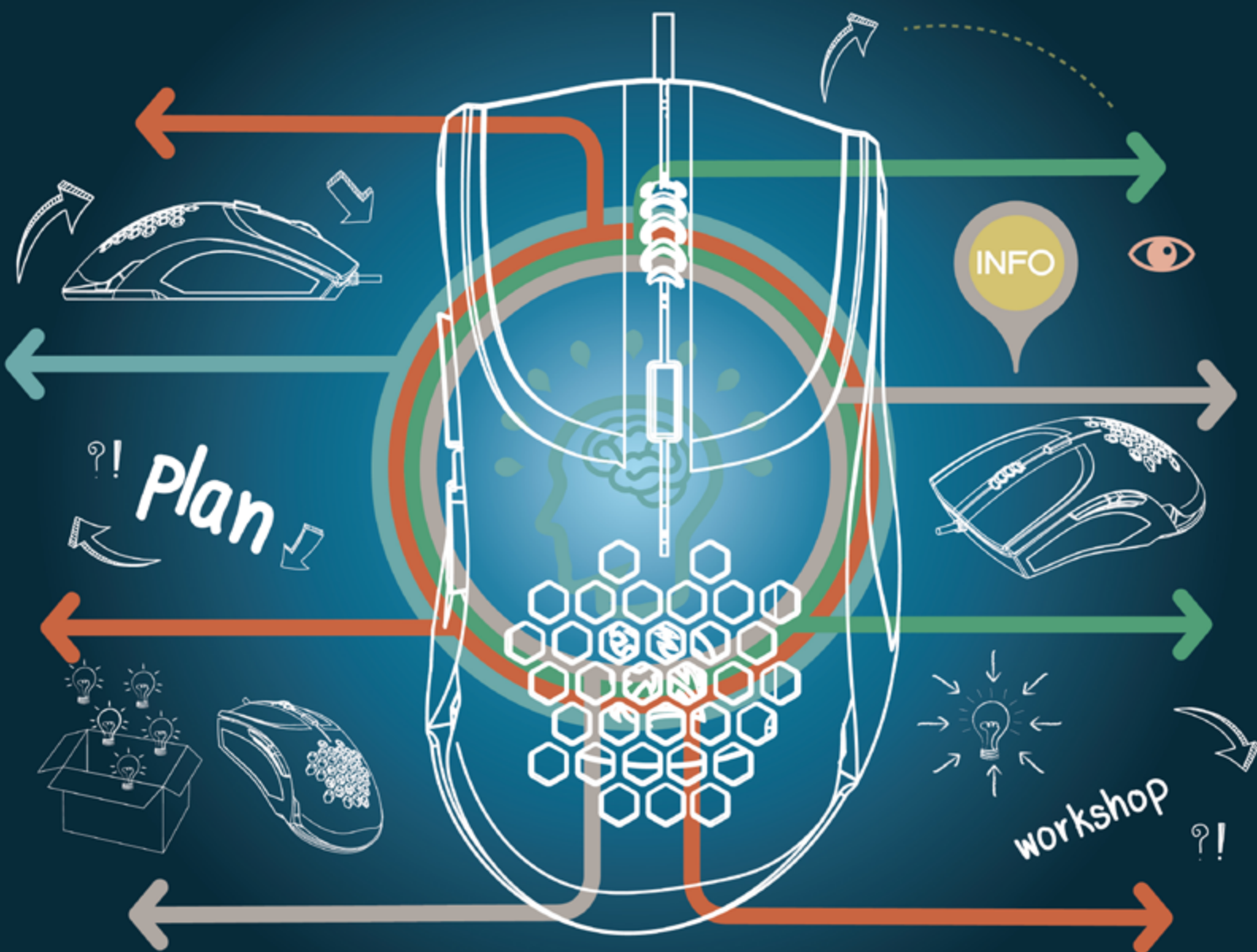


Tt[®] CULTURE BOOK

www.thermaltakecorp.com

April 2015 Volume 8





實踐創意·追求創新 創造企業的無限可能



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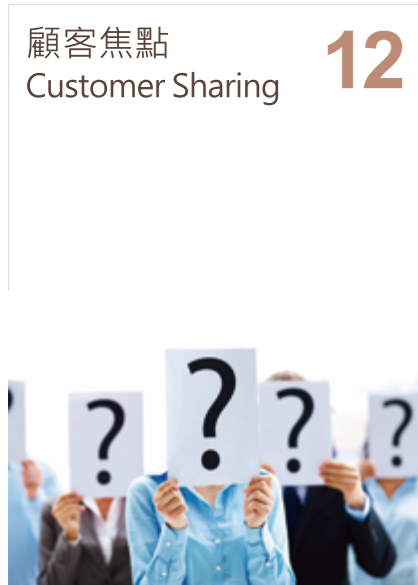
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環

境變動是企業的挑戰，也可以是轉型的機會！曜越一直不斷在創新這條路上往前邁進，直接落實創客 (Maker) 文化在企業內部，方能致力於品牌建立和產品的創新力提升！而這樣的創新力道和文化必須從下而上，直接溝通，每個人都可以是創意的英雄！

創新始於發現機會

點子就是銀子！但如何讓創意可以被實現、被聽懂，進而被執行，才能讓點子真正有其價值？企業的創意發掘和執行的路徑則需要領導者大力支持，因此創意型的領導者不能僅僅是績效和業績的管理者，如小米創始人雷軍、和蘋果創始人賈伯斯，都是須具備有前瞻性、型塑性的想法來影響團隊，用以創意為核心的領導概念，啟發團隊共同願景，更能有效整合資源！

「發現」的意義高於「創造」

好與壞的聲音都是創意的來源，創意型的領導者必須運用社群平台與消費者直接零距離對稱溝通，如 modders、gamers，進而引導團隊和同仁表現，找到創意的養分，親身參予產品研發設計和產品市場行銷兩大階段，包括產品的設計功能、產品體驗、產品行銷內容、產品行銷通道，方能擁抱創意！所以「發現」的意義才是高於「創造」！



創新透過實踐體現出價值

科技的產業的快速波動，考驗著領導者如何讓企業居安思危，而非拒絕創新，而是更應該鼓勵創客文化氛圍，避免企業自滿而僵化。

曜越近期所推出的「Core X 系列平躺式概念機殼」則是聚焦於「未消費的顧客需求或市場上」，秉持著創業家的精神將創新導入新的價值，喚醒顧客需求或創造新市場，著重於和各大市場通路的良好夥伴關係，讓消費者願意來購買和享受，也同時增加企業創新價值！期盼曜越同仁一同參予創客文化，將創意點子與構想，努力執行使創造力落實，開發新產品與服務，滿足顧客的需要！

曜越集團董事長 暨 執行長

20th Apr., 2015



<http://www.thermaltake.com/>

Practice-Based Innovation. Pursuit of innovation Creation of New Possibilities for Thermaltake



Macro and micro environmental changes are challenges that face every business, yet provides an opportunity for change and transformation. Thermaltake Technology Co., Ltd, has continually strived towards the path of innovation by implementing the maker culture – “networked, peer-led, and shared learning motivated by fun and self-fulfillment” (quoted from Wikipedia) - within Thermaltake, and in doing so, enhancing the building of the brands of PC modding brand – Thermaltake, gaming brand – Tt eSPORTS and mobile accessories brand – LUXA2. Couple this with the innovative strength and corporate culture of Thermaltake; it's focus on bottom-up innovation and direct communication, which has resulted in each and every individual becoming an innovative hero!

Innovation Begins with Identifying Opportunities

Quite simply, innovative ideas make money! But how does one go about turning their ideas from concept to reality and ultimately into value? Great innovators such as Xiaomi founder Lei Jun and Apple founder Steve Jobs whose innovative success focused on growth and not profits, whilst backed up with a tested innovation strategy and governance process that resulted in creative concepts being turned into reality via combined teamwork, shared vision and effective utilization of resources that lead to greater opportunities.

"Discovery" Trumps "Created" Innovative Value

Consumer feedback - whether positive or negative - provides a source of important communication to organizations for future development. With the use of social media platforms such as community forums, creative leaders are able to interact directly with end-user opinions and feedback, thus bridging this common gap in communication.

Thermaltake has long recognized this importance, with attention having been focused on relationship development between PC DIY modders and eSports gamers. Their valuable feedback has created new insight in the development of new and innovative product design capabilities, product user experiences, product marketing content and channels. By listening to consumer voices, it enables Thermaltake to make products for the people, rather than creating products we think consumers may want but actually may not.



Innovative Practices Reflect True Value

The tech industry is always experiencing change, and this provides a stern test for creative leaders on how to best prepare for these inevitable developments. They should not to reject innovation, but rather embrace it and encourage the establishment of customer culture, whilst at the same time avoiding complacency – the enemy of innovation - and the roadblock of a rigid business.

Thermaltake recently launched the 'Core X Cube Case Series" which was specifically designed based on the collection of consumer feedback and the analysis of current market trends. By utilizing this information to enhance the spirit of organizational innovation and to introduce new value, the creation of new partnerships and opening up of new markets arise as a consequence of these newly found opportunities.

Consumers appreciate having their opinions valued and playing an integral part in Thermaltake's innovative development. This coupled with the highly skilled and talented team within the organization; aids in further enhancing the creative ideas and vision of the workforce to develop new and exciting products and services to meet the needs of our customers.

The President and CEO of Thermaltake

20th Apr., 2015



Experience the Year of Wireless Charging with LUXA2 Thermaltake Mobile

Taipei, Taiwan - March, 17, 2015 - Thermaltake Mobile - LUXA2, a market leader in power, audio and holder solutions, takes on the year of wireless charging with new and exciting Wireless Power Consortium (WPC) solutions – TX-P2 10,000mAh Wireless Charging Power Bank, TX-P1 5000mAh Wireless Charging Power Bank, TX-100 Ultra Slim Wireless Charging Pad, and TX200 Dual Wireless Charging Station - designed for a cable-free home, work and travel charging environment, certified for overall reliability, safety and with full two-year warranty!

Qi, developed by the WPC is the most widely adopted wireless charging standard in the market and is the standard for all LUXA2 wireless charging products. As a market leader, the Qi wireless standard can be found in many industry sectors such as hospitality, automotive and recently, home furnishing. No longer is it camped in the corner of consumer electronics and the above is a testimony to its continual and expanding development.

Since February last year, in anticipation of this boom in wireless charging, LUXA2 has already released a host of wireless charging power banks : TX-P1 5000mAh Wireless Charging Power Bank and TX-P2 10,000mAh Wireless Charging Power Bank, also wireless charging pads TX-100 Ultra Slim Wireless Charging Pad and TX200 Dual Wireless Charging Station with full two-year warranty, to create a total wireless charging solution that combines wireless charging with power bank, and separate wireless charging stations for the modern gent and ladies.



TX-P1 5,000mAh Wireless Charging Power Bank

The TX-P1 is a 5000mAh portable wireless charging power bank, capable of charging your Qi wireless compatible device several times over. The TX-P1 also supports wired charging in the form of a single 5V1A output port for multiple charging of devices for a cable-free charging environment.

Key Features of the TX-P1 5,000mAh Wireless Charging Power Bank at a Glance:

- Grade A 5,000mAh lithium-polymer battery cell
- Dual function charging pad and power bank
- 5V1A USB output port
- Supports simultaneous wired and wireless charging
- Easy power on/off with 4 LED power charging indicators
- Includes band of portability for secure wireless charging on the move
- Qi compatible

TX-P1 5,000mAh Wireless Charging Power Bank suggested price: USD 59.99

More information on the TX-P1 5,000mAh Wireless Charging Power Bank is available.



TX-P2 10,000mAh Wireless Charging Power Bank

Packs double the capacity of the highly successful TX-P1, and cramps enough juice to charge your iPhone 6 / 6 Plus and Samsung S5 several times over without compromising portability. The TX-P2 works with all Qi compatible devices and possesses a lightning fast 5V2.1A USB output port for wired charging. It is not only compatible with smartphone devices, but also tablet devices such as the iPad Air 2, iPad mini 3 and any other compatible device that requires a more demanding power solution.

Key Features of the TX-P2 10,000mAh Wireless Charging Power Bank at a Glance:

- Grade A 10,000mAh lithium-polymer battery cell
- Dual function charging pad and power bank
- 5V2.1A USB output port charges both smartphone and tablet devices
- Supports simultaneous wired and wireless charging
- Easy power on/off with 6 LED power charging indicators
- Includes band of portability for secure wireless charging on the move

TX-P2 10,000mAh Wireless Charging Power Bank suggested price: USD 79.99
More information on the TX-P2 10,000mAh Wireless Charging Power Bank is available.



TX-200 Dual Wireless Charging Station

The TX-200 is a dual wireless charging station, capable of wireless charging two Qi compatible devices simultaneously. It also supports wired charging in the form of a single 5V1A USB output port for multiple charging of devices; and in effect, a total of three devices can be charged at the same time.

Key Features of the TX-200 Dual Wireless Charging Station at a Glance:

- Easy to use
- Dual wireless charging capability
- Supports wired charging
- Rubberized charging ring for extra stability
- Qi compatible

TX-200 Dual Wireless Charging Station suggested price: USD 54.99

The whole LUXA2 WPC collection is available in selected Fry's Electronic stores throughout the US and is available from the official LUXA2 Amazon USA online store - <http://goo.gl/3j8wEU>

TX-100 Portable Wireless Charging Pad

The TX-100 provides a simple and easy way to wirelessly charge your Qi compatible device, without having to worry about connecting/disconnecting those troublesome cables. Whether you're charging on your desk at work or charging in the comfort of your home, the TX-100 offers you the flexibility of fixed wireless charging anywhere and anytime.

Key Features of the TX-100 Portable Wireless Charging Pad at a Glance:

- Easy to use
- Dual wireless charging capability
- Supports wired charging
- Rubberized charging ring for extra stability
- Qi compatible

TX-100 Portable Wireless Charging Pad suggested price: USD 29.99





www.LUXA2.com

Your Total Wireless Power Charging Solution



TX-200
Dual Wireless Charging Station



TX-P1
5000mAh Wireless Charging Power Bank



TX-P2
10,000mAh Wireless Charging Power Bank



TX-100
Portable Wireless Charging Pad



Provides safe, reliable and convenient wireless charging for your devices.

洞悉手遊趨勢 Thermaltake Gaming 幫你一次搞定

行銷企劃 課長 / Paul Lin 林時盟

Marketing Manager Of Latam/ Pepe De La Torre



『營造完美遊戲臨場體驗』



『打造非凡遊戲戰鬥空間 掌控遊戲節奏脈動』



『人性化的電競社交 & 數據管理平台』

遊戲市場的現況與未來趨勢每年都在不停演變，而隨著行動裝置的大量普及，端遊的忠誠度更是逐年降低，讓手遊轉眼間成為遊戲市場中貢獻度最不容忽視的一環，也代表著行動遊戲市場接管未來遊戲市場的主流，躍越 Tt eSPORTS 電競品牌也在 2015 年把著墨已久的手遊週邊首發亮相在全球幾個重點電子性消費展作為主力推廣產品，成功擷獲不少媒體及行動週邊粉絲的熱烈回響。

首先，針對重度手遊玩家使用遊戲的平均時間相對拉長，且遊戲操作難度也大幅升級的情況下，一款為 iOS 作業系統所量身訂作的【蘋果專用 智慧型 藍芽遊戲手把 CONTOUR】，擁有超過十小時的電池遊戲戰鬥續航力，將徹底解放玩家的雙手，讓遊戲體驗變得更輕鬆，更真實；此外，【隱者 ISURUS 專業手遊版 電競耳麥】其設計理念來源就是以靈巧便利為主軸，輕鬆解除長時間使用耳罩式耳機所易造成的頭頂壓力與耳朵過熱因素，搭配電競界中首創專利級可拆拔式全向性麥克風設計，滿足打遊戲與聽音樂的平台切換，以及大尺寸 13 毫米驅動單體，提供更優化的重低音成效；這兩樣為手遊玩家所客製化的電競配備，是藉由這幾年來 Tt eSPORTS 細微觀察手遊市場後所產出的工具化遊戲輔助應用產品，無疑會是手遊玩家，特別是重度手遊玩家的當前急需。

回到行動裝置使用者最常使用的社交元素，Tt eSPORTS 導入最新最夯的新型態物聯網 (IoT) 智慧概念只要結合『閃獵 PLUS+ 智能滑鼠』與其專屬應用程式，即可隨時隨地上傳記錄並同步分享所有量化數據，之後在『Tt eSPORTS PLUS+ 線上社群 & 數據管理平台』加入成為會員，就能與來自全球不同角落的電競玩家做第一時間的互動，也能透過「Club 粉絲俱樂部」來認識新戰友，或是參加官方不定期舉辦的「挑戰活動賽 Challenge」來獲得 Tt eSPORTS 官方獎品，當然也可以隨時隨地號召三五好友進行「娛樂挑戰賽 Challenge」來打發時間，如此人性化的電競社群社交平台，相信會是 2015 年所有電競迷們最不想錯過的年度大事。

There are a lot of activities we do every single day to meet the needs of passionate gamers around the world. Most of Thermaltake employees are gamers too, so we share the same huge love for videogames, Electronic Sports, gaming events, and marketing actions through social media and so on. Personally, I get excited exactly the same as our Tt Community when I have to publish a raffle about codes of my favorite games. By this, I mean that we understand the gaming community perfectly well and we give our best to support them all the time in the best way possible.

We participate in many large gaming events that are attended by other major brands and smaller community driven events that help us connect with our gaming communities across Latin America. By participating in these events we aim to support electronic sports teams, partners, other brands, and gaming companies. We work side by side with all of them and at the same time we enjoy doing it. We even hold conferences about our gaming products at those events so the audience gets to know more about our constant innovations, upgrades and improvements. People get to try our products too, by testing them while playing their own favorite videogame. We also do activities like cosplay contests and raffles that give out prizes to the winners of the competitions. We never forget about the users that follow us through the social media too. So we share minute by minute coverage of the event with photos and also let them participate to create engagement.

We get to the gamers that cannot go to gaming events or those who feel the need of something more, through different activities via our social networks. Everyone enjoys a raffle with a nice prize that helps us become better at the games we play. Everyone is excited about being involved with Thermaltake, including those of us who work here!



One important fact is to teach people how to use our different products



By having a great exposure people can see our different products



One on one customer helps to know our market and develop new strategies to participate in the local market

Driving Sales Through Customer Reviews

Brand Marketing and Public Relations Department /
Brand Marketing and Public Relations Specialist / Tautlih

In a day and age when marketing and advertising has become so entwined with our everyday lives, we are seemingly bombarded from all directions with marketing messages that promise us the magical wonders in which a product is going to benefit us. The question is though, will it?

To perhaps speak in simpler terms; no company is ever going to say anything negative about their product. It is therefore increasingly hard for consumers to decide on where to put their trust and in effect, their money. Bias is of course expected from every message, as it is simply good business- promoting the best features of your product. So, if everyone is only saying good things about their product, how does one go about identifying the right product for them, and in effect, if it is the one that will meet their needs? This is where customer reviews come into play.

Focusing on eCommerce and social media platforms, a study conducted by the Nielsen Company in 2010 found that 40% of customers on eBay and Amazon would not even consider buying goods – especially electronic goods - without looking at prior customer reviews for feedback. Their research identified that “reviews become even more important in the absence of the ability to ‘test’ products prior to purchasing online.” This correlation is even more apparent in the research study undertaken by Lackermair, et al (2013) in the Advances in Economics and Business Journal, which studied the likelihood of product reviews on influencing purchase decisions. It found that “85.57% of the participants stated that they read reviews often or very often before they purchased online. Of the participants who read reviews, 83.65% compare positive and negative reviews with each other.” In essence, the more positive your review is, the more likely a consumer will purchase your product and vice versa.

Thermaltake has long since identified the importance of customer reviews in e-Commerce (Amazon, Newegg) and social media platforms (Facebook, Tt Community Forum) as a vehicle for obtaining the greatest insight into the valued opinions – positive and negative - of our customers. By taking this information and forwarding it to the entire team – not just the product manager - we are able to monitor and enhance current and future product lines with even greater efficiency and drive sales based on customer sharing via their feedback.



Amazon USA Customer Reviews



Newegg Customer Reviews



Tt Community Forum User Feedback



品牌推廣 Branding Case

Thermaltake • Tt eSPORTS • LUXA2 at the 2015 International CES in Las Vegas

**Thermaltake launches “Tt LCS Certified” for hardcore enthusiasts, the Core X cube case series and the Pacific RL240 Water Cooling Kit
The New Tt eSPORTS THERON Plus+ SMART GAMING MOUSE
along with other world premiers from Thermaltake, Tt eSPORTS and LUXA2 –
Strong Impetus for 2015!**

Las Vegas, USA – January 5, 2015 – Thermaltake brands - Thermaltake, Tt eSPORTS and LUXA2, the specialists and market leaders in liquid-cooling, PC DIY solutions, professional gaming products and unique and functional Mobile accessories, delivers a strong impetus for breakthrough technology and innovations to celebrate numerous world premiers at the Consumer Electronics Show 2015 (CES 2015) in The PALAZZO Las Vegas from 5th to 8th of January. Further information from Thermaltake at CES 2015 is available on our dedicated CES 2015 website: <http://ces2015.thermaltake.com/>

“Thermaltake is becoming the most dynamic premium brand in the area of PC DIY and thermal solutions in the world. As part of this development, the Tt LCS Certified badge represents an important milestone. We are aiming to provide ultimate joy and satisfaction to fulfill enthusiast’s dreams. In reality, we develop and build PC cases, PSU, air and liquid cooling solution for the hardcore enthusiasts particularly – for today’s markets and the markets of tomorrow. That’s our claim! The new Core X1, X2, X9 cube cases, which is supported by liquid cooling and the new water cooling DIY kit, provides the highest standard of liquid cooling ever seen, and these LCS products mark another important milestone for us! Thermaltake is looking to connect gamers based on Internet of Things (IoT) with their community starting with the new DPS G App2.0 software for Toughpower DPS G digital power, the world’s first IoT gaming peripherals - Tt eSPORTS THERON Plus+ Smart Gaming Mouse and POSEIDON Z Plus+ Smart Gaming Keyboard!” emphasizes Mr. Kenny Lin, Chairman and CEO of Thermaltake Technology.

World debut : The New Thermaltake “Core X Series” Worldwide launch partners get ready in USA, Germany, United Kingdom and Australia

The New Core X cube case series (X1, X2, X9) is a continuation of Thermaltake’s tradition of innovative design and edgy technology, particularly for liquid-cooled system cases. Featuring a cube design, the series offers endless stackable ability and expandability for enthusiasts to create massive liquid cooling systems for a single system, file server or even dual systems. Users can customize the chassis for the best viewing presentation with an interchangeable window and I/O panel design. Delivering outstanding cooling performance with compatibility for extensive DIY/AIO LCS and overclocking components, the Core X Series further enhances the reputation Thermaltake enjoyed for its earlier air cooling units.



Thermaltake is proud to host the world premier of the “Core X Cube Series” with worldwide partners :

- USA – Newegg (<http://www.newegg.com/Super-Stars/EventSaleStore/ID-2024361>) ,
- Germany – Alternate (<https://www.alternate.de/thermaltake-CoreX>)
- UK – Scan (<http://www.scan.co.uk/shops/thermaltake/corex>) and
- Australia – Mwave (www.mwave.com.au/catalog/ttcorex)



Designed in California; Engineered in Taiwan!

Additionally, the Core X Series models come with the exclusive Tt LCS Certified logo. Applied only to products that pass the design standards of hardcore enthusiasts, the philosophy of the exclusive Tt LCS certified was created so users can know which chassis has been tested to be most compatible with extreme liquid cooling configurations to ensure the best performance, features, and fit. The new "Core X1, X2, X9 liquid cooling supported PC Case series", designed in California, engineered in Taiwan, helped us achieve our vision of "Tt LCS Certified" with extreme liquid cooling configurations for hardcore enthusiasts.



World debut: The New THERON Plus+ SMART GAMING MOUSE Bringing quantified self to gaming! Now Available at Newegg!

The new THERON Plus+ SMART GAMING MOUSE, is the THERON laser gaming mouse with an upgraded AVAGO laser sensor, glossy surface coating for a more non-slip grip, updated GUI for personalized macro keys, and advanced performance. The THERON Plus+ adds integrated Bluetooth technology to sync with a mobile device of your choice (iOS/Android) to record all your mouse usage stats. This gaming weapon is the ultimate tool to enhance your skills and place gamers in a winning position. The unique RGB backlighting system adds a fresh impact on your gaming atmosphere with up to 16.8 million colors on four separately controllable regions on the mouse (the mouse wheel, battle dragon, left & right side panels, and bottom panel). The THERON Plus+ SMART GAMING MOUSE also communicates with the Tt eSPORTS Plus APP, both iOS and Android supported, to record mouse usage statistics (Total Clicks, Lift-off Counts, Distance/min, Max A.P.M.) and share gaming performance with all gamers across the globe. The 《Tt eSPORTS PLUS+》 App, a new application that allows users to share performance stats and share it on the Tt eSPORTS Community & Data Management Platform. The THERON Plus+ Smart Gaming Mouse is now available for purchase at the Newegg online store.



Best in class products from Thermaltake, Tt eSPORTS and LUXA2 at CES 2015:

At CES 2015, Thermaltake presented today their new certification for LCS enthusiasts by presenting the "Tt LCS Certified" certification to their broad range of pc cases and upcoming LCS DIY kit. Tt eSPORTS blends quantified self technology with gaming and LUXA2 develops on WPC (Wireless Power Consortium) technology. With great enthusiasm, Thermaltake Group, the specialist in liquid-cooling, gaming peripheral and Mobile accessories, persists in innovation and keeps leadership in technology for 2015!

Highlights of Thermaltake new products at CES 2015:

- **Case :** Core X cube case series (X1, X2, X9)
- **Cooler :** Pacific RL240 Water Cooling Kit
- **PSU :**
 - DPS G App 2.0 for Toughpower DPS G digital power – world's first IoT PSU, offering "Three Screens and a Cloud" service
 - Toughpower Grand Platinum—650W / 750W / 850W / 1050W / 1200W
 - TR2 Gold Series— 450W / 500W / 600W / 700W
- **Storage :** Level 10 Miniature Storage for 3.5" USB3.0 external hard drive – world's first 5.4" touch screen
- **Accessory :** Commander FT, the fan controller with temperature sensor





Highlights of Tt eSPORTS premiers at CES 2015:

- **Gaming Mouse :** THERON Plus+ Smart Mouse with Tt eSPORTS Plus+ App, iOS and Android supported, together with the Tt eSPORTS Community website (<http://plus.ttesports.com/>), world's first innovative IoT Smart Gaming Mouse.
- **Gaming keyboard :** POSEIDON Z Plus+ Smart Keyboard and with Tt eSPORTS Plus+ PRO App, iOS supported, Android coming soon, together with the Tt eSPORTS Community website (<http://plus.ttesports.com/>), world's first innovative IoT Smart Gaming Keyboard.
- **Gaming Headset :** SHOCK 3D 7.1 gaming headset



Highlights of LUXA2 products at CES 2015:

- **Mobile power bank :** EnerG Slim 5000mAh and 10000mAh Portable Power Series and TX-100 ultra slim portable wireless charging pad
- **Audio :** Groovy Duo Live Wireless Speaker
- **Holder :** Clip Series Universal Car Mount Holder



Thermaltake – the specialist and market leader in liquid-cooling, launches the new Core X1, X2, X9 liquid cooling supported Cube Case Series Offering an endless stackable and expandable cooling solution

Las Vegas, USA – January 5, 2015 – Thermaltake, an industry leader in computer chassis, thermal solutions, and power supply units, once again provides trendsetting impetus in liquid cooling technology to introduce the new Core X Cube Series (X1, X2, X9), iTX, M-ATX, E-ATX motherboards supported respectively; this series a continuation of Thermaltake's tradition of innovative design and edgy technology, particularly for liquid-cooling system cases. The New Core X Series models come with the exclusive Tt LCS Certified logo. Applied only to products that pass the design standards of hardcore enthusiasts, the philosophy of the exclusive Tt LCS certified was created so users can know which chassis has been tested to be most compatible with extreme liquid cooling configurations to ensure the best performance, features, and fit. Featuring a cube design, the series offers endless stackable ability and expandability for enthusiasts to create massive liquid cooling systems for a single system, file server or even dual systems. Users can customize the chassis for the best viewing presentation with interchangeable window and I/O panel design. Delivering outstanding cooling performance with compatibility for extensive DIY/AIO LCS and overclocking components, the Core X Series further enhances the reputation Thermaltake enjoyed for its earlier air cooling units.



"The new Core X Series combines superior performance with exclusive stackable and expandable equipment details and the excellent LCS usability also excellent ventilation. The greatest challenge in this is to translate efficiency into superior performance. In this respect the unique stackable function experience in the new Thermaltake Core X Series is guaranteed by the LCS ability. The new Core X Series offers our hardcore players the entire range of innovations that make our new Core X Series so successful, and the particular Tt LCS Certified philosophy ensures outstanding water cooling pleasure and dynamism combined with the highest efficiency." adds Mr. Kenny Lin, Chairman and CEO of Thermaltake Technology.

Let's take a closer look at Core X Cube Series: Stackable for Enthusiasts

With its endless stacking design, the Core X Series is in a class above the rest. Virtually limitless utility is possible; it offers an expandable system allowing enthusiasts to incorporate externally-modular upgrades. Stacked together, the chassis opens up space to expand the liquid cooling system, the storage solutions, or even create dual systems, thereby enabling a dedicated top/bottom set-up for pure cooling.

Remarkable Expansion

Designed for high-end gaming system compatibility, the Core X Series' modular drive racks allow gamers to easily install up to six data storage devices, a dual expansion slot VGA as well as tower CPU cooler. Even with a high-wattage PSU stretching to 200mm in length, it still leaves plenty of space for cable management. Moreover, two radiators can be installed on top of the chassis, delivering superior cooling performance.

Excellent Ventilation

The Core X Series' unparalleled cooling ability offers fan brackets with various mounting points to support any type of gaming system that can be accommodated, including DIY/AIO liquid-cooling systems and air-cooling units. Pre-installed fans reassure and guarantee the flow of aeration. The fan brackets can either be adjusted for 120mm, 140mm, or 200mm fans on the top panel, while there is room for 120mm and 140mm fans on the side panel.

Chambers Concept

Optimized for space management, the Core X Series is divided into two main chambers: the upper chamber is made for cooling performance and better efficiency, while the lower one is made for PSU and drive bays. Thanks to the removable 2.5"/3.5" drive device racks, there is plenty of flexibility to gain the maximum interior space when needed for advanced cooling performance or liquid systems build.

Fully Modular Design

The Core X Series makes setting up the best storage solution on the market super easy and flexible. In addition, a customizable 5.25" & 3.5" drive bay feature enables users to freely interchange the 3.5" hard-drive cages to suit their particular needs.

Interchangeable Window and I/O Panel

Users can customize the chassis for the best viewing presentation with an interchangeable window and I/O panel design.

Thermaltake releases exclusive "Tt LCS Certified"

Tt LCS Certified is a Thermaltake exclusive certification applied only to products that pass the design standards of hardcore enthusiasts. The Tt LCS certification was created so that can power users can know which chassis has been tested to be most compatible with extreme liquid cooling configurations to ensure the best performance, features, and fit. Thermaltake's Core series of chassis—comprising Core X Series and Core V Series—are Tt LCS certified, meaning DIY PC enthusiasts can rest assured of optimal performance.



Thermaltake Unveils the new Pacific RL240 Water Cooling Kit A passionate form of LCS pleasure

Las Vegas, USA – January 5, 2015 - Thermaltake, an industry leader in computer chassis, thermal solutions, and power supply units, has unveiled a spread of highly engineered DIY liquid cooling solutions at the world-renowned International Consumer Electronics Show 2015. As part of its 'hardcore' spirit towards the ultimate in custom PC water cooling configuration, Thermaltake has launched the new Pacific RL240 Water Cooling Kit, a limited-edition LCS combo unit, the kit consists of CPU water block, D5 pump and reservoir, 240mm radiator, fittings, Luna 12 LED red fan, tube, coolant, and other accessories. Also, Thermaltake will release a full collection of LCS components such as D5 pump, T Series reservoirs, PT Series pump with tube reservoir set, and various sizes of radiators and fittings – compressions, fill ports and plugs, ID barbs extenders, and rotary adapters – in chrome and black, allowing enthusiasts to build up superior water cooling system from an aesthetic standpoint as well as incorporate externally-modular upgrades for their chassis. Together, these provide exceptional performance, unrivalled reliability, and styling to DIY enthusiasts.

Details of Kit Content as Follow:

Pacific W1 CPU Water Block: The W1 CPU water block is constructed with a copper base and anti-corrosive nickel plating to provide exceptional heat transfer and cooling performance. Fits all modern CPU sockets.

Pacific PT40-D5 Pump/Reservoir Combo: Include a 220mm reservoir and D5 pump to provide the perfect combination for proper water cooling circulation and capacity, manufactured from high quality POM and PMMA material.

Pacific RL240 Radiator: With high-density fin design (FPI: 14), the 240mm radiator is optimized to accommodate high airflow and high air pressure with increased capacity and provides superior cooling performance to all components.

Pacific 1/2" ID x 3/4" OD Compression Fittings (Chrome): Six durable brass compression fittings allow proper connection to G1/4" ports to properly secure to cooling components.

Luna 12 LED Red Fan: An efficient and quiet cooling LED fan with anti-vibration mounting system, strengthens the stability during operation.



V-Tubler 4T: The V-Tubler 200cm ID 1/2" (13mm) water tube provides custom PC water cooling configurations with flexibility and durability from end to end.

Coolant1000 Red: Eco-friendly pre-mixed red coolant for custom PC water cooling configurations; prevent corrosion, rust and scaling across every component for a total system solution.

Accessory: Intel and AMD universal backplated and mounting kit, 24pin ATX bridge tool, and Thermaltake thermal grease are included in the kit.

Thermaltake releases exclusive "Tt LCS Certified"

Tt LCS Certified is a Thermaltake exclusive certification applied only to products that pass the design standards of hardcore enthusiasts. The Tt LCS certification was created so that can power users can know which chassis has been tested to be most compatible with extreme liquid cooling configurations to ensure the best performance, features, and fit.



The world's first Internet of Things (IoT) Power Supply: Thermaltake Launches DPS G App 2.0 IoT Solution for PCs Incorporating Toughpower DPS G Power Supply Units Monitoring multi-power status anytime, anywhere

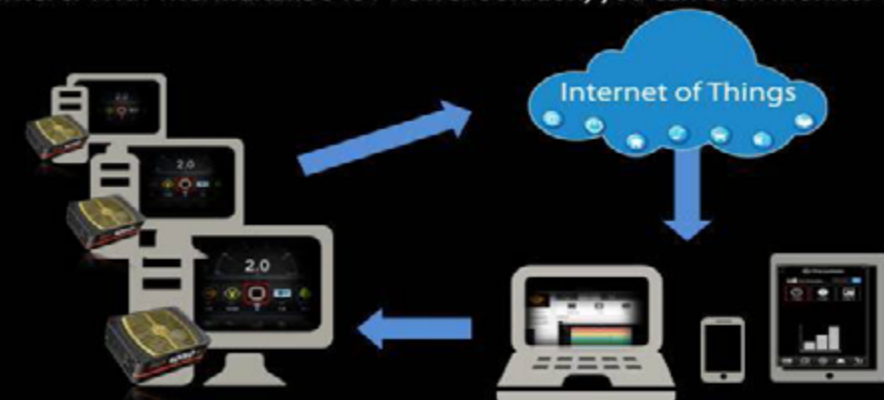


Las Vegas, USA – January 5, 2015 – Thermaltake, an industry leader in computer chassis, thermal solutions, and power supply units, with the Thermaltake brand is extending its lead over the competition with the DPS G App 2.0 software for Toughpower DPS G power supply units, the world's first Internet of Things (IoT) power supply, providing IoT solution with hardware, PC software, mobile application, and Cloud management platform. In practical, Thermaltake is offering "Three Screens and a Cloud" service, users are capable of accessing data as well as doing PSU management on various PC and mobile devices, anytime, anywhere. An enhancement of the previous DPS App, DPS G App 2.0 enables users of systems with Toughpower DPS G PSUs to digitally monitor key parameters of the CPU and VGA, including voltage, current, wattage, and temperature. The DPS G App 2.0 is now available for Toughpower DPS G power (450W, 550W, 650W, 750W, 850W and 1050W with 80 Plus Gold certification). Users can download the software either on the Apple Store or Google Play starting March, 2015.

Thermaltake The Best of IoT Power Solution Provider

Concept of IoT

On the basis of the IoT (Internet of Things) concept, users can achieve IT cost reduction while monitoring the PSU. Additionally, users are capable of accessing data as well as doing PSU management on different devices – PC or mobile devices – anytime anywhere. With Thermaltake's IoT Power Solution, you can even monitor multi-PSU status on your mobile devices.



Tt is the best of IoT Power Solution Provider

- Hardware : Toughpower DPS G Power
- Software : DPS G App 2.0 PC Version
- Software : DPS G App 2.0 Mobile Version
- Cloud platform : DPS G PSU Cloud Power Resource Management



DPS G App 2.0

1. Monitor the voltage, current, wattage, and temperature for CPU and VGA.
2. Share the data anytime anywhere via cloud.

<http://www.thermaltake.com/>

The PC version of DPS G App 2.0 and DPS is now available for download at the Thermaltake website. Once the data is synchronized on the Cloud Power Resource Management Platform, soon-to-be-available DPS G App2.0 mobile version and DPS G PSU Cloud Power Resource Management Platform will allow users of mobile devices to check and share system parameter data anytime anywhere. The combination of Toughpower DPS G and DPS G App 2.0 software creates an intelligent platform that helps users manage expenses, monitor and organize a quantitative database, and share data with friends via the cloud, to provide the perfect IoT power solution!

Product availability :

- **Hardware : Toughpower DPS G Power (450W, 550W, 650W, 750W, 850W and 1050W with 80 Plus Gold certification)** — Available Now!
- **Software : DPS G App 2.0 PC Version** — Available Now!
- **Software : DPS G App 2.0 Mobile Version** — Available to download via Apple Store and Google Play in March.
- **Cloud platform: DPS G Cloud Power Resource Management Platform** — Available in March.



DPS G App 2.0 Features: IoT Concept

On the basis of the IoT (Internet of Things) concept, users can achieve IT cost reduction while monitoring the PSU. Additionally, users are capable of accessing data as well as doing PSU management on different devices – PC or mobile devices – anytime anywhere.

Electricity Cost Calculation

The smart software digitally calculates the electricity cost. This can be helpful in expense control/analysis and as a management tool for personal businesses or SMBs.

Dynamic Monitoring PC / VGA / CPU

The DPS G App 2.0 enables users to monitor CPU and VGA parameters even when the system is being used. There is no need to close applications, web browser, and other software.

Real time progress & Quantitative Data Management

Users can organize and save the record of personal usage pattern in detail for future review or analysis; each saved record can record up to six hours of usage. Plus there is no limit on the number of PSUs being monitored at any one time.

SYNC stats via Cloud & Sharing with friends

DPS G App 2.0 provides users a convenient way to share power usage results with friends and colleagues through social network applications such as Facebook, Twitter, and Weibo, or via e-mail.

Digital Fan Control

The DPS G App 2.0 software allows users to monitor and adjust the fan speed of the system's power supply in either silent or performance mode.

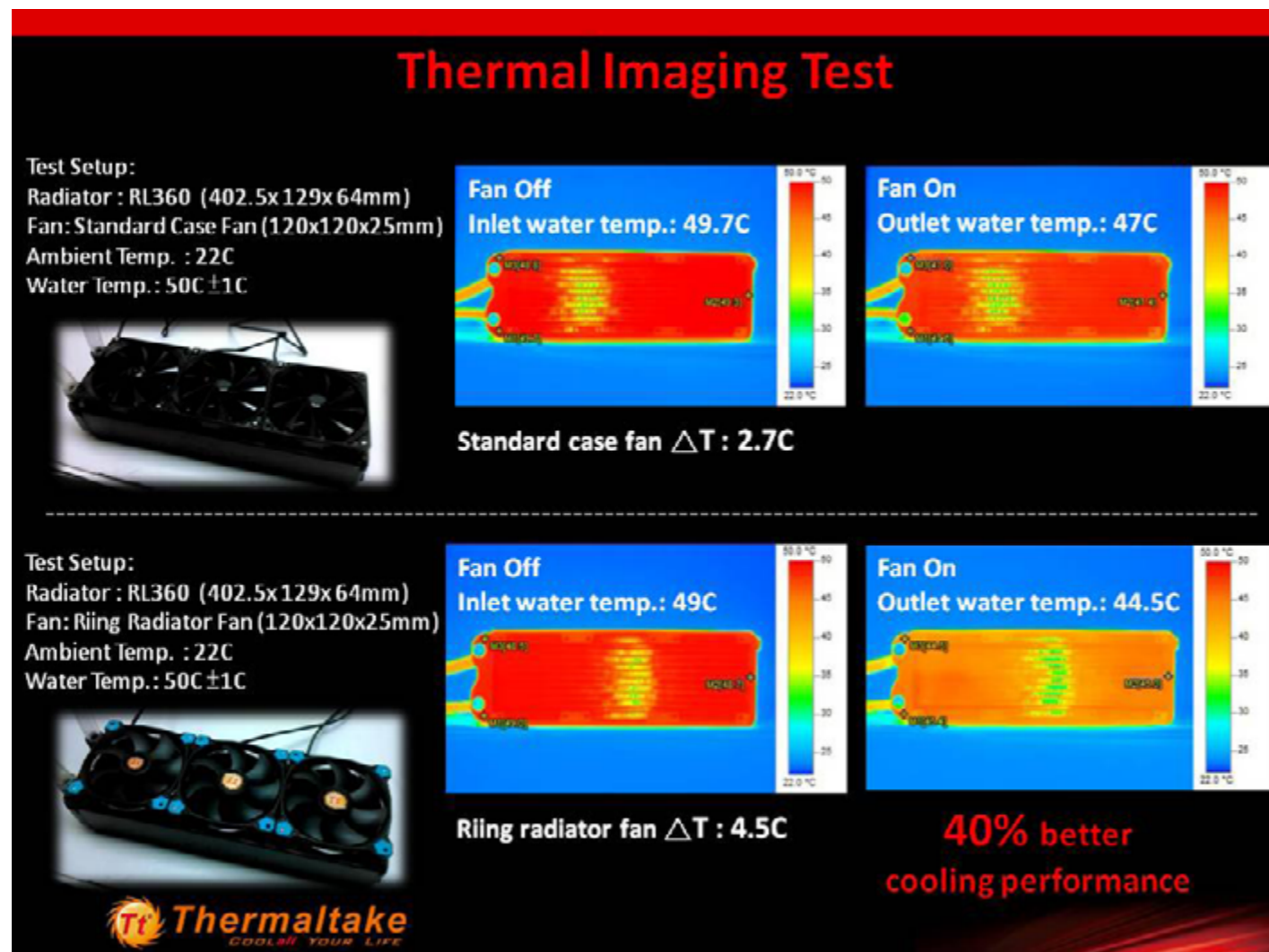


Thermaltake Riing 12 and 14 LED Radiator Fan Series :High-Static Pressure, High Efficiency, and Low Noise Radiator Fan with 4 Colors Patented LED Ring

Taipei, Taiwan - February 26th 2015 - Thermaltake, an industry leader in computer chassis, thermal solutions, and power supply units, introduces the new Riing 12 and 14 LED Radiator Fan Series, patented LED ring radiator fan fitted to enhance static pressure that produces impressive cooling performance with an optimized fan blade design. Hydraulic bearings for silent operation guarantee ultra-low noise. In addition, an anti-vibration mounting system strengthens the stability during operation. The patented LED Ring maintains color and brightness uniformity, available in four colors: blue, red, white, and green to add style to the chassis, allowing users to not only build up an aesthetically superior liquid cooling system but also incorporate externally-modular upgrades for their chassis. The new Thermaltake Riing 12 and 14 LED Radiator Fan Series will soon be available on Newegg around the end of February.

Thermal Image Test

Compared to the standard case fan, the combination of three Riing 12 radiator fan and RL360 radiator (Outlet and inlet water temp. are 49°C and 44.5°C in respective, $\Delta T = 4.5^\circ\text{C}$) decreases around 2°C by delivering 40% better cooling performance.



More details about Riing 12 and 14 Radiator Fan Series:

Concentrated Compression Blade

Custom designed for high-static pressure requirements of demanding applications such as radiators, the Concentrated Compression Blade (CCB) is engineered to focus the inner weaker circle of air outwards, allowing the outer section to pressurize and compress the air.

Wind Blocker Frame

The wind blocker frame is designed to work with the Concentrated Compression Blade's (CCB) pressure mechanism by directing airflow towards the middle section of the blade, thereby creating a compression effect and blocking any pressure from escaping. This reduces the blade's noise and vibration, creating a perfect balance between power and sound.

Hydraulic Bearing with Low-Noise Design

The hydraulic bearing self-lubricates with a high quality, friction-reducing substance which lowers operating noise and improves efficiency. The seal cap prevents leakage of the lubricant, and improves the lifespan of the unit. The LNC (Low-Noise Cable) can reduce the noise level around 21% to 24%.

Anti-vibration Mounting System

In-mold injection anti-vibration rubber pads provide hassle-free usage for 80% protection coverage, including all four corners.

Four Colors of the Patented LED Versions Available

Riing 12 and 14 LED Radiator Fan Series is available with different LED versions (red, blue, green, and white), adding cooling aesthetics to the chassis.



The World's First Innovative Quantified Self & Internet of Things Gaming Mouse

Tt eSPORTS Reveals the New THERON Plus+ SMART MOUSE

The Smartest Bluetooth Gaming Mouse

Las Vegas, USA – January 5, 2015 – Tt eSPORTS, the energetic and powerful challenger announces the unveiling of THERON Plus+ SMART MOUSE. The new THERON Plus+ SMART MOUSE endures to offer gamers an incredible personalized gaming setup. This new mouse is covered in a glossy surface that gives a striking shine polish to the mouse. Tt eSPORTS not only provides gamers the ultimate gaming gear but also satisfies their passion to achieve to win. In addition, Tt eSPORTS introduces their first integrated Bluetooth communications device that syncs with a mobile device of your choice (iOS/Android) to record all your mouse and keyboard usage stats. The Tt eSPORTS PLUS+ App, a new application that allows users to share performance stats and share it on the Tt eSPORTS Community & Data Management Platform (<http://plus.ttesports.com/>). Tt eSPORTS is committed to bringing the most personalized and highest quality weapons for the most competitive gaming battles. "Challenge is the game" highlight the philosophy to bring out gamers addiction in gaming excitement and the ambition of reaching to the extreme. Tt eSPORTS are products designed by gamers for gamers!

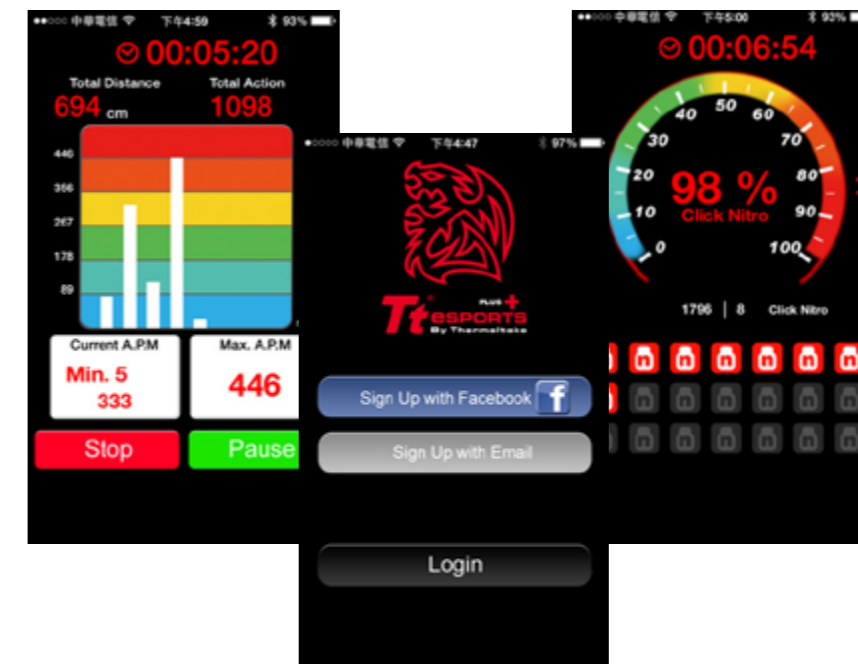
- **Hardware :** THERON Plus+ SMART MOUSE
- **Software :** THERON Plus+ SMART MOUSE UI
- **Software :** Tt eSPORTS PLUS+ (iOS / Android supported)
- **Platform :** Tt eSPORTS Community & Data Management Platform

The THERON Plus+ Smart Gaming Mouse is now available for purchase at the Newegg online store

Tt eSPORTS Plus+ application and Tt eSPORTS Plus+ Community

The THERON Plus+ SMART MOUSE with an additional integrated Bluetooth 4.0 technology communications device to sync your mobile device (iOS/Android) with Tt eSPORTS PLUS+, the mobile application that can store the logs to the Tt eSPORTS Plus+ community & Data Management Platform, where users can both compete and compare their mouse usage. The Tt eSPORTS Plus+ application is available for the iOS/Android mobile device of your choice.

The application will offer a user-friendly UI to record and display stats, breaking them down by distance, clicks, and lift-offs; and further splitting by the minute and with average totals. The THERON Plus+ SMART MOUSE brings quantified self to the eSports realm. It offers a way to track a user's mouse usage stats, store logs, break down analysis by time, social media sharing, and gamification to make things fun.



Moreover, Tt eSPORTS Plus+ Community & Data Management Platform not only provide users a platform to analyze their stats, but also compare their usages with pro players & challenge their friends to mouse/keyboard usage competitions. The interesting part is that users can record and post their gameplay performance and share their location/journey with friends to the community and social networks. With sharing the location, users are able to see where their friends, fans and other pro-players located, making the community an international command center.

THERON Plus+ SMART MOUSE with brand new improved software/UI

THERON Plus+ SMART MOUSE is the ultimate tool to enhance your gaming skills and place you at a perfect winning position. With the luster dust glossy design and a must-have piece for sweaty hands players, this classy sheen gives you the right feel and offers excellent comfort even throughout the most uptight gaming and THERON Plus+ SMART MOUSE surely ensures that your actions translate into accurate and speedy movements. Furthermore, THERON Plus+ SMART MOUSE has a brand new improved software/UI, offering much enhanced design and overall sensitivity. In addition the Lift-off-distance adjustment feature is now built inside the software, rather than having a separate tool to modify it.





The THERON Plus+ SMART MOUSE inherently is the THERON laser gaming mouse with an upgraded AVAGO laser sensor with up to 8200 DPI and comes with 8 buttons and 5 profiles make for up to 40 programmable macros, on board memory with plug and play while switching between PCs and an upgraded GUI for personalized macro keys, advanced performance and light options with Pulse lighting system on logo to engage to gaming atmosphere. THERON Plus+ SMART MOUSE also built a RGB illumination system for up to 16.8 million colors on four separately controllable regions on the mouse (The mouse wheel, battle dragon, left & right side panels, and bottom panel) that you can mark this distinctive mouse clearly yours.

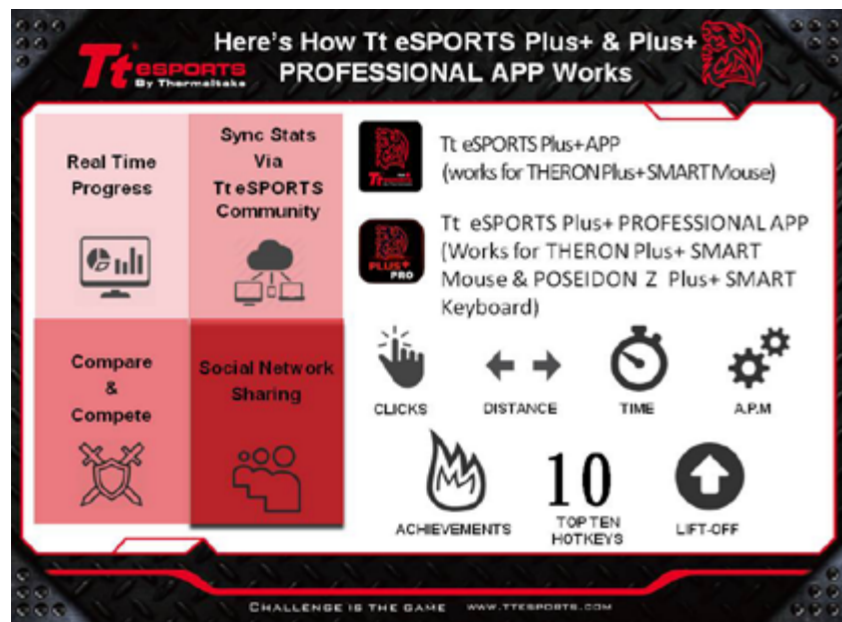
The New THERON Plus+ SMART MOUSE with a suggested price of USD 69.99.

For more information on the THERON Plus+ SMART MOUSE and Tt eSPORTS Plus+ community & Data Management Platform please visit:

The World's First Innovative Quantified Self & Internet of Things Gaming Keyboard Tt eSPORTS Unveils the New POSEIDON Z Plus+ SMART KEYBOARD

Las Vegas, USA – January 5, 2015 – Tt eSPORTS, the energetic and powerful challenger reveals the launch of POSEIDON Z Plus+ SMART KEYBOARD. The new POSEIDON Z Plus+ SMART GAMING KEYBOARD introduces Bluetooth technology which records all users' keyboard usage stats (Click/min, Total Clicks, Max A.P.M., Top 10 Hotkeys), to the Tt eSPORTS Plus+ community & Data Management Platform (<http://plus.ttesports.com/>). This allows gamers to compare their usage with pro players & challenge their friends to mouse usage competitions via the Tt eSPORTS Plus+ PRO APP. The new POSEIDON Z Plus+ Smart mechanical keyboard comes with a built in blue switch option, brightness adjustment, anti-ghosting keys, media keys, and the ability to disable the windows key. In addition, to ensure quality, Tt eSPORTS is now offering the world's first 5 year warranty for a mechanical gaming keyboard. The new POSEIDON Z Plus+ SMART KEYBOARD is ready to the markets in March.

- **Hardware :** POSEIDON Z Plus+ SMART KEYBOARD
- **Software :** Tt eSPORTS Plus+ PRO APP (iOS supported, Android coming soon)
- **Platform :** Tt eSPORTS Community & Data Management Platform

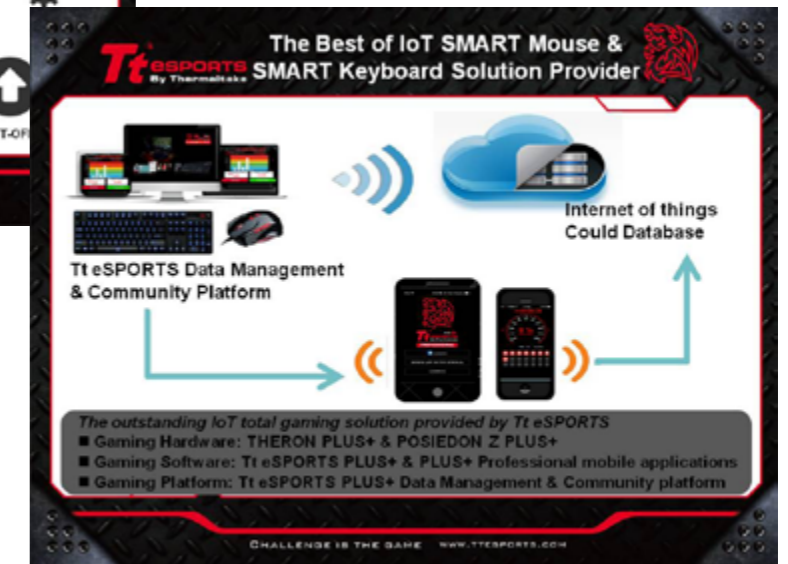
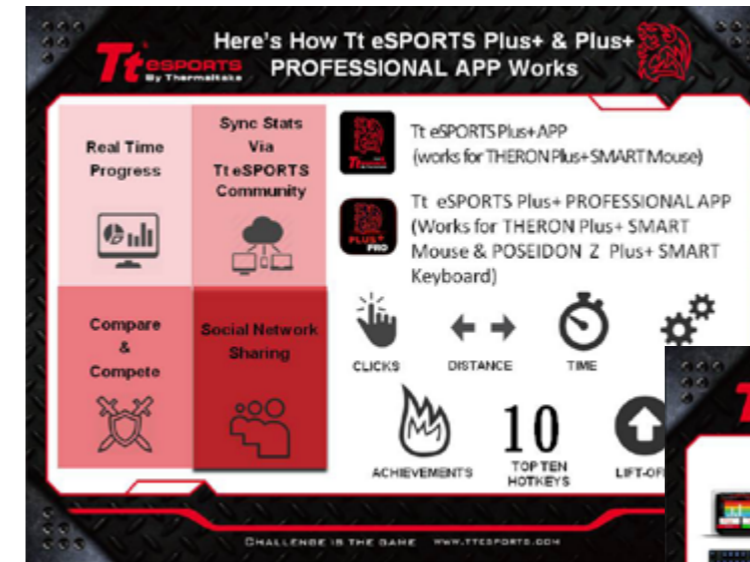


Tt eSPORTS push on the quantified self and interactive smart technology Tt eSPORTS Plus+ PROFESSIONAL mobile application and Tt eSPORTS Plus+ Community & Data Management Platform

The POSEIDON Z Plus+ SMART KEYBOARD comes with a built-in Bluetooth 4.0 technology that has the capability for recording stats to Tt eSPORTS Plus+ PROFESSIONAL mobile application and shares recorded statistics via Social Networks and Tt eSPORTS Plus+ Community. POSEIDON Z Plus+ SMART KEYBOARD also comes with a Tt certified blue switches with stunning blue metal plate that enhances the gorgeous backlighting! Offering levels of adjustable brightness with an additional pause-break lighting effect plus pre-configured lighting zone combinations that make it cooler!

Moreover, Tt eSPORTS Plus+ Community & Data Management Platform not only provide users a platform to analyze their stats, but also compare their usages with pro players & challenge their friends to keyboard usage competitions. The interesting part is that users can record and post their gameplay performance and share their location/journey with friends to the community and social networks. With sharing the location, users are able to see where their friends, fans and other pro-players located, making the community an international command center.

The Tt eSPORTS Plus+ PROFESSIONAL application is available for the iOS mobile device of your choice. The application will offer a user-friendly UI to record and display stats, breaking them down by clicks, actions per minute, achievements; and further splitting by the top ten hot keys that used in a gameplay. The top ten hot keys allow gamers to acquire quantitative data and a know-how on pro-players' gaming techniques. The POSEIDON Z Plus+ SMART KEYBOARD brings quantified self to the eSports realm. It offers a way to track a user's keyboard usage stats, store logs, break down analysis by time, social media sharing, and gamification to make things fun.



POSEIDON Z Plus+ SMART KEYBOARD with Tt Certified mechanical switches
Tt Certified switches testing process for these mechanical switches was an arduous one, but these switches passed, result in a lifespan of up to 50 million key strokes. Furthermore, with the USB N-Key Rollover function, the POSEIDON Z Plus+ SMART KEYBOARD will allow you to hit combinations of keys at once to make sure your gaming session is as fluid as it can be without obstacles!

The New Tt eSPORTS POSEIDON Z Plus+ SMART KEYBOARD with a suggested price of USD99.99.

For more information on the POSEIDON Z Plus+ SMART KEYBOARD, please visit: <http://www.ttesports.com/productPage.aspx?p=171> and <http://plus.ttesports.com/>



Poseidon Z Plus SMART KEYBOARD



CHALLENGE IN THE GAME

Available on the App Store
Google play
WWW.TTESPORTS.COM

COMMUNITY Plus



Poseidon Z Plus SMART KEYBOARD



CHALLENGE IN THE GAME

WWW.TTESPORTS.COM

Tt eSPORTS SHOCK 3D 7.1 surround sound headset

Immerse yourself in-game

Las Vegas, USA – January 5, 2015 – Tt eSPORTS, the leading expert in professional e-Sports gaming peripherals is releasing the SHOCK 3D 7.1 USB surround sound headset. The SHOCK 3D 7.1 will be the first gaming headset on the market to feature the latest in virtualized surround sound technology, offering much more encompassing feel than traditional 5.1 and 7.1 surround sound headset offerings. 4 EQ settings further help fine tune the sound for the best detail retrieval and gaming experience for any game genre. On ear cup controls allow for instant access to volume control, 3D 7.1 surround switch, and EQs. The microphone features an auto mic-mute design when moved up and LED accents round out the overall looks.



The goal of a surround sound system, is to provide a sound that surrounds the user, not just from specific directions. Traditional 5.1 and 7.1 headsets both virtualized and multi-driver models tend to create unrealistic sound fields that are focussed too much on where speaker placement would theoretically be. To immerse you in the game so you hear sounds clearly from the front, back and around, Tt eSPORTS went back to the drawing board and approached the idea of making a virtualized surround sound headset with a 360° sound field that would offer games a truly encompassing surround sound experience. With the SHOCK 3D 7.1, Tt eSPORTS will be offering the first headset in the market to use this type of technology.



The SHOCK 3D 7.1 also features 4 EQ settings, which is user adjustable in software. On ear cup dedicated 3D 7.1 and EQ buttons, allow users to turn the 3D 7.1 surround on/off and switch between EQ settings. The dialing and volume controller is on the ear cup as well. The microphone also features an auto-mic mute design that kicks in by switching the circuit off when the microphone is pivoted upwards. Furthermore, users are able to change sound environment that fits their taste as SHOCK 3D 7.1 offers 12 different unique environments that helps users enjoy the music more!

Rounding out the rest of the headphone is a soft cloth padding in the headband to release pressure, thick protein leather ear pads for breathability and a cushiony feel, and adjustable headband with 10 levels of adjustment on each side for overall comfort. Responsive red Battle Dragon LEDs react to the audio to add to the gaming atmosphere. The ear cups swivel to fold flat for convenient transport. Gold plated USB connector for optimal signal transfer.

The TteSPORTS SHOCK 3D 7.1 USB surround sound headset will launch at CES 2015 with a MSRP of 79.99 USD. Please kindly refer to your local stores for information regarding its availability.

The New Tt eSPORTS SHOCK 3D 7.1 with a suggested price of USD79.99. For more information on the SHOCK 3D 7.1, please visit: <http://www.ttesports.com/productPage.aspx?p=165>

Tt eSPORTS
By Thermaltake

SHOCK 3D 7.1

GAMING HEADSET

- 3D SURROUND
- LIGHTING LOGO
- CUSTOMIZED GUI

CHALLENGE IS THE GAME

WWW.TTESPORTS.COM

曜越 Tt eSPORTS 《Level 10 M 有無線 雙模式電競滑鼠》&
《闇武者 SYBARIS 雙模式耳機》
榮膺「2015 台灣精品獎」 蟬聯 4 年獲此殊榮
技術創新與品牌穩健經營的最佳肯定！



SYBARIS
WIRED AND WIRELESS GAMING HEADSET
闇武者

Level 10 M
HYBRID MOUSE WIRE LESS
Level 10 M 雙操控模式電競滑鼠



WWW.TTESPORTS.COM.TW



北，台灣— 2015 年 2 月 13 日 — 「致力於創造完美的使用者經驗」的曜越 Tt eSPORTS，奉行高規格的品質與尊榮的服務，同時引領創新電腦週邊科技潮流，2015 年繼續發光發熱，獲頒由經濟部國際貿易局主辦的『第 23 屆台灣精品獎 (Taiwan Excellence Awards 2015)』，為國內表彰品牌對創新價值與人性級環保堅持的重要指標！曜越 Tt eSPORTS 自 2012 年起連續四年獲得「台灣精品獎」肯定！今年，曜越 Tt eSPORTS 《Level 10 M 有無線 雙模式電競滑鼠》&《闇武者 SYBARIS 雙模式耳機》雙雙榮膺『第 23 屆台灣精品獎 (Taiwan Excellence Awards 2015)』，從 1,155 件產品中，以優異的表現脫穎而出；將於 3 月底於台臺北市立美術館南進門「台灣精品館」展出至隔年！

兩項得獎產品亦同時獲得國內外多項大獎殊榮予肯定，包括日本「Good Design Award 2014」和「2014 台北國際電腦展創新設計獎 (COMPUTEX d&i Awards 2014)」；《闇武者 SYBARIS 雙模式耳機》更榮獲德國「2014 iF 產品設計大獎 (iF Product Design Award)」。

曜越 Tt eSPORTS 稱霸群雄，再度證明曜越 Tt eSPORTS 追求不斷創新與洞悉未來，將生活娛樂與實用機能兼容並蓄的品牌堅持！

曜越 Tt eSPORTS 貫徹以玩家為主的完美使用者經驗的品牌哲學

曜越 Tt eSPORTS 承襲曜越集團對於精製產品、創新科技，和高規格工藝技術，並具體落實對於消費者對產品的完美體驗，在「研發」、「設計」、「品質」、「行銷」及「台灣產製」五大選拔項目，見證了曜越在產品研發創新、設計之型態美感、品質管控，能以顧客價值為中心，並在國內外行銷通路服務上深獲 91 位專家與學者肯定，展現曜越 Tt eSPORTS 身負電腦週邊科技產業的領導風範。

曜越 Tt eSPORTS 連續 4 年獲頒「台灣精品獎」紀錄：

- 2012 年第 20 屆台灣精品獎：黑者 BLACK 雷射引擎電競滑鼠
- 2013 年第 21 屆台灣精品獎：Level 10 M 雷射引擎電競滑鼠
(跨界與德國 BMW DesignWorksUSA 共同設計)
- 2014 年第 22 屆台灣精品獎：Level 10 M 電競耳機
(跨界與德國 BMW DesignWorksUSA 共同設計)
- 2015 年第 23 屆台灣精品獎：Level 10 M 有無線 雙模式電競滑鼠 & 闇武者 SYBARIS 雙模式耳機



《Level 10 M 有 / 無線 雙模式電競滑鼠》新王者絕佳操控手感

曜越 Tt eSPORTS 《Level 10 M 有 / 無線 雙模式電競滑鼠》承襲 Level 10 M 家族原始優良血統，以打造「一機兩用」的完美使用模式，深獲國內外專家學者肯定，榮獲日本「Good Design Award 2014」、「2014 台北國際電腦展創新設計獎 (COMPUTEX d&i Awards 2014)」、「2014 台北國際電腦展 Best Choice 大賞 (COMPUTEX Best Choice Award 2014)」和「第 23 屆台灣精品獎 (Taiwan Excellence Awards 2015)」等四大獎項！

《Level 10 M 有 / 無線 雙模式電競滑鼠》承襲 Level 10 M 家族原始優良血統，打造「一機兩用」的完美使用模式。無線模式下，藉由搭配先進 5.8G 無線傳輸技術與其超強穿透力，最遠感測距離可長達十公尺左右，允許滑鼠在有線或無線模式下皆能使用；有線模式下，其自發性啟動內建可重覆充電蓄電池，確保 10~15 小時不停歇的戰鬥狀態，除了保有原始血統的精華規格外，抓握感更重新強化，更優化的人體工學握感設計，打造不同凡響的無線操控快感。

《Level 10 M 有 / 無線 雙模式電競滑鼠》擁有傲人的散熱功能且以速度為導向，搭配世界首創「主動氣旋式鏤空區域」設計技術提供更優越化的氣動學，不論是長時間使用或是在溫度較高的工作環境中操作，皆能展現最佳化的散熱效能；另一項精緻紋理穿孔表面設計，則擁有被動式通風式效果，在滑鼠呈靜止狀態時，此貼心設計，為滑鼠多增添了一道高水準散熱結構；世界首創「3D 瞬移空間密室」，超越一般傳統滑鼠的固定設計思維，玩家可依個人手型及遊戲時的慣用角度自由調整滑鼠的高度及轉向來找到最適合的使用角度，讓戰鬥狀態下多了一項空間參數大幅提升操作功能性，即使在長時間密集奮戰的情況下也能擊敗所有對手。

曜越 Tt eSPORTS 《Level 10 M 有 / 無線 雙模式電競滑鼠》得獎紀錄一覽表

年份	獎項
2014	2014 台北國際電腦展創新設計獎 (COMPUTEX d&i Awards 2014)
2014	「2014 台北國際電腦展 Best Choice 大賞 (COMPUTEX Best Choice Award 2014)」
2014	日本「Good Design Award 2014」
2015	第 23 屆台灣精品獎 (Taiwan Excellence Awards 2015)



《闇武者 SYBARIS 藍芽 4.0 有 / 無線 雙模式耳機》
打造所向披靡高科技遊戲音樂頂級饗宴

曜越 Tt eSPORTS 《闇武者 SYBARIS 藍芽 4.0 有 / 無線 雙模式耳機》以世界首創的絕佳巧妙設計及效能驚艷全球並榮獲德國「2014 iF 產品設計大獎 (iF Product Design Award)」、日本「Good Design Award 2014」、「2014 台北國際電腦展創新設計獎 (COMPUTEX d&i Awards 2014)」及「第 23 屆台灣精品獎 (Taiwan Excellence Awards 2015)」等四大獎項肯定!

《闇武者 SYBARIS 藍芽 4.0 有 / 無線 雙模式耳機》不僅具有內建的「aptX 高音質藍芽 Bluetooth 4.0 接收器」與外接「可插拔式雙指向電競麥克風」,更搭配長達十四個小時的高效電力供應與十公尺內收發傳輸距離範圍,為喜愛無線 3C 的電競玩家們打造嶄新無線模式音效體驗。

曜越 Tt eSPORTS 首度結合藍芽 Bluetooth 4.0 與 NFC(Near Field Communication) 近場無線通訊技術打造電競耳機,並採用 aptX 音效技術提升無線音效傳送音質,提供前所未有的 92dB 動態範圍音響和超低功耗節能高速傳輸效能,高傳真品質立體音效,低音渾厚、高音圓滑,在無線模式下讓電競聲音三原素(響度、音調、音色)更升級,語音識別更清晰,音樂傳送素質不失真!其有線模式則貼心提供 3.5mm 音源孔接頭,除桌機外亦適用於行動手機裝置及筆記型電腦,針對玩家們進行遊戲對戰時對隱藏式藍芽麥克風的收訊疑慮,曜越 Tt eSPORTS 特別為闇武者 SYBARIS 打造抗噪可彎式雙指向電競麥克風,結合舒適度極佳的皮革包覆式耳罩,即使在網咖等高噪音環境下也能清晰收到隊友下達的戰術指令,不受干擾,加上右側耳罩上方配有免持音控按鈕,轉換為無線模式也能輕鬆控制音量亦可將智慧型手機或音樂播放器放進包包或口袋,盡情享受高品質音樂與通話。

曜越 Tt eSPORTS 《闇武者 SYBARIS 藍芽 4.0 有 / 無線 雙模式耳機》得獎紀錄一覽表

年份	獎項
2014	德國「2014 iF 產品設計大獎 (iF Product Design Award)」
2014	2014 台北國際電腦展創新設計獎 (COMPUTEX d&i Awards 2014)
2014	日本「Good Design Award 2014」
2015	第 23 屆台灣精品獎 (Taiwan Excellence Awards 2015)

※「台灣精品獎」介紹:

台灣精品獎 (Taiwan Excellence Awards) 設立於 1993 年,為中華民國經濟部國際貿易局和中華民國對外貿易發展協會為推廣台灣產品之創新價值形象所進行的選拔活動。訂定「研發創新」、「設計與創新」、「品質系統」、「市場」及「品牌認知」等 5 項評審項目進行審查,其選拔之核心精神為研發、設計、品質、行銷四項並重,並以「創新價值」為貫穿四項評審之最重要指標。

台灣精品獎網頁: <http://www.taiwanexcellence.org/>

曜越 Tt eSPORTS 《Level 10 M 有 / 無線 雙模式電競滑鼠》獲頒「2015 台灣精品獎」:

<http://www.taiwanexcellence.org/index.php/awards/nowdt/content/1/1/104249CA-T084>

曜越 Tt eSPORTS 《闇武者 SYBARIS 藍芽 4.0 有 / 無線 雙模式耳機》獲頒「2015 台灣精品獎」:

<http://www.taiwanexcellence.org/index.php/awards/nowdt/content/1/1/104057AA-T084>

Thermaltake Mobile - LUXA2 at CES 2015: The league of extraordinary WPC mobile power bank, audio and holder accessories!



Las Vegas, USA – January 5, 2015 – Thermaltake Mobile - LUXA2 introduces trendsetting ideas for the modern digital lifestyle, providing fun and entertainment for people on the go, through its WPC (Wireless Power Consortium) mobile power bank, audio, and holder accessory range at CES 2015! LUXA2 is proud to introduce the new set of ultra slim power banks with fireproof ABS (UL94/V-1) technology, the EnerG Slim 5000mAh and 10000mAh Portable Power Series. Also, the new TX-100 ultra slim portable wireless charging pad redefines the idea of portability. On display, LUXA2 will also boast the dual awarding-winning Groovy Duo Live Wireless Speaker, and the new Clip Series Universal Car Mount Holder.

Highlights of LUXA2 products at CES 2015:

- **Mobile power bank** : EnerG Slim 5000mAh and 10000mAh Portable Power Series and TX-100 ultra slim portable wireless charging pad
- **Audio** : Groovy Duo Live Wireless Speaker
- **Holder** : Clip Series Universal Car Mount Holder

MOBILE POWER SOLUTIONS

《The EnerG Slim 5000 / 10,000mAh Power Series》

Designed for power enthusiasts that desire a true lightweight and portable performance power bank, the EnerG Slim series comes in two capacities to compliment each and every individual's need for a portable power solution.

EnerG Slim 5000 – Power Up Slim Style

Tipping the scales at a mere 120g and with a thickness of only 9.8mm, this portable power bank is lightweight and ultra-thin. Equipped with a hi-grade 5000mAh lithium-polymer battery cell and fast 5V1.5A USB output, this little beauty packs enough juice to charge an average smartphone device 2-3 times. The EnerG Slim 5000 is also wrapped in a fireproof ABS (UL94/V-1) coating, capable of over 2000 charge cycles with a 90% energy conversion efficiency. The EnerG Slim 5000 comes with a full two-year warranty for superior quality, performance and reliability.

EnerG Slim 5000mAh Portable Power Bank suggested price: USD 24.99

Further information on the EnerG Slim 5000mAh Portable Power Bank is available online.

Now available for purchase on the Tt Buy USA store.



WIRELESS CHARGING SOLUTIONS

《TX-100 Portable Wireless Charging Pad》

The ultra slim TX-100 provides a simple and easy way to wirelessly charge your Qi compatible device without having to worry about connecting/disconnecting those troublesome cables. Whether you want to charge on your desk at work or charge in the comfort of your home, the TX-100 offers you the flexibility for fixed wireless charging anywhere and anytime.

TX-100 Portable Wireless Charging Pad Key features include:

- Ultra slim design
- Anti-slip O-ring
- Easy installation
- 2 year warranty

TX-100 Portable Wireless Charging Pad suggested price: USD 29.99

Further information about the TX-100 Portable Wireless Charging Pad is available online: <http://luxa2.com/product.aspx?s=136&lng=global>

Now available for purchase on the Tt Buy USA store – <https://store.thermaltakeusa.com/inside03.php?s=3&a=1927&k=186>

AUDIO SOLUTIONS

《Groovy Duo Live Wireless Speakers》

Awarded both the 2014 Good Design (G-Mark) and Golden Pin Design Award, the Groovy Duo is a set of award-winning Bluetooth wireless speakers that provide the most remarkable musical experience for all your lifestyle experiences. Share your twin speakers with friends for mono-to-mono sound, or simply pair it up with its unique dynamic pairing mode for true stereo sound. No matter if you're watching movies, listening to music or playing your favorite game, the Groovy Duo compliments all your wireless musical needs.

Groovy Duo live wireless speaker key features include:

- 3W (mono), 6W (stereo) total output
- Dynamic Dual Bluetooth Pairing Mode
- Long-lasting playtime - up to 8 hours (depending on volume level)
- Fast recharge - 3 hours (0-100%)
- 900mAh li-polymer battery cell
- Mono to Stereo Surround Sound
- Great sound. Sleek Design.
- Easy portability
- Mini Home Theatre – use on your desktop or tablet devices
- Wireless connection from up to 30 feet
- Line in for connecting
- 2 for the price of 1 set

Groovy Duo Live Wireless Speaker suggested price: USD 99.99

Further information about the Groovy Duo Live Wireless Speaker is available online: <http://luxa2.com/product.aspx?s=129&lng=global>

Now available for purchase on the Tt Buy USA store – <https://store.thermaltakeusa.com/inside03.php?s=3&a=1926&k=187>



HOLDER SOLUTIONS

《Clip Series 3.5"- 10" Universal Car Mount Total Solution》

The new Clip series from LUXA2 provides a complete car mount holder solution for enthusiasts that require vehicular functionality for their devices. The Clip series of mobile device holders is an easy to use device that allows you to use your mobile device safely while on the road. There are three products that make up the Clip series range– Smart, Cigar and Tab Clip.

《Smart Clip Universal Car/Desk Mount Holder》

The Smart Clip is an elegant, lightweight, and easy to use car mount holder for your 3.5" – 6" compatible device. Using the latest suction cup technology, it provides the most optimal product to contact cohesiveness, for placement on windscreen, dashboard and desktop. Coupled with 360° rotation/swivel functionality and easy installation, the Smart Clip ensures you have safe hands free access to incoming calls and GPS navigation whilst travelling from A to B.

Smart Clip Universal Car/Desk Mount Holder suggested price: USD 14.99

Further information about the Smart Clip Universal Car/Desk Mount Holder is available online: <http://www.luxa2.com/product.aspx?s=134>

Now available for purchase on the Tt Buy USA store – <https://store.thermaltakeusa.com/inside03.php?s=3&a=1911&k=188>

《Cigar Clip Universal Car Mount Holder with USB Charging Port》

The Cigar Clip is a two-in-one holder and charging solution for your 3.5" – 6" compatible device on the move. Not content with offering 360° rotation/swivel viewing and 180° height adjustment, the Cigar Clip adds additional functionality in the form of a super fast 5V2A charging USB port to provide that all-important power to your smartphone, phablet and tablet device; keeping you charged and connected along the way.

Cigar Clip Universal Car Mount Holder with USB Charging Port suggested price: USD 16.99

Further information about the Cigar Clip Universal Car Mount Holder with USB Charging Port is available online: <http://www.luxa2.com/product.aspx?s=133>

Now available for purchase on the Tt Buy USA store –
<https://store.thermaltakeusa.com/inside03.php?s=3&a=1912&k=188>

《Tab Clip Universal Car/Desk Mount Holder》

The Tab Clip is designed for 6" – 10" Phablet/Tablet Devices; and like the Smart Clip, can be easily placed on windscreen, dashboard and desktop. In addition to 360° rotation/swivel functionality, the Tab Clip offers 180° height adjustment with its inbuilt flexible neck for enhanced viewing pleasure. Requiring no tools to install, setting up only takes a matter of seconds, allowing for stress free on the road travel. Both the Smart and Tab Clip are easily washable and reusable for enhanced operational longevity, further highlighting LUXA2's emphasis on quality, performance and reliability.

Tab Clip Universal Car/Desk Mount Holder suggested price: USD 19.99

Further information about the Tab Clip Universal Car/Desk Mount Holder is available online:

<http://www.luxa2.com/product.aspx?s=135>

Now available for purchase on the Tt Buy USA store –

<https://store.thermaltakeusa.com/inside03.php?s=3&a=1910&k=188>



【曜】你不可 巷仔內的散熱專家

行銷企劃 課長 / Paul Lin 林時盟

曜

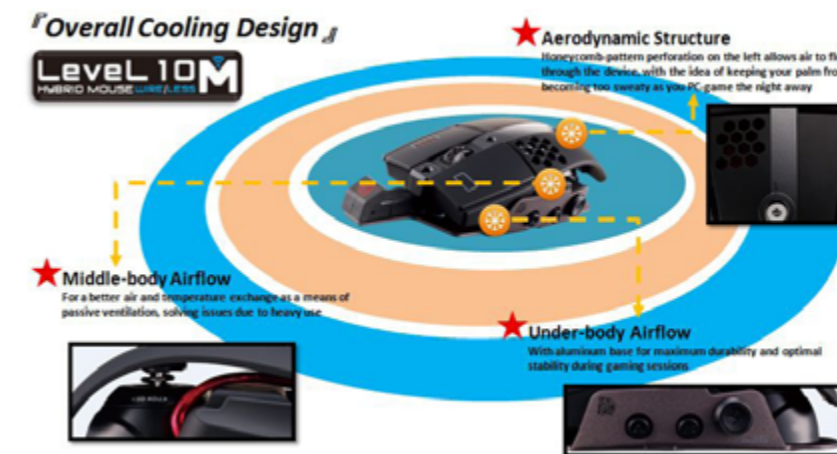
越科技於 2000 年推出全球第一款渦輪式造型 CPU 散熱器「Golden Orb 黃金鳳梨」，打破 CPU 散熱器都是黑色方形的傳統觀念，設計出全球第一顆金色圓形散熱器，並以優異的散熱性能與別出心裁的專利放射狀造型，在市場上迅速引發熱烈迴響，更帶動出全新概念的散熱器風潮，而其強大的散熱因素就在於圓形散熱器的散熱面積較傳統方形散熱器增加約 20%，進而造就其絕佳的散熱效能，這項破壞性改良創舉，為曜越科技奠定了日後的發展基礎，也因此，曜越成為消費者心中「散熱模組」的第一首選。

隨著 Tt eSPORTS 電競品牌的成立，曜越科技將其引以為傲的『散熱專業』運用並詮釋在 LEVEL 10 M 與 LEVEL 10 M Hybrid 電競滑鼠上，搭配世界首創「Aero-dynamic Technology 氣動工藝學」，其精緻紋理穿孔表面設計提供電競配備優越的物理氣動散熱效能，讓不論是長時間競賽使用或是在溫度較高的工作環境中操作，皆能展現最佳化的散熱效能；緊接著，夜襲 VENTUS 延續「Aero-dynamic Technology 氣動工藝學」的設計 DNA，更加大滑鼠背蓋的氣動區塊，符合遊戲玩家長時間使用及賽事型玩家所需的通風冷卻效果，避免遊戲時所易造成的手部及手掌悶熱感。

而於 CES 2015 首發亮相的夜襲 VENTUS X 則同步擁有三種主動式散熱原理所組成的【氣動工藝 三元素 3-Way Aerodynamic Elements】，元素一，[輕量化上蓋通風蜂窩設計]能有效舒緩手掌與滑鼠長時間接觸所造成的悶熱感；元素二，[氣動化中空冷卻結構]能讓滑鼠保有最佳的通風效果與氣流效率；元素三，[舒適化本體流線造型]則在第一時間給予使用者最舒適的接觸感，而這氣動三元素著實把散熱效能推至頂峰也讓遊戲玩家能夠享受到與眾不同的體驗。



「Golden Orb 黃金鳳梨」渦輪式造型 CPU 散熱器



『 Make Gaming Performance out of Air 』



『 The Pure Aero Efficiency 』

企業文化分享 8 Core Value Sharing

打造曜越成為享受、娛樂、電競、生活的文化品牌
Building Thermaltake Technology into a cultural brand for the enjoyment of entertainment, e-Sports, technology and lifestyle.



躍越企業文化

全球運籌管理處物流管理部倉儲課 / 倉儲課長 / Danny 歐陽中和

張 忠謀曾說：「企業文化可說是企業的靈魂，影響企業成敗，也影響整個社會，沒有企業文化的公司也就沒有所謂的永續發展經營」。戴勝益引以為傲的企業文化就是「敢拚、能賺、愛玩」，他認為一個企業有好的福利或薪資，可以帶來一年的優勢；有好的策略，可以產生 10 年的優勢；但有好的企業文化，可以讓企業有 20 年的優勢。在張忠謀及戴勝益所帶領的公司，能在各自在所屬領域扮演著領頭羊，靠的是良好的企業文化。

而我們曜越之所以能在電競市場上打響知名度，企業文化便是重要的關鍵。何謂躍越的企業文化？

躍越企業文化 = 願景 + 使命 + 價值：

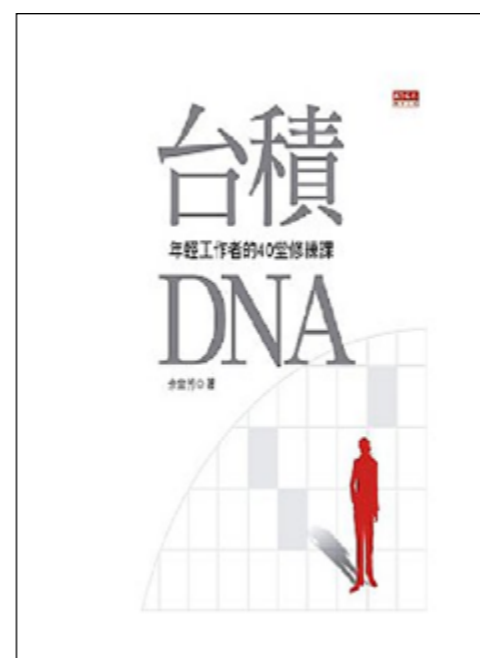
1. 願景：打造享受娛樂、電競、科技、生活的文化品牌
 2. 使命：致力於創造完美的使用者經驗
 3. 價值：八大核心價值（實事求是、創新創意、立足全球、誠信正直、集思廣益、創造價值、學無止境、積極主動）
- 當初應徵工作時，即被躍越的企業文化所吸引，因此加入曜越這個大家庭，我相信公司四三大品牌及職業電競隊—

Thermaltake、Tt eSPORTS、LUXA2，和及曜越太陽神職業電競隊，已在市場上發光發熱；進公司上了教育訓練及瞭解企業文化後，我深刻認為這就是我所嚮往的企業！人是公司最重要的資產，而企業文化緊緊繫住每位同仁的心，團結一致，致力於推動符合消費者所追求的夢幻產品，並且不斷追求進步，譬如時常開腦力激盪會議腦力激盪提升部門績效、設公司 KPI 訂立的八大核心來提升自我價值、舉辦運動會及忘年會所來凝聚的向心力、鼓勵員工參與創新研發、創辦季刊鼓勵員工投稿等等方式，引導同仁同心協力朝向公司目標邁進，每個躍越人都在公司的企業文化薰陶下逐漸成長茁壯。

我認為曜越公司就像是一艘船，董事長是船長，躍越人便是船員，企業文化是羅盤和地圖，大家都在同一艘船上，扮演好自己的角色，展現企業文化的精神，不怕大風大浪，同心協力度過任何困境，一步一步航向世界的頂端。



2013 公司運動會，主要在於強化公司企業文化，並融合共同的使命、願景、價值觀營造出具有高度凝聚力及向心力的組織氣氛。



台積電的 DNA 將團隊合作以及核心價值視為最重要的企業文化，用各種跨部門專案加強員工的合作精神，並以各種獎勵和績效考核制度加以強化。



「敢拚、能賺、愛玩」是戴勝益引以為傲的企業文化，他認為工作之餘更要積極享受人生，才能不斷保持前進的動力。

建立企業文化對公司發展的重要性

全球運籌 / 物控採購 / Kevin 郭凱翔



透過類似看板的方式，無時無刻提醒曜越人我們的使命與願景



持續不斷的教育訓練與培訓，使員工更能了解公司的企業文化



業文化為企業內大多數人認同的使命、願景與價值觀。其中，使命說明了企業存在的目的，讓企業能有一個明確並且長期努力的大方向。而願景則必須與使命是相符合的，以確保企業是朝著正確的方向持續的努力。最後，價值觀則為全體員工達成願景的行為準則。簡而言之，在企業組織裡，大家對什麼是對、什麼是錯有一致的共識時，這就是企業文化。

以曜越為例，每一位員工剛加入曜越這個大家庭時，便已被明確告知我們的使命為致力於創造完美的使用者經驗，願景則是打造曜越集團成為享受娛樂、電競、科技、生活的文化品牌，並透過八大核心價值引領全體員工達成企業長期的使命。或許大家會認為談及企業文化有點虛無飄渺，甚至有點空洞。但在企業日常運作中，企業文化卻扮演著一個不可或缺的角色。企業草創時期，由於都是志同道合的朋友共同創業，加上員工數少，闡明企業文化似乎沒有這個必要性。但以曜越目前發展到這個階段，在歐洲、美國、俄羅斯、澳洲、中國大陸等都設有營運據點，彼此的溝通合作往往皆遵循著八大核心所揭櫫的價值觀制定策略、目標。因此即使身在不同區域的員工，依舊能朝著共同的目標邁進。尤其在人員不斷流動的情況下，必須清楚告知新進員工企業的使命、願景與價值觀。如此一來，不僅能降低溝通成本，也能確保全體員工皆了解並認同企業文化。

企業領導人透過建立明確的企業文化，帶領員工持續朝著設定的使命與願景奮鬥。縱使在經營品牌的過程中遭遇嚴峻的挑戰，理應莫忘初衷，透過企業文化這股無形的力量，有效的凝聚並整合全體員工。相對地的，每一位曜越的員工必需認同企業文化，並相信企業正朝著正確的方向持續邁進。若由上到下皆能產生這樣的共識，企業內部的內耗將會減少，並能有效整合產生一加一大於二的綜效。



積極參與電競賽事，傳遞曜越人的活力與熱情，進而認同曜越的企業文化

員工園地 Staff Communication



熱情活力，創新創意；攜手努力，創造未來

財務處 會計部 / 會計專員 / Angel Wu 吳致儀



曜越尾牙第二小組大合照

2014年邁入尾聲，迎接的是2015年的來臨，在這歲末年歡的期間，當然不忘曜越的重要活動-尾牙，今年是我第一次參加公司尾牙，心中充滿著期待與歡欣。

這次尾牙需由全公司各部門分小組進行表演競賽，從一開始的選歌、編舞到後來的造型、音效，大家集思廣益、絞盡腦汁，希望能把創新創意呈現給大家並能得到很好的名次，雖然每一組都是由不同部門所組成的，但是我們卻能同心協力、共同合作，大家積極主動的把想法及資訊與隊友分享，彼此互相幫補忙，有的負責舞蹈、有的負責服裝、有的負責音樂，各其所長，這就是「曜越」，大家感情好得跟一家人一樣，從我一進入這家公司就有這種感覺。當你遇到困難時，會有人主動來幫你；當你工作遇到瓶頸時，會有人來教你；當你難過時，會有人來安慰你，有好東西會彼此分享。

我們被分配到的是第二小組，所以尾牙開始沒多久就要準備上台，大家既緊張又興奮，很開心我們的表演過程一切順利，集結了一開始的串場，再來是舞蹈演出，還有最後的拉票時間，都沒有任何的失誤，最後我們得到了第三名，雖然在練習的過程中很累很辛苦，但當我們得知有了前三名，一切的代價都值得了，重要的是我們這一組一起經歷了一些事，也在心中留下了美好的回憶。

在工作上，大家享受娛樂、電競、科技、生活，每個人都看起來非常專業、認真，秉持著創造完美使用者經驗的使命，但在活動上我們也充滿著膽識、熱情和毅力，因為我們都是擁有著曜越DNA的分子，冀望我們可以一起努力，讓曜越品牌可以立足全球，攜手創造更美好的未來。



曜越尾牙表演開場舞蹈



曜越尾牙活動表演照

2015 之我在 TT 福委會

財務處 / 資深專員 / Doris Wu 吳明玉



第 11 屆委員來張大合照



董事長宣佈旺年會開始囉



表演組第一名出爐

時 間回到了2014年11月，進入TT 3年多，這次有幸成為TT第11屆福委會委員，在2015年會為大家服務。而這屆福委上任後隨即面臨第一個重大任務~那就是一年一度的旺年會!!!

在主委的領導下，委員們依個人的專長各司其職，會議更是如火如荼的召開，經過一次一次的討論，集思廣益，腦力激蕩，務求將最好的呈現在大家眼前。

而時間也一天一天的逼進了，2015年2月7號雖然還是冬天，確是個陽光普照的好天氣，中午，在典華旗鑑店3樓的溫莎堡會議廳內，由主持人揭開了序幕，請TT的大家長上台致詞，TT的年度重要活動之一-旺年會宣佈開始!!!

每年的旺年會氣氛總是火熱，而今年當然也不會有例外，重頭戲就是分組表演比賽及抽獎活動囉!!!今年的分組表演比賽主題福委會絞盡腦汁規畫出了一個不同以往的方案，就是各組表演1999年以前的歌曲，與主題『Back to Basics』相互輝映，回到初衷。各組的表演讓我在旺年會上看到了許多歷久不衰的經典歌曲及舞蹈，更加發現TT真是臥虎藏龍，各個員工都身懷絕技阿。

另一個壓軸重頭戲當然就是抽獎囉，尤其是最後董事長及總經理的加碼活動，更是讓人HIGH翻天，更是要記住一句箴言，那就是不到最後絕不輕言易離場，才有可能成為最後的贏家。最後這次的旺年會也在幾家歡樂幾家愁的情況下，拉下了序幕。

但這對第11屆福委而言，只是開始並非結束，接下來還有每月的活動及10月的運動會等著我們，相信大家也會盡自己最大的努力，全力以赴，完成公司負與於給我們的使命。

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